

MORTENSON  
ASSOCIATES  
PROGRAM



ACCEPTING  
APPLICATIONS

# SMART AND SMARTER: LEADERSHIP AND INNOVATION IN LIBRARIES

A PROFESSIONAL DEVELOPMENT PROGRAM FOR LIBRARY LEADERS AND INNOVATORS

**MAY 26 - JUNE 22, 2021**

**Smart and Smarter: Leadership and Innovation in Libraries -- A Professional Development Program for Library Leaders and Innovators will engage participants in learning about novel and inventive practices and services in areas such as:**

- Innovation by Design
- Leadership, Communication and Managing Change
- Smarter Strategies
- Emerging Technologies
- Digital and Print Collections and Repositories
- Marketing and Advocacy
- International Professional Networking



**MORTENSON CENTER**  
@ THE UNIVERSITY OF ILLINOIS LIBRARY  
*developing librarians worldwide*

Applications are due **15 December 2020**.

For more information and to apply, please visit the Mortenson Center website: [www.library.illinois.edu/mortenson/associates](http://www.library.illinois.edu/mortenson/associates)

# PARTICIPATE IN A UNIQUE PROFESSIONAL DEVELOPMENT PROGRAM!

## "SMART AND SMARTER: LEADERSHIP AND INNOVATION IN LIBRARIES"

MAY 26 - JUNE 22, 2021

The 2021 Mortenson Center Associates Program will offer individuals working in a library and information setting outside the United States an opportunity to explore current issues and trends in the library field and engage with librarians implementing cutting-edge programs and services.



SMARTER STRATEGIES



EMERGING TECHNOLOGIES



ALA TOUR

### PROGRAM HIGHLIGHTS

**Seminars and Workshops** provide an overview of current trends in the field. Library experts will be invited to share their perspectives, offer expertise, and foster conversations on the themes of communication, leadership and innovation in order to develop smarter, strategic and sustainable libraries.

**Tours** of a variety of libraries, including academic, public, and special libraries. We may also visit the American Library Association headquarters in Chicago, Illinois and other sites of interest.

**Networking** with dynamic group of international colleagues during and post-program.

Participants will develop **individual action plans**, appropriate to their professional and institutional needs, and will receive post-program implementation review.

Each participant will receive a **Certificate of Program Participation** upon completion.

Scheduling allows participants to attend the **Annual Meeting of the American Library Association (ALA)**, if they wish. The 2021 Annual Meeting will be in Chicago, IL, June 24-29. Arrangements and registration for the conference must be made separately and are not included in program costs.

**Award** presentation of the Susan Schnuer Associate Leadership Honor.

### SAVE THE DATE!

Join us online to learn about the program and meet past Associates.

#### Online Information Session

13 October 2020; 8:00-9:00am Central Time (CT)

**Register at:** <http://go.illinois.edu/Associates>

To find your local time for this information session, visit [www.worldtimebuddy.com](http://www.worldtimebuddy.com)

### APPLICATION REQUIREMENTS

> Application must be submitted in English along with supporting documentation in order to be considered. See: <https://www.library.illinois.edu/mortenson/associates>

> Applicants must secure adequate funding to support a stay at the Mortenson Center in order to be accepted into the program.

> Program is delivered in English only, and participants should be fluent in conversational English and possess a reading knowledge of English.



2018 Mortenson Associates engaged in a group project

### COST

The program cost covers housing, some meals, local transportation, program costs and medical insurance. It does not cover expenses for visa application, and transportation to and from Champaign-Urbana. The 2020 program cost was \$4,000, and the final cost for 2021 is to be determined.

### READ ABOUT THE ASSOCIATES EXPERIENCE AT:

<https://mortensonassociatesprogram.wordpress.com/>

Mortenson Center for International Library Programs, 142 Undergraduate Library, 1402 West Gregory Drive, Urbana, IL 61801 USA  
Phone: +1 217 333 3085 | Email: [mortenson@illinois.edu](mailto:mortenson@illinois.edu)