Important Facts about GIES Courses in Summer 2018

- # of students enrolled: 831
- # of courses offered: 9
- Response rate is 71%
1. Where in the world are the GIES students taking classes from this summer?

- 86% in US
- 8% in China
- 1% in India
2. If they are in US, where at?

- 79% in Illinois
- 7% in California
- 2% in Washington
3. What are Gies students doing this summer?
4. Why are they taking our GIES courses online?

- Convenience: 255
- Flexibility: 159
- Experience: 95
- Satisfaction with: 34
- Academic Req: 30
- Other: 9
5. How many are majors or minors?

The non-business majors come from:
- 28% come from different major in Engineering
- 17% are in ACES
- 13% come from Economics
- 12% come from Advertising
- The rest come from different major in LAS

- Business-major (45.32%)
- Business-minor (35.26%)
- Neither (19.42%)
6. What are their majors as business students?

- Accountancy: 115
- Finance: 57
- Undecided: 23
- BADM: 65
7. Are they novice in online learning?

- Not Novice (86.56%)
- Novice (13.44%)

- Are they new to GIES online?
- Only 36% take it online from our college
8. What platform did they use to take online course before?

- Compass (52.96%)
- Moodle (38.39%)
- Canvas (4.03%)
- Mooc (2.13%)
- Other (2.49%)
9. What are their main concerns about taking an online course?