"Excuse Me. Is That a Video Studio in Your Library?"

Eric Kurt | Media Commons Coordinator
Lori Mestre | Head of Undergraduate Library
Media Commons Promo Video

Screenshot of Video Here
Evolution to a Media Commons

Upper Floor: Collaborative Study, Media Commons and Services

Lower Floor: Quiet Study, Collections, Audio Studio, Self-Use Studios (coming soon)
Partners

Campus Partners:

- McKinley Health Services
- Writer’s Workshop
- Technology Services
- CITL
- The Career Center
- Residence Hall Library System
- Division of Intercollegiate Athletics
Spaces
Loanable Technology Program
Loanable Technology Program

- Cameras
- Camera Equipment
- Presentation Equipment
- Gaming and Media Devices
- Calculators
- Data Storage and Retrieval
Loanable Technology

1-Week Loanable Technology Circulation Totals

- FA 2010: 1126
- SP 2011: 1620
- FA 2011: 2117
- SP 2012: 2237
- FA 2012: 2265
- SP 2013: 3089
- FA 2013: 3258
- SP 2014: 2956
- FA 2014: 2925
- SP 2015: 3514
Loanable Technology Expenditures

2012-2013 (Before Media Commons):
New to Collection: $5839.48
Replacements: $150.84
Total: $5990.32

2013-2014
New to collection: $8066.50
Replacements: $460.32
Total: $8526.82

2014-2015:
New to Collection: $7836.83
Replacements: $1408.98
Total: $9245.81
Loanable Technology Circulation
Spring 2015

- Cameras 28%
- Camera Equipment 23%
- Data Storage 12%
- Presentation Equipment 9%
- Playback 3%
- Other 1%
- Gaming 2%
- Tablets/Accessories 7%
- Adapters/Cables 5%
- Calculators 10%
Okay so you gave us the tech now what about the support?
Okay so you gave us the tech. Now what about the support?
History of Video Production Studio
History of Video Production Studio
History of Video Production Studio
History of Video Production Studio
Media Commons Staff

- Eric Kurt – Media Commons Coordinator
- Jake Metz – Technology Support Specialist
- 3 Media Commons Student Workers
- Editing Interns (coming soon)
Video Production Costs

Phase 1: Where do we start?
Lights, Cameras, Backdrop, Audio...start

Phase 2: What did we miss?
2nd Camera, stands, more audio equipment, power and more cables

Phase 3: How do we make it easier?
Studio specific cameras, paint the walls with green (Jolly Green).

Phase 4: Continue to expand based on need and efficiency
Lighting Grid, Light Dimmer, Encoding/Ingesting equipment to automatically record to computer vs. memory cards.

Not just video equipment in a former classroom but an actual video studio.
<table>
<thead>
<tr>
<th>Item</th>
<th>Url</th>
<th>Qty</th>
<th>Cost Per</th>
<th>Total Cost</th>
<th>notes</th>
<th>Arrived</th>
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<tbody>
<tr>
<td><strong>Portable Green Screen/Backdrop setup</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=2422">Digital Juice Chroma Pop Butterfly Studio (8’*8’)</a></td>
<td>1</td>
<td>$699.95</td>
<td>$699.95</td>
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<td><strong>Lights</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=2422">Digital Juice Green Screen for Butterfly Studio (8’*18’)</a></td>
<td>1</td>
<td>$249.99</td>
<td>$249.99</td>
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<td>Lowell Flu oat Tec Studio 450 Phase-Dimmable Fluorescent Fixture</td>
<td><a href="http://www.bhphotovideo.com/c/product/1663144.REF/Lowell_F">Flu oat Tec 450 Fluorescent Grid for Flu oat Tec 450 Intensifier, Black - 40 Degrees</a></td>
<td>4</td>
<td>$132.65</td>
<td>$530.60</td>
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<td><a href="http://www.bhphotovideo.com/c/product/200601.REF/Lowell_F">Flu oat Tec 450 Fluorescent Grid for Flu oat Tec 450 Intensifier, Black - 40 Degrees</a></td>
<td>2</td>
<td>$163.50</td>
<td>$327.00</td>
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<td>Lowell 4 Leaf Barndoor set for Flu oat Tec 450, E-Studio 4</td>
<td><a href="http://www.bhphotovideo.com/c/product/1115427.html"> Lowell Intensifier for Flu oat Tec 450, E-Studio 4</a></td>
<td>2</td>
<td>$189.95</td>
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<td><a href="http://www.bhphotovideo.com/c/product/1115427.html"> Lowell Intensifier for Flu oat Tec 450, E-Studio 4</a></td>
<td>2</td>
<td>$269.99</td>
<td>$539.90</td>
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<td>Lowell Flu oat Tec Studio 250 Fluorescent SoftLight</td>
<td><a href="http://www.bhphotovideo.com/c/product/2006682.REF/Lowell_F"> Lowell Flu oat Tec Studio 250 Fluorescent SoftLight</a></td>
<td>1</td>
<td>$1059.95</td>
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<td><a href="http://www.bhphotovideo.com/c/product/2006682.REF/Lowell_F"> Lowell Flu oat Tec Studio 250 Fluorescent SoftLight</a></td>
<td>1</td>
<td>$114.50</td>
<td>$114.50</td>
<td>x</td>
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<td>LowlS Honeycomb Grid for Flu oat Tec 250, Black -30 degrees</td>
<td><a href="http://www.bhphotovideo.com/c/product/2006098.REF/Lowell_F">Lowell Honeycomb Grid for Flu oat Tec 250, Black -30 degrees</a></td>
<td>1</td>
<td>$74.95</td>
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<td><a href="http://www.bhphotovideo.com/c/product/2006098.REF/Lowell_F">Lowell Honeycomb Grid for Flu oat Tec 250, Black -30 degrees</a></td>
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<td>1</td>
<td><a href="http://www.bhphotovideo.com/c/product/213069.REF/Impact_I"> Impact Air-Cushioned Heavy Duty Light Stand</a></td>
<td>5</td>
<td>$38.95</td>
<td>$194.75</td>
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<tr>
<td><strong>Portable Lightkit</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=2404">Digital Juice Helix 3 – pint lighting kit</a></td>
<td>1</td>
<td>$1,499.00</td>
<td>$1,499.00</td>
<td>x</td>
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<tr>
<td><strong>Camera Bags</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=1602">Digital Juice Tripod Stand Bag</a></td>
<td>1</td>
<td>$249.99</td>
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<td><a href="http://www.digitaljuice.com/products/products.asp?id=1599">Digital Juice Standard Top Load Camera Bag</a></td>
<td>1</td>
<td>$199.99</td>
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<td><strong>Video Tripod</strong></td>
<td><a href="http://www.bhphotovideo.com/c/product/832079.REF/Pearston">Pearstone VTZ560B Video Tripod &amp; Head with Universal Daily Kit</a></td>
<td>1</td>
<td>$176.90</td>
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<td><strong>Go Pro</strong></td>
<td><a href="http://gopro.com/hd-hero3-cameras">GoPro HERO3 Black Edition</a></td>
<td>1</td>
<td>$399.00</td>
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<td><a href="http://gopro.com/hd-hero3-cameras">GoPro HERO3 White Edition – Lavalier Tech</a></td>
<td>2</td>
<td>$199.00</td>
<td>$398.00</td>
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<td><strong>Mics</strong></td>
<td><a href="http://www.bhphotovideo.com/c/product/518735.REF/Sennheis">Senheiser EW100 G3 Evolution Wireless</a></td>
<td>1</td>
<td>$799.95</td>
<td>$799.95</td>
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<td><a href="http://www.bhphotovideo.com/c/product/649605.REF/Audio_T">Audio-Technica BP4071 Professional Shotgun Mic</a></td>
<td>1</td>
<td>$649.00</td>
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<td><a href="http://www.bhphotovideo.com/c/product/649605.REF/Audio_T">Audio-Technica BP4071 Professional Shotgun Mic</a></td>
<td>2</td>
<td>$129.95</td>
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<td>Shure SM57 Desktop Mic</td>
<td><a href="http://www.bhphotovideo.com/c/search?Ntt=sm7b%20cardioid%20dynamic%20voice%20over%20mic">SM7B Cardioid Dynamic Voice Over Mic</a></td>
<td>2</td>
<td>$99.00</td>
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<td>Os-Stage DS7200B Round Base Desktop Mic Stand with ceiling mount</td>
<td><a href="http://www.bhphotovideo.com/c/product/722520.REF/SM7B">SM7B Cardioid Dynamic Voice Over Mic</a></td>
<td>1</td>
<td>$349.00</td>
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<td><strong>Audio Equip</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=152">M-audio AV40 Active 2-way Desktop Monitor Speakers</a></td>
<td>1</td>
<td>$135.00</td>
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<td>Mackie 1202-VLZ3 12-Channel Compact Mixer</td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=152">M-audio AV40 Active 2-way Desktop Monitor Speakers</a></td>
<td>1</td>
<td>$269.99</td>
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<td><a href="http://www.digitaljuice.com/products/products.asp?id=152">M-audio AV40 Active 2-way Desktop Monitor Speakers</a></td>
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<td>$269.99</td>
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<td><strong>Cables</strong></td>
<td><a href="http://www.monoprice.com/products/product.asp?c_id=102&amp;cp">10ft 28AWG High Speed HDMI® Cable With Ethernet - Metallic Series</a></td>
<td>2</td>
<td>$6.70</td>
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<td><a href="http://www.monoprice.com/products/product.asp?c_id=102&amp;cp">15ft 28AWG Standard Speed HDMI® Cable With Ethernet - Metallic Series</a></td>
<td>2</td>
<td>$11.05</td>
<td>$22.10</td>
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<td>Audio-Technica AT8314 Premium Monaural Cable - 20’ (6m)</td>
<td><a href="http://www.bhphotovideo.com/c/product/58098.REF/Audio_T">Audio-Technica AT8314 Premium Monaural Cable - 20’ (6m)</a></td>
<td>4</td>
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<td><strong>MISC</strong></td>
<td><a href="http://www.digitaljuice.com/products/products.asp?id=1456">Super Reflector 5-in-1 Kit</a></td>
<td>1</td>
<td>$199.95</td>
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<td>$1,364.27</td>
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University of Illinois at Urbana-Champaign
Media Commons Website

New Loanable Tech

Canon Portable Scanner

Loanable Technology
Lots of technology available for your project and media creation needs.

- Loanable Tech Equipment
- Loanable Technology Policies

Services
Learn about all of our services.

- Video Studio Reservation
- Audio Studio Reservation

Help
Produce polished media projects with the help of tutorials, software guides and consultations

- Help Blog
- Request a Consultation

About
About the Media Commons, Past Projects, Partners, and Donors.

- Request a Room
- Media Commons Mission
Use Cases of Media Studios

College of Media – Class Tours and Demos
- Promotional Video Shoots for Multiple Departments
- Public Affairs
- CITES (Central Informational Technology)
- General Tours and Workshops

Started with Faculty and Staff

Now
- On Location Shoots
- ACES (Agriculture)
- Engineering
- Campus Groups and Student Groups
- Class Projects

First 2 years = 340 Scheduled Interactions
Audio Production Studio
Self-Use Media Studios

Sometimes you just need something simple…

Extron – SMP 351
Panasonic – AW-HE2PJ
Sherwin Williams Color – Cyberspace
Strategies for Developing Resources

• **Partnerships (a little bit of bartering)**
  • CITL (Interns)
  • Mortenson Center (Support in exchange for Expertise and Training)
  • Library IT (Student Workers)
  • Loanable Tech for other Departments (Ethnography and Ag Ed)

• **Donors**
  • Can provide service to ALL of Campus (Larger Role)
Questions?

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mc email: mediacommmons@illinois.edu
url: Mediacommmons@illinois.edu

Lori Mestre | Head of Undergraduate Library
email: lmestre@illinois.edu

Feel free to email Mediacommmons@illinois.edu if you would like more information about any of the equipment we have purchased or tested.