

LibInsight for Desk Stats

June 2023

How to Log in

1. Open an incognito or private browser window. This is required because you will be logging in through a departmental account rather than your own account that you use for other SpringShare applications.
2. Navigate to LibApps (<https://illinois.libapps.com/libapps/>).
3. Enter the Username and Password for your unit [not your personal netid].
4. Choose LibInsight from the upper left dropdown menu or from the My LibApps box in the center of the page.

The screenshot shows the LibApps interface. On the left, a dropdown menu is open under the 'LibApps' header, listing various services. 'LibInsight' is highlighted with a red circle. On the right, the 'My LibApps' section displays a message about access to the University of Illinois at Urbana-Champaign sites, followed by a table of site details.

Admin Interface	Site Domain	Level	Site ID
LibInsight	illinois.libinsight.com	Regular	6719

How to Record Data:

1. On the main LibInsight page, use the “Record Data to” dropdown in the Shortcuts box to select a dataset.

The screenshot shows the 'Shortcuts' box in the LibInsight interface. It contains several options for data management, including a dropdown menu for 'Record Data to' and 'Analyze Data in', both set to 'Select Dataset'.

Shortcuts

- All Datasets: [View All](#) or [Update Existing Datasets](#)
- Record Data to:
- Analyze Data in:
- Dashboards: [Create shareable Public and Private Dashboards](#)
- Cross-Dataset Analysis: [Compare multiple Datasets with each other](#)
- Friendly URLs: Admin → [View all your Friendly URLs](#)

2. Select the appropriate form for your Unit based on the type of data you're entering (some units will have multiple forms).
3. Start Recording!

Main Information Desk Form

1. Unless you are recording a transaction from an earlier date/time, begin your entry by choosing your station (East, West, South, VR) from the Desk dropdown menu (entries are automatically coded with the current date/time upon submission).

Home / All Datasets / Record Data to Desk Stats - Main Information Desk

Record Data to Desk Stats - Main Information Desk Go To: Desk Stats - Main Information Desk (#33641) ▼

Don't want to record data manually? You can also upload data in bulk! [Upload File](#) Or you can also [Manage your Records](#)

Pre-Defined Entries ⓘ

Entered By: TLAS, INFODESKSTATS ▼

Internal Notes

Date/Time ⓘ

Desk:

Directional and Reference Transactions

Patron Type ⓘ

Your Status

Mode of Communication

Time Spent

Question Type ⓘ

READ Scale ⓘ

Subject (Main Heading) ⓘ

Referred to Specialist

Description ⓘ

of records to insert ⓘ

[Submit](#) or [Submit & Clear](#) ⓘ

2. Choose the appropriate entry from the subsequent dropdown menus (Patron Type, Your Status, Mode of Communication, Time Spent, Question Type, READ Scale). Clicking on the question mark icons will show a link to the page that describes the available choices.
3. If applicable, choose a Subject from the Subject (Main Heading) dropdown menu.
4. If you have referred the question, add the information in the Referred to Specialist box.
5. Add the question and how you answered in the Description box.
6. If you think you may get several of the same/similar questions in a row (e.g., directions to 66 Library from undergrads at the beginning of the semester), you can click Submit and the form will retain what you have entered. If you do not want to retain the data in the form, click the Submit & Clear button.

Orange Room Form

1. Unless you are recording a transaction from an earlier date/time, begin your entry by using the dropdown menus under either the Gate Count and Study Rooms or Directional and Reference Transactions (entries are automatically coded with the current date/time upon submission).

Pre-Defined Entries

Entered By: TLAS, TLASSTATS

Internal Notes

Date/Time

Gate Count and Study Rooms

Visitor Count

Main Library Gallery

Study Room 1

Study Room 2

Study Room 3

Study Room 4

Study Room 5

Study Room 6

Study Room 7

Study Room 8

Study Room 9

Study Room 10

Study Room 11

Study Room 12

Study Room 13

Study Rooms Total

Directional and Reference Transactions

Patron Type

Your Status

Mode of Communication

Time Spent

Question Type

READ Scale

Subject (Main Heading)

Referred to Specialist

Description

of records to insert

or

2. Use the Gate Count and Study Rooms side to enter headcounts.
 - a. Enter total count for rooms 100 and 112 in the Visitor Count box.
 - b. Enter total count for Library Gallery in the Main Library Gallery box.
 - c. Enter total count for all Orange Room study rooms in the Study Rooms Total box. (We are not taking counts for individual rooms now but may move to doing that in the future.)
 - d. Click the Submit & Clear button.
3. Use the Directional and Reference Transactions side to record questions that you answer at the room 100 and 112 desks.
 - a. Choose the appropriate entry from the subsequent dropdown menus (Patron Type, Your Status, Mode of Communication, Time Spent, Question Type, READ

Scale). Clicking on the question mark icons will show a link to the page that describes the available choices.

- b. If applicable, choose a Subject from the Subject (Main Heading) dropdown menu.
- c. If you have referred the question, add the information in the Referred to Specialist box.
- d. Add the question and how you answered in the Description box.
- e. Click the Submit & Clear button.

How to Batch Enter

Have you answered multiple questions where all the form fields will be the same (e.g., if you have had 5 in-person questions in a row about where to find room 66)?

1. After entering details in the form fields, enter the number of questions you answered in the # of records to insert box.
2. Click the Submit button if you want to retain the information in the form. If not, click Submit & Clear button.

of records to insert ?

? or ?

How to Record Statistics Late

If you get delayed in recording a reference question or headcount, you can manually change the date and/or time on an entry clicking inside of the Date/Time box. A window will pop up where you can choose the date and enter or choose the time.

Date/Time ?

May 2023

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Time 04:39 pm

Hour 04 pm

Minute 39

How to Bulk Upload

1. Choose the form you want to add records to and click the Upload File Button.

Don't want to record data manually? You can also upload data in bulk [Upload File](#) Or you can also [Manage your Records](#)

2. Take note of the file requirements: data must be in a CSV file and columns in file must correspond to the fields in the form you are uploading to.

Instructions:

1. Upload data using a file in CSV format:
 - o comma separated records
 - o each record in new line
 - o saved using Unicode (UTF-8) encoding without BOM
2. The columns in the file must correspond to the fields you defined in this dataset. See list of fields below.

3. Use the Choose Date Format dropdown to indicate what format you used in the file you're uploading.

The screenshot shows a web interface for bulk uploading data. At the top, there are two tabs: "File Upload" (selected) and "Uploads List". Below the tabs, there is a "Choose Date Format" dropdown menu with "YYYY-MM-DD (2019-06-01)" selected. Below this is a "Choose a CSV file" section with a "Browse..." button and the text "No file selected." and "Upload limit is 18 MB". There are three radio button options for "Required Fields": "Required fields may be empty" (selected), "Required fields must contain data", and "Allow Adding Options" with "No - Do not add to existing single/multi-select options" (selected) and "Yes - Add to existing single/multi-select options". An "Important" note states: "If you are uploading columns with multi-select options, make sure that the options are separated by semi-colon (;)". At the bottom, there is a blue "Upload data" button.

4. Click the Upload data button to complete the upload.

You will receive an email upon successful upload. To check on the status of the upload go to the Uploads List tab.

Editing an Individual Record

1. On the main LibInsight page, use the Analyze Data in dropdown in the Shortcuts box to select a dataset.

Shortcuts

- All Datasets: [View All](#) or [Update Existing Datasets](#)
- Record Data to:
- Analyze Data in:
- Dashboards: [Create shareable Public and Private Dashboards](#)
- Cross-Dataset Analysis: [Compare multiple Datasets with each other](#)
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- On the Report Filters page, you can choose a range from the Date Range dropdown or enter a custom range, filter by person or department in the Entered by dropdown, and choose how you want the report to be arranged in the Order by dropdown. More filters are available in the Add Additional Report Filter dropdown.
- If you think you will be using these parameters again, you can save them by clicking the Save Report Filter button.
- Click Generate Report to create the report.

Report Filters

Date Range:

From: To: Limit to: between and Duration: mins.

Entered by: Order by:

Add Additional Report Filter:

[Generate Report](#) [Save Report Filter](#) [Clear All Filters](#)

- On the results page, click on Data Grid (top left) and locate the three dots to the right of the record you want to edit.

[Data Grid](#) [Fields Analysis](#) [Time-Based Analysis](#) [Duration](#) [Distributions](#) [Cross Tab Report](#) [Trends](#) [Export Data](#) [Saved Filters](#)

Found 41 records, out of total 41 in this dataset (or 100%)

ID	Info	Date/Time	Entered By	Actions
41	<p>Gate Count 1:</p> <p>Visitor Count:</p> <p>Patron Type: Undergraduate Student</p> <p>Your Status: Library Faculty/AP</p> <p>Mode of Communication:</p> <p>Time Spent:</p> <p>Question Type:</p> <p>READ Scale:</p> <p>Subject (Main Heading):</p> <p>Referred to Specialist:</p> <p>Description:</p> <p>Staff Name:</p>	May 02 2023 10:48 AM	Test, Libinsight	<input type="checkbox"/> Edit Record <input checked="" type="checkbox"/> Delete Record

- Click Edit Record to edit the individual record

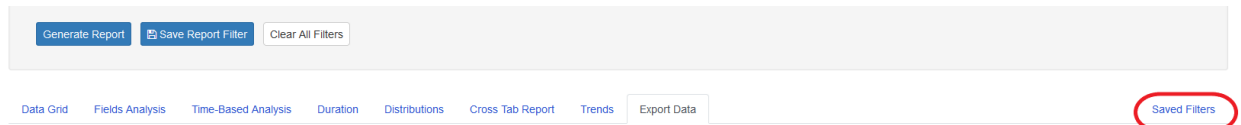
Actions

Edit Record

Delete Record

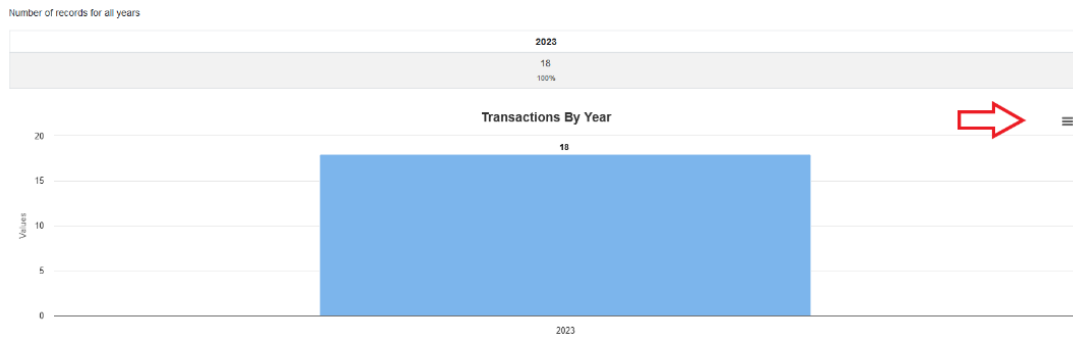
Analyze Data

1. Follow steps 1-4 in the Editing an Individual Record instructions above to create a report. If you have used the Save Report Filters function, you should see a Saved Filters link in the right corner.



2. Options for analyzing data in LibInsight are:
 - a. Data Grid
 - i. Includes every record in dataset that fits the parameters you choose.
 - ii. Actions: From this view you can edit or delete individual records.
 - b. Fields Analysis
 - i. Pick one of the Select or Scale fields to chart relative distribution of its options, or Analyze all Fields by Group (i.e., all Select fields, all Numeric Fields, etc.).
 - ii. Actions: Analyze fields individually or by group; use Draw Chart button to generate line, column, spline, and pie charts.
 - c. Time-Based Analysis
 - i. Select the values to graph. For Daily and Hourly charts, use the Date filter at the top of the screen to limit your Date Range (Daily charts: ≤ 1 year; Hourly charts: ≤ 60 days). Highlight a section to zoom in a chart.
 - ii. Actions: Can analyze hourly, daily, monthly, or yearly; use Draw Chart button to generate line, column, bar, spline, and area charts.
 - d. Duration
 - i. Duration analysis is applicable for datasets that have both the start time and the end time defined. The report uses the length of each transaction to calculate the data below.
 - ii. Actions: Use Draw Chart button to generate table of maximum and minimum durations.
 - e. Distributions
 - i. Use to create Time Distributions (how records are distributed among all months/days/hours).
 - f. Cross Tab Report
 - i. Use to compare the inter-relationship between the two fields.
 - g. Trends
 - i. Use to show changes over time in the totals for your Numeric fields.
Note: Trends are calculated backward from the period specified above. Please search for a year or less worth of data.
 - ii. Use Draw Chart button to generate line and column charts.
3. You can also choose to export the data as a CSV file or view it in table form.

- Charts created in LibInsight can be exported as image (PNG, JPEG, PDF, or SVG Vector Image) using the three lines at the top right of the chart.



Analysis Option Examples

Data Grid

ID	Info	Start Date	Entered By	Actions
15	Course Number/Workshop Name/Title of Event: library instruction session for ESL 112/15 Attendance: 15 Audience: All Groups What was included (select all that apply): Information Literacy Instruction Illinois Student Learning Outcomes: Library Unit: ACES (Funk) Library Library Staff Name(s): Library Staff Illinois NetID(s): Presentation Mode: Synchronous in-person Location (in-person): Main Library 106 Prep Time: Was a research guide or webpage created?: https://guides.library.illinois.edu/eslundergrad College / School: College of Law (LAW) Department: ? Faculty Name(s): Jones Learning Objectives: ? Instruction Notes: n/a What is your employee status?: Civil Service Staff Date the session was originally requested: 2023-04-02 How was it scheduled?: Email How did you promote your event?: Emails (listservs, newsletters, direct) Non-Library or External Partners: ? What was the estimated cost of your event?: \$ Engagement & Outreach Notes: ? Internal Notes:	Apr 14 2023 09:47 AM	Test, Libinsight	

Fields Analysis

Data Grid Fields Analysis Time-Based Analysis Duration Distributions Cross Tab Report Trends Export Data Saved Filters

Pick one of the Select or Scale fields to chart relative distribution of its options, or Analyze all Fields by Group (i.e. all Select fields, all Numeric Fields, etc.).

Location (in-person) Column chart Include blanks or Analyze Fields by Group

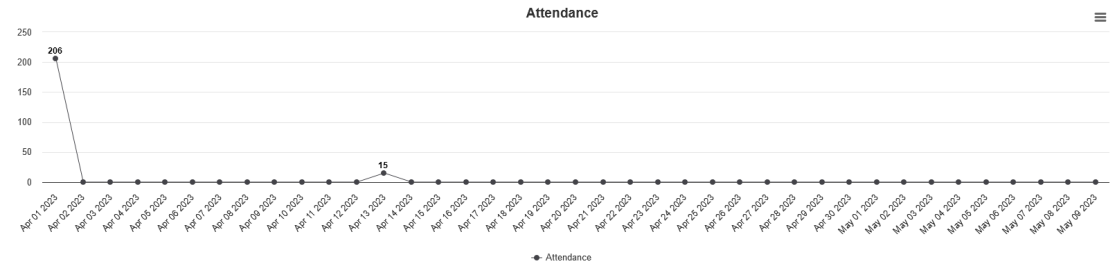


Time Based Analysis

Data Grid Fields Analysis Time-Based Analysis Duration Distributions Cross Tab Report Trends Export Data Saved Filters

Select the values to graph. For Daily and Hourly charts, use the Date filter at the top of the screen to limit your Date Range (Daily charts: ≤ 1 year; Hourly charts: ≤ 60 days). Highlight a section to zoom in a chart.

Attendance Line Chart Daily Chart Title Draw Chart



Record Count: 15

Duration

Data Grid Fields Analysis Time-Based Analysis Duration Distributions Cross Tab Report Trends Export Data Saved Filters

Duration analysis is applicable for Datasets which have both the start time and the end time defined. The report uses the length of each transaction to calculate the data below.

# of Records	Sum of All Duration	Min. Duration	Max Duration	Average Duration
15	81,286 mins (56d 10h 46m)	0 mins (0d 0h 0m)	18,765 mins (13d 0h 45m)	5,419.067 mins (3d 18h 19.067m)

Note: # of Records counts records with duration greater than zero.

Top 10 Longest Transactions

Duration	Record ID
18,765 mins (13d 0h 45m)	11
17,286 mins (12d 0h 6m)	9
17,283 mins (12d 0h 3m)	10
15,885 mins (11d 0h 45m)	1
11,565 mins (8d 0h 45m)	15
142 mins (0d 2h 22m)	2
90 mins (0d 1h 30m)	5
45 mins (0d 0h 45m)	7
45 mins (0d 0h 45m)	12
45 mins (0d 0h 45m)	14

Top 10 Shortest Transactions

Duration	Record ID
0 mins (0d 0h 0m)	13
0 mins (0d 0h 0m)	4
45 mins (0d 0h 45m)	7
45 mins (0d 0h 45m)	12
45 mins (0d 0h 45m)	14
45 mins (0d 0h 45m)	3
45 mins (0d 0h 45m)	6
45 mins (0d 0h 45m)	8
90 mins (0d 1h 30m)	5
142 mins (0d 2h 22m)	2

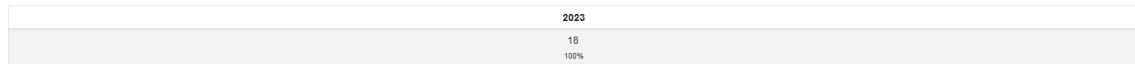
Distributions

Data Grid Fields Analysis Time-Based Analysis Duration Distributions Cross Tab Report Trends Export Data Saved Filters

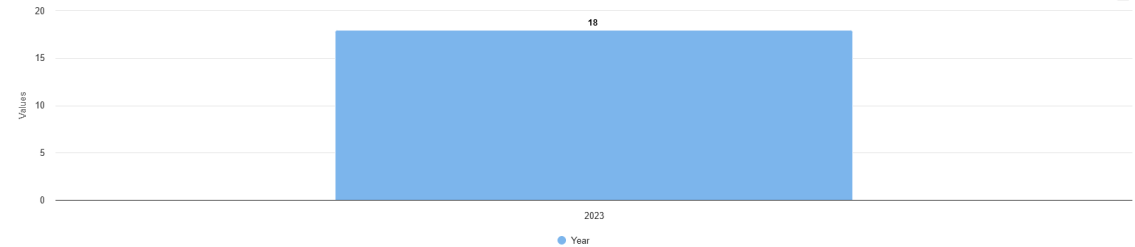
Time Distributions (how records are distributed among all months/days/hours).

Show Distribution for # of Entries

Number of records for all years

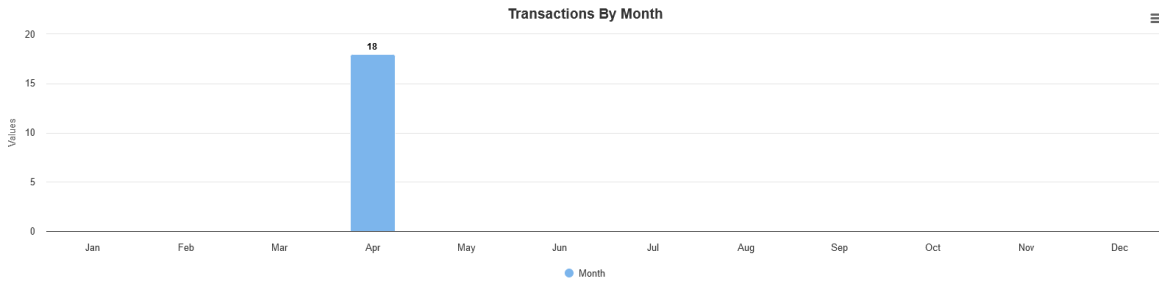


Transactions By Year



Number of records for all Januarys, all Februarys, etc.

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
0	0	0	18	0	0	0	0	0	0	0	0
0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0%

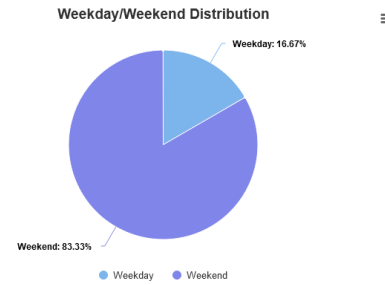
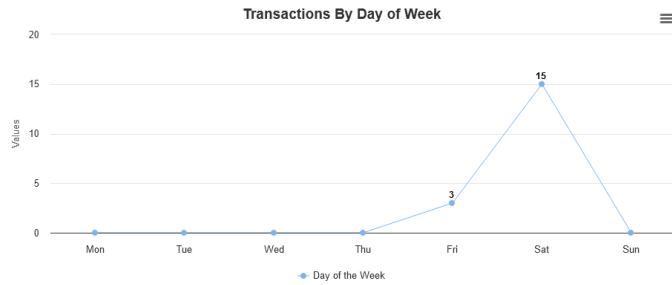


Number of records for all Mondays, all Tuesdays, all Wednesdays, etc.

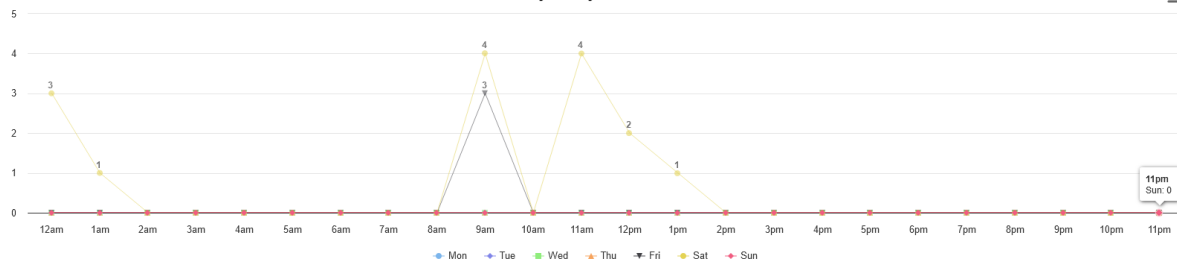
Mon	Tue	Wed	Thu	Fri	Sat	Sun
0	0	0	0	3	15	0
0%	0%	0%	0%	16.67%	83.33%	0%

Number of records for Weekday/Weekends

Weekday	Weekend
3	15
16.67%	83.33%



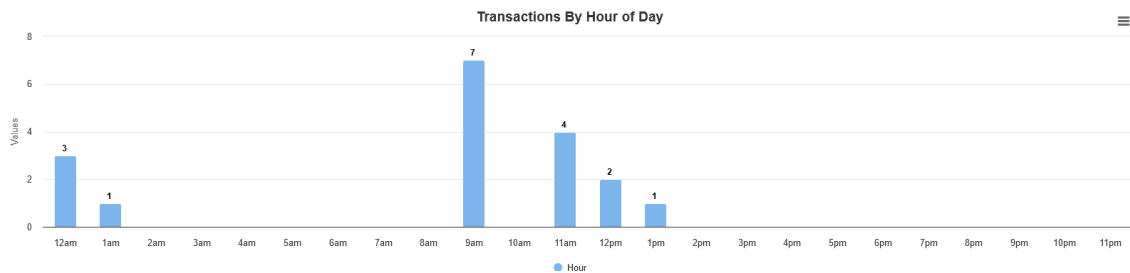
Daily/Hourly Distribution



Number of records by hour of the day

12am	1am	2am	3am	4am	5am	6am	7am	8am	9am	10am	11am
3	1	0	0	0	0	0	0	0	7	0	4
16.67%	5.56%	0%	0%	0%	0%	0%	0%	0%	38.89%	0%	22.22%

12pm	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm	11pm
2	1	0	0	0	0	0	0	0	0	0	0
11.11%	5.56%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Daily/Hourly Distribution Table

This table shows hourly distributions for all Mondays, Tuesdays, etc. (i.e. Sum of records, by hour, for every Monday, Tuesday, etc. in a given time period)

	12am	1am	2am	3am	4am	5am	6am	7am	8am	9am	10am	11am	12pm	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm	11pm		
Mon	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Mon
Tue	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Tue
Wed	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Wed
Thu	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Thu
Fri	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 16.67%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Fri
Sat	3 16.67%	1 5.56%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 22.22%	0 0%	4 22.22%	2 11.11%	1 5.56%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Sat
Sun	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	Sun
	12am	1am	2am	3am	4am	5am	6am	7am	8am	9am	10am	11am	12pm	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm	11pm		

Trends

Annual Trends

Use this screen to show changes over time in the totals for your Numeric fields. Note: Trends are calculated backward from the period specified above. Please search for a year or less worth of data.

Select Numeric Field

