



**Mortenson Center for International Library Programs  
 Tools for the 21<sup>st</sup> Century Librarian  
 2012 Summer Associates  
 May 24 – June 19, 2012**

Schedule is subject to change.

**Program Objectives:**

1. To gain a better understanding of libraries in the United States
2. To gain insight into personal leadership and communication styles
3. To develop a professional network of colleagues
4. To better understand advocacy and fundraising strategies
5. To obtain knowledge about new library technologies

**Calendar of Events:**

**Thursday                    24 May 2012**

**Arrival in Champaign**

A Mortenson Center staff member will meet you at the airport.  
Each participant will be provided some light snacks. In your welcome packet, you will find an area map and bus schedule.

**Friday                      25 May 2012**

***NOTE: Please bring you passport, DS2019, and I-9 card (should be stapled inside your passport) with you for the Paperwork session.***

- |                 |   |                           |
|-----------------|---|---------------------------|
| 8:00 am         | <b>Meet in lobby of Sherman Hall</b><br>Jamie will meet you in the lobby of Sherman Hall to walk to the Mortenson Center together.  |                           |
| 8:00 – 8:30 am  | <b>Continental Breakfast</b><br>A light continental breakfast, coffee, and other beverages will be served.  | <i>(Mortenson Center)</i> |
| 8:30 – 11:30 am | <b>Welcome &amp; Introduction</b><br>Barbara Ford, Director, Mortenson Center<br>Susan Schnuer, Associate Director, Mortenson Center<br>Jamie Luedtke, Program Coordinator, Mortenson Center<br>Lindy Wheatley, Office Support Associate, Mortenson Center<br>We will introduce ourselves to each other. Each person will very briefly (~2 minutes) say which library they are from and what they do in their position. Over the course of the program, we hope to get to know you much better. | <i>(Mortenson Center)</i> |
|                 | <b>Paperwork &amp; Budget Information</b><br>Mortenson Center Team  | <i>(Mortenson Center)</i> |

In this session, we will review the average costs for food, travel, and other expenses for the program.

### **Program Overview & Schedule**

*(Mortenson Center)*

Mortenson Center Team

We will go through the program's schedule day-by-day and describe the sessions. This will be an excellent opportunity to ask any questions you have so that the whole group can benefit from the answers. You are welcome and encouraged to ask questions at any time during the program. The Mortenson Team is here to help you. We will also ask you for questions for our session with the University Librarian next week.

11:30 am

### **Walk to Levis Faculty Center**

12:00 – 1:30 pm

### **Lunch with Library Friends**

*(Reading Room, Levis Faculty Center)*

Each Associate has been matched with a Library Friend, who you will get an opportunity to know better outside of scheduled program activities. Our Library Friends are very excited to meet you and welcome you to campus! Many will have an opportunity to meet with their Library Friend during this session. Lunch will be provided.

2:00 – 3:30 pm

### **Tour of Main Library, Main Stacks, and Undergraduate Library, and International and Area Studies Library**

Jamie Luedtke, Program Coordinator, Mortenson Center

## **Saturday**

**26 May 2012**

9:00 am

### **Meet in lobby of Sherman Hall to take 50 W. Green bus (public transportation) to Urbana**

We will be taking public transportation on the CUM-TD line to the market. You will need to bring two bus tokens with you. Wear comfortable footwear and a bottle of water to stay hydrated. We will be doing a lot of walking today!

9:30 -11:00 am

### **Urbana Farmers Market at the Square**

11:00 am

### **Meet to take 50 E. Green bus back to campus**

11:30 – 12:45 pm

### **Lunch (on your own)**

1:00 pm

### **Meet at Sherman Hall for Walking Tour of Campus**

1:00 – 2:30 pm

### **Walking Tour of Campus (weather permitting)**

Jamie will show around campus, including the closest grocery store and post office.

5:00 pm

### **Meet at Sherman Hall for transportation to Susan Schnuer's**

5:30 – 7:30 pm

### **Dinner at the home of Richard and Susan Schnuer**

This will be a professional networking opportunity with University of Illinois librarians and program speakers. The reception is a casual, social gathering to learn more about each other's cultural and professional backgrounds. In case of an emergency, her phone number is 217-351-2948.

**Sunday**                      **27 May 2012****Free Day****Monday**                      **28 May 2012 (Memorial Day)****Free Day**

Note: Memorial Day is a national holiday. Public buses do not run on Memorial Day. If you wish to travel anywhere off campus, you will need to arrange for a taxi or other transportation.

**Tuesday**                      **29 May 2012**

- 8:00 am                      **Meet in lobby of Sherman Hall**  
Susan will meet you and take you to the International Programs and Studies Building.
- 8:30 – 10:30 am            **SAWBO: Scientific Animations Without Borders**                      *(411 International Programs and Studies Building, 507 E. Green St.)*  
Dr. Barry Pittendrigh, Professor, C.W. Kearns, C.L. Metcalf, and W.P. Flint  
Endowed Chair in Insect Toxicology  
Dr. Julia Bello-Bravo, Assistant Director, Illinois Strategic International Partnerships, Office of the Associate Provost for International Affairs, International Programs and Studies  
Scientific Animations Without Borders<sup>SM</sup> is a University of Illinois-based initiative dedicated to the development and deployment of animated educational materials that can be used to better the lives of people in developing nations.
- 11:00 am – 12:00 pm      **Public Libraries in the United States**    *(Mortenson Center)*  
Susan Schnuer, Associate Director, Mortenson Center  
This presentation will give you an introduction to and overview of public libraries in the United States.
- 12:00 – 1:15 pm            **Lunch (on your own)**
- 1:30 – 2:30 pm              **Academic Libraries in the United States**    *(Mortenson Center)*  
Barbara Ford, Director, Mortenson Center  
This presentation will give you an introduction to and overview of public libraries in the United States.
- 2:30 – 4:30 pm              **One-to-One Meetings**    *(Mortenson Center)*  
Barbara, Susan, and Jamie will meet with you to discuss your objectives for the program and what you would like to learn more about while you are at the University of Illinois.

**Wednesday**                      **30 May 2012**

- 8:15 am                      **Meet at Mortenson Center**
- 8:30 am – 12:00 pm      **Leadership Skills for Library Advocacy**    *(ACES Sims Executive Room)*  
Meg Edwards, Advising Coordinator, Graduate School of Library and Information Science, University of Illinois

In this session, you will learn about creative library marketing and partnership opportunities.

- 12:00 – 1:15 pm      **Lunch (on your own)**
- 1:30 – 2:30 pm      **Welcome to the University of Illinois Libraries** *(Mortenson Center)*  
Paula Kaufman, Juanita J. and Robert E. Simpson Dean of Libraries and University Librarian  
Paula will be visiting with us briefly and answering questions about her role as the University Librarian.
- 2:30 – 3:30 pm      **One-to-One Group Meetings (continued)** *(Mortenson Center)*  
Barbara, Susan, and Jamie will meet with you to discuss your objectives for the program and what you would like to learn more about while you are at the University of Illinois.
- 4:00 pm              **UNESCO, Libraries, and Inclusive Knowledge Societies** *(346 Main Library)*  
A Lecture by Barbara J. Ford  
Held in the Rare Book & Manuscript Library The current Mortenson Center Associates will introduce themselves and be available for conversation after Barbara's talk. Reception to follow.

**Thursday**              **31 May 2012**

**Trip to OCLC: Please see the OCLC schedule for more information. We will be gone for two days and one night, so you will want to pack a small bag for this trip.**

- 5:30 am              **Meet at Sherman Hall for transportation to Dublin, Ohio**
- 5:35 am              **Depart for Dublin, Ohio**  
The drive to Dublin, OH, will take approximately 5 hours. There is a time change at the border with Indiana and you will need to set your clock one hour ahead.
- 12:00 – 1:00 pm      **Lunch (provided at OCLC)**
- 1:00 – 1:30 pm      **Transportation from OCLC to Westerville Public Library**
- 1:30 – 4:30 pm      **Westerville Public Library Tour/Discussion**  
Don Barlow, Director, Westerville Public Library
- 4:30 pm              **Transportation from Westerville Public Library to Holiday Inn Express, Dublin, Ohio**

**Friday**              **01 June 2012**

**Trip to OCLC: Please see the OCLC schedule for more information.**

- 8:30 am              **Meet in hotel lobby for Transportation to OCLC**
- 9:00 – 10:30 am      **OCLC**  
Nancy Lensenmayer, OCLC

- 10:30 – 10:45 am **Break**
- 10:45 – 11:45 am **OCLC Campus Tour**
- 11:45 am – 12:45 pm **Luncheon (provided at OCLC)**
- 12:45 – 1:15 pm **Transportation from OCLC to Ohio State University (OSU) Thompson Library**
- 1:15 – 2:00 pm **OSU Campus Stroll**
- 2:00 – 3:30 pm **OSU Thompson Library Overview and Tour**  
Wes Boomgaarden & Nancy Courtney, OSU Thompson Library
- 3:30 pm **Transportation back to Illinois**

**Saturday** **02 June 2012**

**Free Day**

**Sunday** **03 June 2012**

**Free Day**

**Monday** **04 June 2012**

- 8:30 am **Meet at Mortenson Center**
- 8:45 am – 12:00 pm **Unleashing Your Personal Resources: *A Look at Personal Style***  
Shirley Stelbrink, Learning Alliances Company (ACES Sims Executive Room)  
During the two days you will spend with Shirley, you will learn how communication styles and preferences influence work relationships.
- 12:00 – 1:00 pm **Lunch (provided at ACES)**
- 1:00 pm – 4:30 pm **Unleashing Your Personal Resources: *A Look at Personal Style***  
Shirley Stelbrink, Learning Alliances Company (ACES Sims Executive Room)

**Tuesday** **05 June 2012**

- 9:00 am – 12:00 pm **Communicating for Impact** (ACES Sims Executive Room)  
Shirley Stelbrink, Learning Alliances Company  
This workshop will take assist you in using your personal style to communicate with others.
- 12:00 – 1:00 pm **Lunch (provided at ACES)**

1:00 pm – 3:30 pm **The Place In-between: Coping with Workplace Change** (*ACES Sims Executive Room*)  
 Shirley Stelbrink, Learning Alliances Company  
 Change management is transitions individuals, teams, and organizations from a current state to a desired future state. Through this organizational process employees are empowered to accept and embrace changes.

**3:30 pm** **ISSS J-1 Scholar Orientation** (*ACES Sims Executive Room*)  
 Cheryl Hinkle, Assistant Director, International Student and Scholar Services, University of Illinois at Urbana-Champaign

**Wednesday** **06 June 2012**

**Trip to Springfield. Please see Springfield Schedule for more information. We will be staying in Springfield for one night. You will want to pack a small bag for this trip.**

7:15 am **Meet at Sherman Hall for transportation to Springfield**

7:30 am **Depart for Illinois State Library in Springfield, Illinois, for Illinois Digitization Institute**

9:00 - 9:30 am **Illinois Digitization Institute – Introductions** (*Illinois State Library, Room 502*)  
 Alyce Scott, Digital Imaging Program Coordinator, Illinois State Library

9:30 - 10:30 am **Planning a Digital Imaging Project**

10:30 - 10:45 am **Break**

10:45 - 11:45 am **Basics of Digital Imaging**

11:45 am – 12:45 pm **Lunch (provided)** (*Illinois State Library, Room 309*)

12:45 – 2:00 pm **Basics of Digital Imaging [continued]** (*Illinois State Library, Room 502*)

2:00 – 3:00 pm **Metadata**

3:00 pm **Review**

4:00 pm **Check into State House Inn, Springfield, Illinois**

**Thursday** **07 June 2012**

**Trip to Springfield. Please see Springfield Schedule for more information.**

8:30 am **Meet in hotel lobby. You will need to check out of your hotel room before we depart for the day.**

9:00 - 9:30 am **Illinois Digitization Institute – Review** (*Illinois State Library, Room 502*)  
 Alyce Scott, Digital Imaging Program Coordinator, Illinois State Library

9:30 - 10:00 am	<b>Benchmarking</b>	
10:00 – 10:15 am	<b>Break</b>	
10:15 – 11:00 am	<b>Hands-on Benchmarking Exercise</b>	
11:00 – 11:30 am	<b>Hands-on Scanning &amp; Photoshop Exercises</b>	
11:30 am – 12:30 pm	<b>Lunch (provided)</b>	<i>(Illinois State Library, Illinois Authors Room)</i>
12:30 – 2:00 pm	<b>Hands-on Scanning &amp; Photoshop Exercises</b>	<i>(Illinois State Library, Room 502)</i>
2:00 – 2:15 pm	<b>Break</b>	
2:15 pm	<b>Quiz &amp; Certificates</b>	
2:45 pm	<b>Walk to Abraham Lincoln Presidential Library and Museum</b>	
3:00 – 5:00 pm	<b>Visit to Abraham Lincoln Presidential Library and Museum</b>	
5:00 pm	<b>Depart for Champaign</b>	

**Friday**                      **08 June 2012**

9:00 am	<b>Meet at Sherman Hall for transportation to Amish Country</b>	
10:00 – 11:00 am	<b>Tour of Arthur Public Library</b> Alice Cisna, Director of Arthur Public Library. This will be your first opportunity to observe public library services in a rural community.	
11:15 am – 12:30 pm	<b>Tour of Amish Country</b> This is the first of two cultural activities in the program. This activity will give you a look at a small rural American town and the diversity of people that can be found in even a small population. You will also have lunch with an Amish Family. Please be aware that Amish people do not want their pictures taken.	
12:30 – 1:30 pm	<b>Lunch in an Amish Home</b>	
2:00 - 4:30 pm	<b>Shopping in Tuscola Outlets</b>	

**Saturday**                      **09 June 2012**

**Free Day**

**Sunday**                      **10 June 2012**

- 10:15 am **Meet at Sherman Hall to take 50W Green Weekend Bus (public transportation) to Barbara's. You will need to bring two bus tokens with you.**
- 11:00 am – 1:00 pm **Brunch Reception at Barbara Ford's House** (305 W. University Ave., Apt. 2)  
In case of emergency, Barbara's phone number is (217) 351-7214.  
This will be a professional networking opportunity with University of Illinois librarians and program speakers. The reception is a casual, social gathering to learn more about each other's cultural and professional backgrounds.

**Monday                      11 June 2012**

- 8:30 – 10:30 am **Cultivating Your Professional Brand: Networking and Social Media**  
(509 ACES Library)  
Katherine Eriksen, Associate Director for Career Services, Graduate College, University of Illinois
- 10:30 am – 12:00 pm **Scheduled Programming – More information forthcoming**
- 12:00 – 1:15 pm **Lunch (on your own)**
- 1:00 – 5:00 pm **Grant Writing Workshop** (509 ACES Library)  
Susan Schnuer, Associate Director, Mortenson Center  
Jamie Luedtke, Program Coordinator, Mortenson Center  
Kathie Veach, Grants & Contracts Specialist, University Library, University of Illinois

**Tuesday                      12 June 2012**

- 7:30 am **Meet at Sherman Hall for departure**
- 7:45 am **Transportation to Charleston, Illinois**
- 9:00 am **Visit Booth Library at Eastern Illinois University**  
Allen Lanham, Dean of Library Services, Booth Library, Eastern Illinois University
- 12:00 – 1:00 pm **Lunch at Eastern Illinois University**
- 1:00 pm **Depart Booth Library**
- 2:30– 4:30 pm **Tour of Champaign Public Library**  
Marsha Grove, Director

**Wednesday                      13 June 2012**

- 9:00 am – 12:00 pm **Team Building Workshop** (295 Undergraduate Library)  
Jan Ison, Consultant
- 12:00 - 1:00 pm **Lunch (on your own)**



1:00 – 5:00 pm

**“Thinking and Decision Making in Library Administration: Practical Applications for the Library Manager”** *(295 Undergraduate Library)*

Robert Burger, Ph.D., CPA, Professor Emeritus, University Library and Adjunct Professor, Graduate School of Library and Information Science, University of Illinois

In this session you will learn more about key issues affecting library management and administration in today’s libraries.

**Thursday            14 June 2012**

**Chicago Trip: Please see Chicago schedule for additional information.**

6:45 am

**Meet at Sherman Hall for Transportation to Chicago**

7:00 am

**Depart for Chicago.**

**We will be staying at the Club Quarters Central Loop, located at 111 West Adams St., Chicago, Illinois.**

**Friday            15 June 2012**

**\*\*Chicago Trip\*\* Please see Chicago schedule for additional information.**

**We will be staying at the Club Quarters Central Loop, located at 111 West Adams St., Chicago, Illinois.**

**Saturday            16 June 2012**

**Sightseeing on your own in Chicago.**

Please remember to check out of your room and check your luggage before 12:00 pm.

4:00 pm

**Depart for Champaign from Club Quarters Central Loop.**

Please let us know in advance if you plan to stay longer in Chicago. The bus will depart promptly at 4:00 pm to return to Champaign. If you choose to stay in Chicago, you will be responsible for your own transportation back to Champaign.

**Sunday            17 June 2012**

**Free Day**

**Monday            18 June 2012**

8:30 am – 12:00 pm

**“Achieving Learning Goals: Library Instruction, Technology, and Programmatic Initiatives”** *(Location TBA)*

Lisa Janicke Hinchliffe, Associate Professor & Coordinator for Information Literacy Services and Instruction, University Library, University of Illinois

- 12:00 – 1:15 pm      **Lunch (on your own)**
- 1:30 – 4:30 pm      **Planned Programming – More information forthcoming**

**Tuesday                      19 June 2012**

**Special note: Today we will be joined by nine international librarians from the U.S. Department of State for the morning session and lunch.**

- 8:00 am                      **Meet at Sherman Hall to walk to Levis Faculty Center**
- 8:30 – 9:00 am            **Continental Breakfast**
- 9:00 am – 12 pm          **FISH: A Customer Service Philosophy**                      *(Levis Faculty Center Music Room)*  
 Jan Ison, Consultant  
 The FISH! Philosophy is a set of simple, practical tools to help you create the work culture you've been looking for. It's a way to build stronger relationships that equip you to face your challenges more effectively. The FISH! Philosophy fulfills the most basic needs of human beings who, in turn, fulfill the needs of the organization—more connected teams, better communication, extraordinary service and higher retention.
- 12:00 – 1:30 pm          **Lunch (provided)**    *(2<sup>nd</sup> Floor, Levis Faculty Center)*
- 1:45 – 5:30 pm            **Debriefing and Program Evaluations**  
 Please use this time to pack, complete your program evaluation, and take care of any errands.
- 6:00 – 8:00 pm            **Graduation Dinner**    *(Levis Faculty Center, Reading Room)*  
 Congratulations! You did it! We will have a farewell dinner together to celebrate the end of the program and all your hard work.

**Mortenson Center Staff Contact Information**

<b>Name</b>	<b>Position</b>	<b>Email / Phone</b>	<b>Emergency Contact Only</b>
<b>Barbara J. Ford</b>	<b><i>Director and Distinguished Professor</i></b>	<b>bjford@illinois.edu Office: 244-1898</b>	<b>Home: 351-7214 Mobile: 217-377-9472</b>
<b>Susan Schnuer</b>	<b><i>Associate Director</i></b>	<b>schnuer@illinois.edu Office: 333-0031</b>	<b>Home: 351-2948 Mobile: 217-714-8856</b>
<b>Lindy Wheatley</b>	<b><i>Office Support Associate</i></b>	<b>lawheatl@illinois.edu Office: 333-3085</b>	<b>Mobile: 217-766-6954</b>
<b>Jamie Luedtke</b>	<b><i>Program Coordinator</i></b>	<b>jluedtke@illinois.edu Office: 333-3085</b>	<b>Mobile: 630-853-4590</b>

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