

Meeting Them Where They Are

Archives & Social Media for Today's Collegian

2016 National Archives Conference for Fraternities and Sororities
University of Illinois
June 2-4, 2016

Lyn Harris, B.A., M.A. History
Chi Omega National Archivist

Archivist



What my parents think I do



What my friends think I do



What my co-workers think I do



What I wish I did



What I actually do



College Students Still Spend Most Social Time with Facebook

No, Facebook still isn't dead among young people

Overall Usage

The study found that the most popular online network was Facebook, with 96 percent of all university students saying they use it on a typical day. The least used social media platform was LinkedIn, with 10 percent of students using it daily.

Percentage of students who use each platform

Facebook	96%
YouTube	84%
Blogs	20%
Twitter	14%
MySpace	12%
LinkedIn	10%

Daily Time Spent on Select Social Networks by US College Student Internet Users, May 2015

% of respondents

	Google+	LinkedIn	Pinterest	Twitter	Instagram	Facebook
0-1 hours	92.6%	89.5%	84.4%	73.4%	57.6%	39.3%
2-3 hours	4.9%	7.8%	11.9%	18.1%	24.1%	34.1%
4-5 hours	1.4%	0.6%	2.5%	5.3%	10.3%	15.6%
6-7 hours	0.4%	1.2%	0.0%	2.0%	3.9%	5.8%
8-9 hours	0.4%	0.6%	0.8%	0.4%	2.5%	2.7%
10+ hours	0.4%	0.4%	0.4%	1.0%	1.6%	2.5%

Note: n=514 ages 17-25 who are enrolled in a 4-year college/university; numbers may not add up to 100% due to rounding

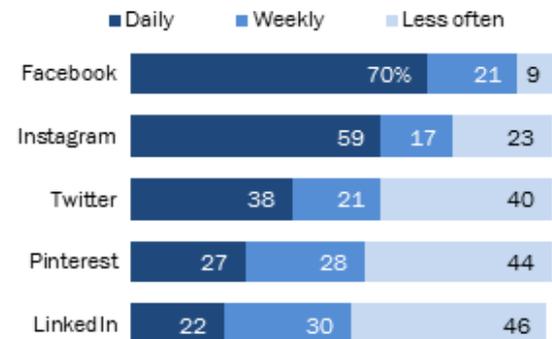
Source: Fluent survey conducted by SurveyMonkey, Aug 25, 2015

195987

www.eMarketer.com

Facebook and Instagram Users Highly Engaged on Daily Basis

Among the users of each respective site, the % who use that site with the following frequencies (e.g., 70% of Facebook users use the site on a daily basis)



Source: Pew Research Center, March 17-April 12, 2015.

PEW RESEARCH CENTER

Facebook Group or Page?



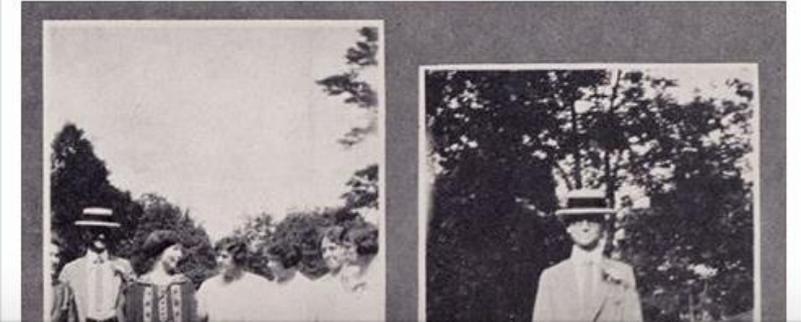
Write Post Add Photo / Video Create Poll More

Write something...

RECENT ACTIVITY

Lyn Harris
May 27 at 11:03am · Chattanooga

1924 CONVENTION: Dr. Charles Richardson and the Governing Council. The Greenbrier, in White Sulphur Springs, WV was the site -- the first of 21 times the Chi Omega Convention was held there. This was Sis Doc's last Convention. He died a few months later, after a brief illness.



Lyn Harris
February 10

WELCOME to all of the new "History Buffs" who have joined our ranks over the past few weeks. We have 6,500+ members! If you know of like-minded, Chi Omega history nerds (read: buffs), you can add them yourself to our group.

As always, be reminded of our one and only rule: your posts need to have something to do with Chi Omega history. If you want to rent your apartment, gain support for your fundraiser, or your sister's cause or your great-grand big sis's cause... this is not the place. Your post will be removed. Thanks, Your friendly neighborhood National Archivist

Welcome To Our facebook Group

Like Comment

ADD MEMBERS

+ Enter name or email address...

MEMBERS 6,709 Members (6 new)

Message · Invite by Email

DESCRIPTION Edit
A group for Chi Omega members who love history and love Chi Ome... See More

TAGS Edit
Chi Omega

GROUP CHATS
No group chats, start one now.

+ Start New Chat

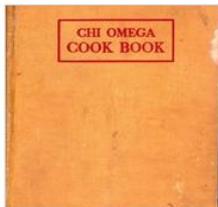
CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates.

Create Group

Rules for our group





"Chi Omega Cookbook"
11 photos



Legacies
8 photos



University of Chattanooga, *Echo* staff, secretary of Quadrangle, French Club.

Delta Alpha - UT Chattanooga...
3 photos



Lisa Hoxmyers of Chi Beta as pictured in *The American Squarer*, a magazine in the School of Mechanical and Industrial Engineering at Purdue.

Chi Beta - Purdue
1 photo



Rush Rules "Back in the D..."
7 photos



Iota Alpha - S.M.U.
5 photos



Chi Omega Jewelry
20 photos



Alpha Chapter - Univ. of W...
3 photos



3300 Carew Tower, Cincinnati...
5 photos

Photos Albums Videos + Create Album + Add Video

The grid contains the following photos:

- Historical photo of a man in a military-style uniform.
- Photo of a woman in a white dress and hat.
- Photo of a woman in a green top sitting at a table.
- Photo of a woman in a white dress.
- Photo of a woman in a white dress.
- Photo of a woman in a white dress.
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- Photo of a woman in a white dress.

Sample Albums

Sample Photos

Sample Files

All Files Uploaded Files Shared Docs [+ Create Doc](#) [+ Upload File](#)

 **School Buttons.docx**
May 14 at 4:02pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **Eleusis Loose Copy List as of Apr 2016.docx**
April 11 at 3:46pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **C. Mitchell - Chi Omega is Not a Bed and Breakfast.pdf**
April 7 at 3:43pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **Comprehensive List of Chi Omega National Presidents (S.H.)**
April 23, 2015 at 3:08pm · Latest version by Lyn Harris

 **XOChapterNamesUsedMoreThanOnce.docx**
November 7, 2014 at 3:28pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **Chi Omega Badges.docx**
October 6, 2014 at 6:42pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **FUN FACTS ABOUT FOUNDER JEAN VINCENHELLER.docx**
July 16, 2014 at 3:54pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **XOArchivesConvention2014Report.docx**
July 3, 2014 at 2:14pm · Latest version by Lyn Harris [Download](#) [Preview](#) [Upload Revision](#)

 **Genealogical Work on Alice Cary Simonds**
November 3, 2013 at 3:53pm · Latest version by Lyn Harris

 **I Love You Truly.pdf**
June 10, 2013 at 4:37pm · Latest version by Erin Knight [Download](#) [Preview](#) [Upload Revision](#)

Fun

Lyn Harris
February 3

When you are a loyal Chi Omega, and the mother of three boys, all you can do is dress them in owl sweaters and don a cardinal & straw plaid suit for your church directory picture in 1971! Well done, Mary Wheelchel Pierce, Delta Alpha/UT-Chattanooga, mother-in-law of Melinda Pierce.

Like Comment

Paula Painchaud Axford, Deb Floyd and 590 others

2 shares

View previous comments 3 of 61

Cynthia Pike-Fuentes This is priceless! I have only boys too and I've often wondered how to pass along the legacy. Maybe a granddaughter someday?

Lyn Harris
February 24 · Chattanooga

HARPER LEE: there have been many wonderful tributes to Harper Lee, Nu Beta/Univ. of Alabama, over the past few days. These pictures of her were from a segment on Charles Osgood's show "Sunday Morning" on CBS. I've been hoping to find a picture with Sister Lee wearing her badge. Could this be it?

Like Comment

Kelly Wilson Kriass, Barbara Holder Hodges and 104 others

View 1 more comment

Kathy Condero Hullquist Absolutely! When we saw the show on Sunday we paused the tv and went back to make sure!

Lyn Harris
March 18

CAPTION CONTEST: Ready? Set. Go!

Like Comment

Karen Smith Dower, Rebecca Penberthy Clark and 11 others

Angie Morgan Goodger I keep thinking 'oh gosh, where should I start? I'd like to thank my sisters, my house mother ...'
Unlike Reply 1 · March 18 at 10:31am

Karen E. Gray Intramural Champ, Best Scrapbook, and Most Likely to go to Formal? My cup runneth over!!
Unlike Reply 5 · March 18 at 10:42am

Michelle Ponce Mazuros Hmmm...cups...cup of...something...I think I have a song idea for Flicky Martin!
Unlike Reply 1 · March 18 at 10:50am

Laurianne McLaughlin Ladies, we do not need spittoons for rush. Go put these back in the silver closet.
Unlike Reply 10 · March 18 at 10:52am

Lyn Harris
April 17, 2014

UNHAPPY BUNNIES: These 3 Chi Omegas from Iota Zeta/Nebraska-Kearney collected money for Easter Seals in the rain in 1971!

Like Comment

Karen Smith Dower, Christine Del Favero and 41 others

Angie Morgan Goodger So cute!
April 18, 2014 at 12:24am · Like

Lyn Harris Happy Easter!
March 27 at 12:43pm · Like 1

Holidays

Caption Contest

Lyn Harris at **Umphey Lee Center SMU**
April 3 · Dallas, TX

Dallas Eleusinia and Iota Alpha/S.M.U. Centennial

Like Comment

Camille Wofford Solley, Courtney Haggard Wellmann and 159 others

Jane Wagner What fun. You go Chi O Girls!
Like Reply 1 · April 3 at 2:40am

Nancy Price Congratulations Iota Alpha 🌟 HipHip ChiO!!! 🍷🍷
Like Reply 1 · April 3 at 1:21pm

Travel

Sample Posts

Group Poll

Lyn Harris
April 18 · Chattanooga

Dear History Buffs, anyone want to help with a little research project? I just saw a post in the September 1929 issue of "The Eleusis" that said an alumna from Alpha Chapter drew the cover of the September 1929 issue of "Ladies' Home Journal." My thanks and admiration goes to the first one of you to find a picture of that cover!



Like Comment

Peggie Rhodes, Andrea Derouin Bechtel and 19 others

View 22 more comments

Sherry Walker



Eleanor Campbell's Dick and Jane illustrations, this for some reason is the way I pictured life looking when I was a child.

Kelsey Sprague
If I lived back then

Unlike · Reply · 2 · April 19 at 10:08pm

Help Wanted

Lyn Harris created a poll.
February 7

What are your thoughts on Super Bowl 50?

<input checked="" type="checkbox"/> I want the BRONCOS to win	 +81
<input type="checkbox"/> I want the PANTHERS to win	 +51
<input type="checkbox"/> I will watch, but don't care WHO wins	 +28
<input type="checkbox"/> I do not plan to watch	 +12
<input type="checkbox"/> I don't care who wins!	
+ Add an option...	

Like Comment

June Knight Shassere, Peggie Rhodes and 25 others

Becky Yost Mirilsena My Pi Alpha sister, Eilene Burke Kuechly, has a line backer son named Luke Kuechly on the Panthers team. Panthers all the way!
Unlike · Reply · 15 · February 7 at 2:10pm
Kathy Gibson Rivera replied · 7 Replies

Judith Coffman Broncos
Like · Reply · February 7 at 2:14pm

Melinda Eubanks West I'm torn! Love Cam but also like the Broncos!
Like · Reply · February 7 at 2:53pm

Miranda Johnson Knight My 2 legacies-Kasey age 4 and Bayleigh age 2





Twitter Title Page

Home Moments Notifications Messages Search Twitter





Banner

TWEETS **3,014** FOLLOWING **907** FOLLOWERS **4,846** LIKES **3,143**

Edit profile

Chi Omega Archivist

@ChiOArchives

Enjoying Chi Omega's fascinating history from 1895 to the present -- We invite you to connect.

Joined January 2013

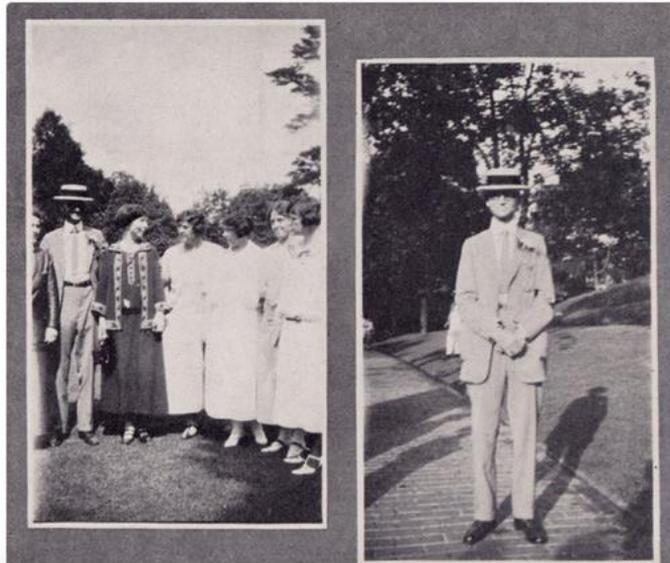
1,788 Photos and videos



Tweets Tweets & replies Media

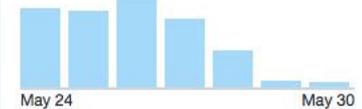


Chi Omega Archivist @ChiOArchives · May 27
 1924 Convention with Dr Charles Richardson & the Council Sis Doc's last one #FlashbackFriday #CountdownToConvention



Your Tweet activity

Your Tweets earned **15,393 impressions** over the last week



View your top Tweets

Who to follow · Refresh · View all

-  **Ron Holsey** @RonHolsey ×
Follow
-  **Jeff McKenzie** @KappaSig... ×
Follow
-  **Anton Perikvist** @FUN ×
Follow

Find friends

Trends · Change

Top Ten Tweets in 2015 @ChiOArchives

Updated about 5 months ago

hivist @ChiOArchives · 20 May 2015
 were ideal partners for
 is. Every mom dream
 come with a Chi Ome
 nan #BestWishesDave

2015 - Details

Chi Omega Archivist @ChiOArchives · 4 May 2015
 Walk into those finals with confidence,
 @ChiOmegaXO Sisters! #scholarship
 #FinishStrong



Chi Omega Archivist @ChiOArchives · 5 Apr 2015
 Chi Omega was founded 4/5/1895. In subsequent years, the phrase, "They'ders little dreamed..." was often used.

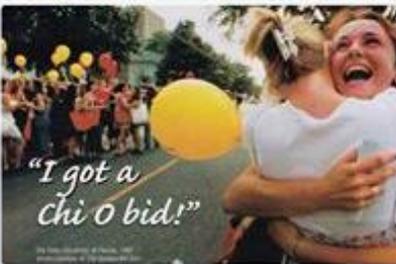


These are Chi Omega's Founders: Allie Simonds, Jean Vinczebeller, Jette Holcombe, Dr. Charles Richardson, and Isa Mae Bales.

Chi Omega Archivist @ChiOArchives · 14 Feb 2015
 Cecil & Grace Garrett were sweethearts in the '40s who shared a 50+ yr marriage. @KappaSigmaHQ @ChiOmegaXO #Valentines



Chi Omega Archivist @ChiOArchives · Jul 21
 Soon, young women across the country will be experiencing this feeling!
 #ChiOmega #GoGreek #Recruitment

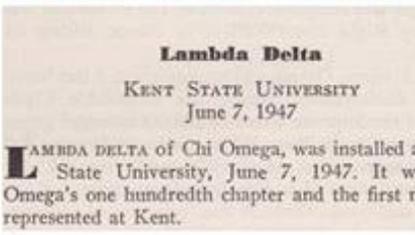


Chi Omega Archivist @ChiOArchives · Apr 3
 #120yrsOfXO #ChiOmega #FoundersDay #toastsandsinging



"A Toast for Chi Omega!"
 Jeta Clark, Beulah Ray, Lillian Jones
 FOUNDERS' DAY FOR THREE OF THE FIVE ATLANTA ALUMNAE

Chi Omega Archivist @ChiOArchives · Jun 7
 THIS DATE: 6/7/1947 @ChiOmega is installed as the 1st sorority at Kent State @ksunews @KSU_Pan



Chi Omega Archivist @ChiOArchives · Aug 18
 #MakeLifeBetterIn3Words GO CHI O!



Chi Omega Archivist @ChiOArchives · Jun 17
 We @ChiOmegaXO encourage you to register for recruitment. #GoGreek #hoothootletsrecruit



Chi Omega Archivist @ChiOArchives · Jun 17
 Congrats to 5th generation descendant of Jobella Holcombe on initiation. @UGAChiOmega #thatsalegacy



OTD Tweets



Chi Omega Archivist @ChiOArchives · May 10

ON THIS DATE: 5/10/1952 @BSUCHIO
was installed @BallState @BallStateGreeks
@BallStateAlumni #chartermembers



Installation Group of Phi Epsilon



Dates important in Chi Omega Archives

BY DAY:

January:

- 1 1925 - Pi Gamma installed at UNM
- 2 1924 - Phi Gamma installed at LSU
- 4 1869 - Ida Pace Purdue born
- 5 1914 - Omicron Alpha installed at Coe College
- 6 1931 - Upsilon Beta installed at Rollins College
- 8 1864 - Dr. Richardson born
- 9 1937 - Tau Delta installed at Gettysburg College
- 10 1981 - Zeta Kappa installed at UNCG
- 20 1923 - Epsilon Beta installed at UNC
- 21 1984 - Alpha Kappa installed at NC State
- 22 1983 - Gamma Kappa installed at W Illinois
- 22 1994 - Zeta Lambda installed at Wake Forest
- 24 1987 - Phi Lambda installed at Franklin & Marshall
- 25 1958 - Phi Zeta installed at McNeese State [Univ](#)
- 28 1902 - Nu installed at [Univ](#) of Wisconsin

February:

- 2 1928 - Theta Gamma installed at Queens
- 4 1928 - Iota Gamma installed at Centenary
- 4 1956 - Psi Zeta installed at [Univ](#) of Houston
- 4 1984 - Psi Lambda installed at Valdosta State [Univ](#)
- 5 1877 - Jobelle Holcombe born
- 6 1960 - Rho Zeta installed at East Carolina [Univ](#)
- 6 1965 - Chi Theta installed at Western Kentucky [Univ](#)
- 6 1983 - Beta Kappa installed at Cal Poly - Pomona
- 8 1969 - Delta Theta installed at Oglethorpe [Univ](#)
- 8 2014 - Iota Mu installed at Quinnipiac [Univ](#)
- 9 1907 - Delta installed at Dickinson
- 13 1954 - Sigma Epsilon installed at Vanderbilt [Univ](#)
- 14 1903 - Kappa installed at [Univ](#) of Nebraska
- 14 1947 - Mu Delta installed at Bradley [Univ](#)
- 15 1928 - Eta Gamma installed at [Univ](#) of South Carolina
- 15 1928 - Zeta Gamma installed at College of Charleston
- 16 1963 - Eta Zeta installed at [Brenau](#) College
- 17 1962 - Kappa Zeta installed at Texas Tech [Univ](#)
- 18 1989 - Omicron Lambda installed at Birmingham-Southern College
- 19 1977 - Iota Kappa installed at Troy State [Univ](#)



Convention Greetings & Founders' Days



Chi Omega Archivist @ChiOArchives · Feb 7

#ChiOmega Norma Hunt @UNTchio only woman to attend all 50 Super Bowls



Chiefs matriarch Norma Hunt elated to attend 50th consecutive

This year marks the 50th anniversary of the Super Bowl, and Chiefs matriarch Norma Hunt will certainly be there. After being at all 49 pr
kansascity.com

10 6



Chi Omega Archivist @ChiOArchives · Mar 7

I love my Eta Beta Sisters!



IOWA STATE CHI OMEGA @ISU_CHIOMEGA

We were honored to host Chi Omega National Archivist Lyn Harris tonight! Thanks for teaching us about our history!

6

You Retweeted



Fran Becque, Ph.D. @GLOhistory · Jan 26

10 Sorority Women From the Golden Age of Television wp.me/p2011i-1xM 90th anniversary of TV #googledoodle #sororityhistory



10 Sorority Women From the Golden Age of Televisi...

To close out Women's History Month, 10 sorority women from television's earlier years are spotlighted. Today's college students cannot possibly fathom what life was l...
franbecque.com

1 3

Retweets

You Retweeted



Phi Psi Archives @PhiPsiArchives · Jan 21

Chapter Historians, here are some archival tips (via Alpha Tau Omega) to help you have a successful time in office: bit.ly/1gclrsi

3 2

#WhatIsTrending

Home Moments Notifications



Chi Omega Archivist
@ChiOArchives

TWEETS **3,015** FOLLOWING **907** FOLLOWERS **4,844**

Trends · Change

- Memorial Day**
769K Tweets
- #TuesdayMotivation**
25.7K Tweets
- #BadSummerCampNames**
3,781 Tweets
- Jerry Brown**
11.9K Tweets
- #ThisMaySoundStrangeBut**
9,246 Tweets
- #WhatILearnedToday**
3,228 Tweets
- #WeirdAirBNBListings**
2,046 Tweets
- #TriviaTuesday**
- I-5 NB**
- #TacoTuesday**



Coke Archives ✓
@coke_archives

1,719 TWEETS 4,688 FOLLOWING 4,763 FOLLOWERS

Following

Coke Archives retweeted

 **Chi Omega Archivist** @ChiOAr... 4d
Holiday Recipes from @ChiOmegaTau
c 1960s Coca-Cola Cake - Yum!
@coke_archives pic.twitter.com/
MgWCQAjOOe

Connect

  **British Museum and Erin Moore**
followed you
2 hours

Notifications

 **Woodsy Owl** Retweeted your Tweet
#EarthDay Chi Omegas have "given a hoot" for a long time! Here @Thiel_ChiO in 1973 @WoodsyOwl #GiveAHoot pic.twitter.com/vztbqqrTXi

     **Chi Omega UNM and 4 others** liked your Tweet
#EarthDay Chi Omegas have "given a hoot" for a long time! Here @Thiel_ChiO in 1973 @WoodsyOwl #GiveAHoot pic.twitter.com/vztbqqrTXi

Why do I TAG others?



Instagram



chioarchives

Edit Profile

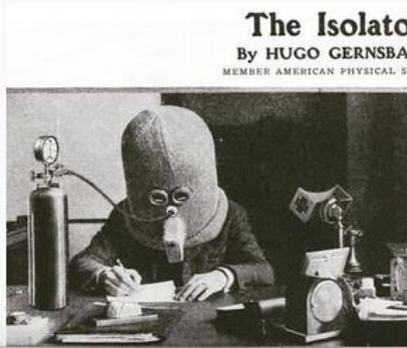
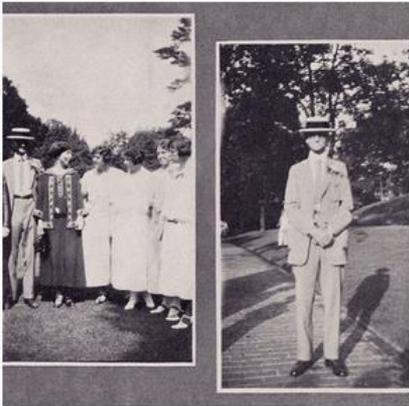


Sharing stories and pictures of Chi Omega Since 1895

120 posts

1,286 followers

246 following



Announcement
 The Chi Omega Fraternity announces
 the installation of Eta Beta Chapter, Iowa
 State College, and Zeta Beta Chapter, The
 University of Arizona.
 Mary C. Kane Collins, S. R.
 Anita Whitteber, S. K. A.



Amy Liebowitz
 Heidi A Link
 Lucy Alexis Liu
 Stacey Lynne McCandlish
 Maureen O'Brien McLaughlin



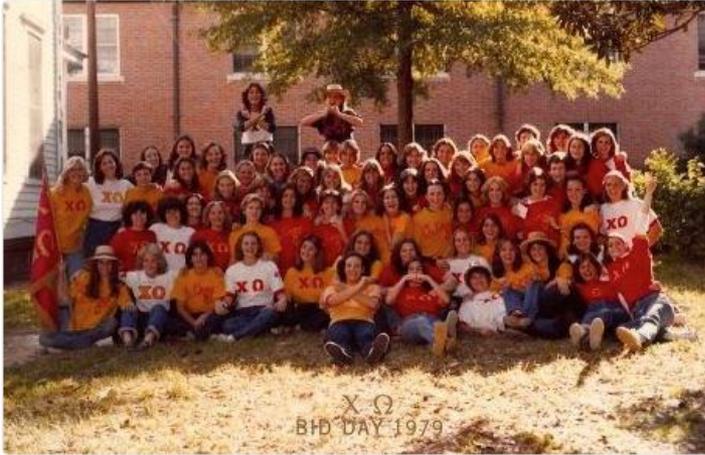
I am greatly honored to receive this
 award because it represents Chi Omega's
 ideals - achievement and leadership. Far
 from being merely a social fraternity, Chi
 Omega represents a body of women with
 shared values and goals, an organization
 dedicated to helping its members achieve
 their full potential of becoming
 super citizens, of making a difference
 to this country. Already, the Chi Omega
 list of achievement is a long one, and
 it will be added to by each generation.
 There is good news yet to hear!

Helen Lee
 NU BETA '48



Chi Omega Archivist @ChiOArchives · Apr 25

#MyBestDayIn3Words Joined Chi Omega



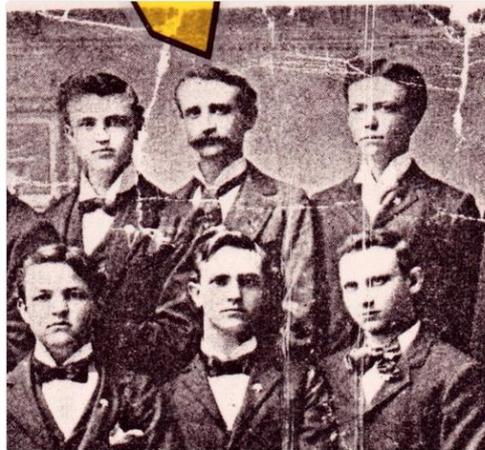
10 28

#Hashtags



Chi Omega Archivist @ChiOArchives · Apr 29

#FacialHairFriday As a young man, Dr Richardson sported a handsome mustache! Seen here with his brothers @xikappasig



3 16



Chi Omega Archivist @ChiOArchives · Apr 19

#TuesdayTip Do not use adhesive of any kind on photographs – photo corners are found in craft stores are preferred.

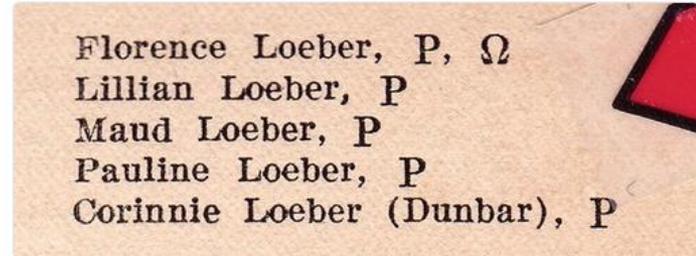


10



Chi Omega Archivist @ChiOArchives · Apr 10

5 Loeber sisters joined @TulaneChiOmega in early days. 1 became a Dr., 1 an atty & 1 S.H. @ChiOmegaXO #SiblingsDay



5



Chi Omega Archivist @ChiOArchives · Mar 8

Happy #InternationalWomenDay to all of the Super women who inspire us @ChiOmegaXO



83 121

Instagram Reposts



Reposter



@dianexhuynh



@heyekay



Reposter



Videos



The Chi Omega Archives Presents: 5 Minute Fast Facts ...
228 views • 2 years ago



The Chi Omega Archives Presents: 5 Minute Fast Facts ...
175 views • 3 years ago



The Chi Omega Archives Presents: 5 Minute Fast Facts ...
274 views • 3 years ago



The Chi Omega Archives Presents: 5 Minute Fast Facts ...
419 views • 3 years ago



The Chi Omega Archives Presents: 5 Minute Fast Facts ...
453 views • 3 years ago



Oh, the Places Flat Jean Will Go!
480 views • 3 years ago



Chi Omega Foundation 2012 Milestone Video
2,114 views • 3 years ago



Nancy Perrier Interview FINAL
275 views • 3 years ago



Nancy Utley Jacobs Interview
272 views • 3 years ago



Erin Packwood Interview from Convention 2012
168 views • 3 years ago



Alumnae Strategic Planning Video
95 views • 3 years ago



Malinda Mortin Woman of Achievement Award Speech
62 views • 3 years ago



Jean Mermoud Mrasek, 2012 Recipient of the Chi Omega ...
207 views • 3 years ago



Nancy Utley Jacobs, Recipient of the Malinda Jolley Mortin Woman of Achievement Award ...
378 views • 3 years ago



Nancy Dugal Perrier, Recipient of the Malinda Jolley Mortin Woman of Achievement Award ...
314 views • 3 years ago



Welcome Home Bid Day 2012
2,657 views • 3 years ago



Cindy Chiang Halvorsen Ann Lee Konneker Keynote Address, Chi Omega Archives 2012
770 views • 3 years ago



Jan Blackwell Starting the XO Archives 2012
342 views • 3 years ago



Chi Omega download
202 views • 3 years ago



Chi Omega Recruitment Through the Years!
401 views • 3 years ago



Meet Leslie Herington! New Executive Director for Chi Omega ...
1,075 views • 4 years ago



Chi Omega Fraternity S.H. Town Hall Broadcast Part II
187 views • 4 years ago



Chi Omega S.H. Town Hall Meeting Fall 2011 Part I
387 views • 4 years ago



Surprise, Allie! You're on the cover of The Eleusis!
609 views • 4 years ago

Video Interview on YouTube



SORRY

**THE ARCHIVES ARE
CLOSED TODAY**

Twisted Twigs
© 2011 Twisted Twigs