



## Mortenson Center for International Library Programs

### Librarians of Tomorrow: Communication and Leadership May 29 – June 22, 2011 Schedule is subject to change.

#### Program Objectives:

Participants will:

1. To gain a better understanding of libraries in the United States
2. To gain insight into personal leadership and communication styles
3. To enhance communication effectiveness
4. To develop a network of colleagues from other countries
5. To understand how You-Tube might be used in libraries as a communication tool

#### Calendar of Events:

##### Sunday                      29 May 2011

#### **Arrival in Champaign**

A Mortenson Center staff member will meet you at the airport. Each participant will be provided with a light meal in their apartment refrigerator. The apartments have also been stocked with limited paper goods and food items. In your welcome packet, you will find an area map, bus schedule, and international calling card.

##### Monday                      30 May 2011

- 9:00 – 11:00 am            **Meet at Illinois Tower for Shopping Trip**  
We will visit a grocery store where you will be able to purchase food and personal items.
- 11:30 – 12:00 pm        **Transportation to Barbara Ford's home**
- 12:00 – 2:00 pm        **Reception at Barbara Ford's House**            *(305 W University Ave, Apt 2)*  
In case of emergency, Barbara's phone number is 217-351-7214.  
This will be a professional networking opportunity with University of Illinois librarians and program speakers. The reception is a casual, social gathering to learn more about each other's cultural and professional backgrounds.
- 2:00 pm                      **Transportation back to Illini Tower**
- 2:30 – 3:30 pm            **Walking Tour of Campus**

Meet at Illini Tower. Katie and Jamie will show around campus, including the closest grocery store and post office.

**Tuesday**                      **31 May 2011**

- 8:15 am                      **Meet Katie at Illini Tower to walk to the Mortenson Center**
- NOTE: Please bring you passport, DS2019, and I-9 card (should be stapled inside your passport) with you for the Paperwork session.***
- 8:30 – 9:45 am            **Paperwork & Budget Information**                      *(Mortenson Center)*  
Mortenson Center Team  
In this session, we will also review the average costs for food, travel, and other expenses for the program as well as the trip Chicago.
- 10:30 – 11:00 am        **Welcome & Introduction**                      *(ACES Sims Executive Room)*  
Barbara Ford, Director of the Mortenson Center  
Susan Schnuer, Associate Director of the Mortenson Center  
We will introduce ourselves to each other. Each person will very briefly (~2 minutes) say which library they are from and what they do in their position. Over the course of the program, we hope to get to know you much better.
- 11:00 – 12:00 pm        **Program Overview & Schedule**                      *(ACES Sims Executive Room)*  
Mortenson Center Team  
We will go through the program's schedule day-by-day and describe the sessions. This will be an excellent opportunity to ask any questions you have so that the whole group can benefit from the answers. You are welcome and encouraged to ask questions at any time during the program. The Mortenson Team is here to help you. We will also ask you for questions for our session with the University Librarian next week.
- 12:00 – 1:15 pm        **Lunch at Illini Tower**  
Unless otherwise noted, lunches while in Champaign will be provided at Illini Tower from 11:00 am – 1:30 pm, Mondays-Fridays. Please review the schedule for specific information about breaks for meals.
- 3:30 – 4:30 pm            **Welcome to the University of Illinois Libraries**                      *(ACES Sims Executive Room)*  
Paula Kaufman, Juanita J. and Robert E. Simpson Dean of Libraries and University Librarian  
Paula Kaufman will be visiting with us briefly and answering questions about her role as the University Librarian.

**Wednesday**                      **1 June 2011**

- 9:00 – 10:30 am      **Presentation Preparation**  
Throughout the program, we have built in time for you to work on your presentation as a group. We will also ask you to be work through an exercise to prepare for Thursday's workshop with Martin Wolske.
- 10:00 am              **Payment**
- 10:30 – 11:30 am      **J-1 Visa Orientation**              *(International Student and Scholar Services)*  
*400 Student Services Building, 610 E. John St., Champaign, IL 61820*  
Cheryl Hinkel, Assistant Director  
This presentation will explain what it means to have a J-1 visa in the United States and go over the restrictions and requirements for traveling.
- 11:30 – 1:00 pm      **Lunch at Illini Tower**
- 1:15 – 4:00 pm      **IFLA Training Modules**              *(509 ACES)*  
**Building Strong Library Associations Description: Building Strong Library Associations**  
Susan Schnuer, Associate Director, Mortenson Center  
Jamie Luedtke, Graduate Assistant, Mortenson Center  
This IFLA training module is a comprehensive program offering a strategic and coordinated approach to capacity building and sustainability of library associations. The program benefits associations, libraries, and their communities.

**Thursday**              **2 June 2011**

- 9:00 – 12:00 pm      **Producing Online Content**              *(ACES Heritage Room)*  
Martin Wolske, Senior Research Scientist, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign  
During this day long workshop, Martin will work with you to produce audio-visual online content using open-source technology.
- 12:00 – 1:15 pm      **Lunch provided at Illini Tower**
- 1:15 – 4:00 pm      **Producing Online Content**              *(ACES Heritage Room)*  
Martin Wolske, Senior Research Scientist, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign

**Friday**              **3 June 2011**

- 8:30 – 12:00 pm      **Leadership Skills for Library Advocacy**      *(ACES Sims Executive Room)*  
Meg Edwards, Advising Coordinator, Graduate School of Library and Information Science, University of Illinois  
In this session, you will learn about creative library marketing and partnership opportunities.

- 12:00 – 1:15 pm      **Lunch at Illini Tower**
- 1:15 – 4:00 pm      **Leadership Skills for Library Advocacy** (*ACES Sims Executive Room*)  
Meg Edwards, Advising Coordinator, Graduate School of Library and  
Information Science, University of Illinois

**Saturday**                      **4 June 2011**

- 5:15 pm                      **Meet at Illini Tower for transportation**
- 5:30 – 8:00 pm          **Dinner at the home of Richard and Susan Schnuer**  
This will be a professional networking opportunity with University of  
Illinois librarians and program speakers. The reception is a casual, social  
gathering to learn more about each other's cultural and professional  
backgrounds. Her phone number is 217-351-2948.
- 8:00 pm                      **Transportation to Illini Tower**

**Sunday**                              **5 June 2011**

Free Day

**Monday**                              **6 June 2011**

- 9:00 – 10:30 am          **Consortium of Academic and Research Libraries in Illinois (CARLI)**  
*(ACES Heritage Room)*  
Susan Singleton, CARLI Executive Director  
Consortia have become more important for libraries as they face budgeting  
shortfalls. Susan will be speaking with you about leadership and communication  
in consortia.
- 10:30 – 12:00 pm          **Presentation Preparation**
- 12:00 – 1:15 pm          **Lunch at Illini Tower**
- 1:15 – 4:00 pm              **Customer Service F.I.S.H.**                              *(ACES Heritage Room)*  
Jan Ison, Executive Director, Lincoln Trail Libraries System  
The FISH! Philosophy is a set of simple, practical tools to help you create the  
work culture you've been looking for. It's a way to build stronger relationships  
that equip you to face your challenges more effectively. The FISH! Philosophy  
fulfills the most basic needs of human beings who, in turn, fulfill the needs of the  
organization—more connected teams, better communication, extraordinary  
service and higher retention.

**Tuesday**                      **7 June 2011**

- 7:30 am                      **Meet at Illini Tower for departure**
- 7:45 am                      **Transportation to Charleston, Illinois**
- 9:00 am                      **Visit to Eastern Illinois University**  
Allen Lanham, Dean of Library Services, Booth Library, Eastern Illinois University
- 12:00 – 1:00 pm              **Lunch at Eastern Illinois University**
- 1:30 – 4:00 pm              **Visit to Charleston Carnegie Public Library**  
Jeanne Hamilton, Director, Charleston Carnegie Public Library
- 4:00 pm                      **Trip back to Champaign**

**Wednesday**                      **8 June 2011**

- 8:00 am                      **Meet at Illini Tower for departure**
- 8:00 – 9:00 am              **Trip to Arthur, Illinois**
- 9:00 – 10:00 am              **Tour of Arthur Public Library**  
Alice Cisna, Director of Arthur Public Library.  
This will be your first opportunity to observe public library services in a rural community.
- 10:30 – 1:00 pm              **Tour of Amish Country**  
This is the first of two cultural activities in the program. This activity will give you a look at a small rural American town and the diversity of people that can be found in even a small population. You will also have lunch with an Amish Family. Please be aware that Amish people do not want their pictures taken.
- 1:30 – 3:30 pm              **Shopping at Tuscola Outlet Mall**
- 3:30 pm                      **Trip back to Champaign**

**Thursday**                      **9 June 2011**

- 9:00 – 12:00 pm              **DISC Assessment**    *(ACES Monsanto Room)*  
Shirley Stelbrink  
During the two days you will spend with Shirley, you will learn how communication styles and preferences influence work relationships.

- 12:00 – 1:00 pm      **Lunch provided at ACES**
- 1:00 – 4:00 pm      **Using DISC for Management**      *(ACES Monsanto Room)*  
 Shirley Stelbrink  
 In this session you will explore how to better use your communication style in management situations.

**Friday**      **10 June 2011**

- 9:00 – 12:00 pm      **Communicating Your Message**      *(ACES Heritage Room)*  
 Shirley Stelbrink  
 This workshop will take assist you in using your personal style to communicate with others.
- 12:00 – 1:00 pm      **Lunch provided at ACES**
- 1:00 – 4:00 pm      **Change Management**      *(ACES Heritage Room)*  
 Shirley Stelbrink  
 Change management is transitions individuals, teams, and organizations from a current state to a desired future state. Through this organizational process employees are empowered to accept and embrace changes.

**Saturday**      **11 June 2011**

Free Day

**Sunday**      **12 June 2011**

Free Day

**Monday**      **13 June 2011**

- 9:00 – 12:00 pm      **Grant Writing Workshop**      *(509 ACES)*  
 Susan Schnuer, Associate Director, Mortenson Center  
 Katie Eriksen, Program Coordinator, Mortenson Center  
 Jamie Luedtke, Graduate Assistant, Mortenson Center  
 During this workshop, you will be introduced to the grant writing process using the EIFL-PLIP call for grants.
- 12:00 – 1:15 pm      **Lunch at Illini Tower**
- 1:00 – 2:30 pm      **Hathi Trust: Digital Libraries and Cooperation**      *(509 ACES)*

John Unsworth, Dean of the Graduate School of Library and Information Science, University of Illinois

A new collaborative research center launched jointly by Indiana University and the University of Illinois, along with the HathiTrust Digital Repository, will develop cutting-edge software tools and cyberinfrastructure to enable advanced computational access to the growing digital record of human knowledge. The HathiTrust Research Center (HTRC) will enable open access for nonprofit and educational users to published works in the public domain (as well as limited access to works under copyright) stored within HathiTrust, an extensive collaborative digital library of more than 8 million volumes and 2 billion pages of archived material maintained by major research institutions and libraries worldwide.

2:30 – 4:00 pm      **Presentation Preparation**      (509 ACES)

**Tuesday**      **14 June 2011**

7:45 am      **Meet at Illini Tower for departure**

8:00 am      **Transportation to Bloomington-Normal, Illinois**

9:00 am      **Visit to Illinois State University**  
Sohair F. Wastawy, Dean of University Libraries, Milner Library, Illinois State University

12:00 – 1:00 pm      **Lunch in Bloomington-Normal**

1:30 – 4:00 pm      **Visit to Bloomington Public Library**  
Carol Torrens, Adult Services Manager, Bloomington Public Library

4:00 pm      **Trip back to Champaign**

**Wednesday**      **15 June 2011**

9:00 – 10:30      **Communication and Marketing for Library Donors**  
(ACES Heritage Room)

Roxanne Frey, Director of Advancement, University Library, University of Illinois at Urbana-Champaign  
Heather Murphy, Assistant Director of Advancement for Publications and Public Affairs, University Library, University of Illinois at Urbana-Champaign  
Marketing your library to donors requires a different type of communication. Roxanne and Heather will present techniques and experiences that you can incorporate in your work.

10:30 – 12:00pm      **Using New Technology to Serve Undergraduate Users**      (UGL 291)

Lori Mestre, Head, Undergraduate Library, University of Illinois at Urbana-Champaign

12:00 – 1:15 pm      **Lunch at Illini Tower**

1:15 – 2:00 pm      **Take public transportation to the News Gazette, Champaign, IL**

2:00 – 4:00 pm      **News Gazette Tour**

Amy George, Director of Market Development and Special Projects, The News-Gazette, Inc.

This tour and presentation will give you another perspective on marketing and outreach activities conducted by information provision organizations.

**Thursday                      16 June 2011**

5:20 am                      **Meet transportation at Illini Tower for trip to Dublin, OH**

The drive to Dublin, OH, will take approximately 5 hours. There is a time change at the border with Indiana.

5:30 am                      **Transportation to Dublin, OH**

11:30 am                      **Lunch at OCLC**

**Please see OCLC schedule for more information.**

**Friday                              17 June 2011**

Note: The schedule for these visits may change. We will update you closer to the trip.

9:00 -12:00 pm              **The Ohio State University Library**

12:00 – 1:00 pm              **Lunch**

1:00 – 4:00 pm              **Westerville Public Library**

4:00 pm                      **Departure for Champaign**

**Saturday                              18 June 2011**

Free Day

**Sunday                              19 June 2011**

7:00 am                      **Meet transportation at Illini Tower for trip to Chicago, Illinois**

**Monday                              20 June 2011**



- 8:00 am **Meet in the Hotel Lobby**
- 9:00 – 10:30 am **Chicago Public**  
*400 South State Street, Chicago, IL 60605*  
 Greta Bever, Assistant Commissioner, Central Library Services, Chicago Public Library  
 The main branch of the Chicago Public Library is located in the heart of the city. The more than 70 locations of the Chicago Public Library are at the forefront of providing innovative library services, technologies and tools Chicagoans need to achieve their personal goals and to establish the City's role as a competitive force in the global marketplace. Through its rich and current book collections, state of the art technology and cultural and public partnerships, the Chicago Public Library is a thriving, engaged leader in Chicago's diverse neighborhoods.
- 11:00 – 1:00 pm **American Library Association (ALA) Headquarters**  
*50 E. Huron, Chicago IL 60611*  
 Michael Dowling, Director, International and Chapter Relations, ALA  
 During our visit to the ALA headquarters, you will get a sense the services ALA provides to public libraries. **Lunch will be provided at ALA.**
- 2:30 – 4:00 pm **Chicago Tribune**  
*777 West Chicago Avenue, Chicago, IL 60654-2850*  
 Debra Bade, Editor, News Research and Archives, Chicago Tribune
- 5:00 pm **Meet transportation for trip back to Champaign**

**Tuesday 21 June 2011**

- 9:00 – 12:00 am **Written Communication in a Professional Environment** *(509 ACES)*  
 Ashley Booth, Graduate Assistant, Undergraduate Library, University of Illinois  
 This presentation will help you to develop skills needed for communication in a modern, professional environment.
- 12:00 – 1:15 pm **Mortenson Associates Presentation** *(295 UGL)*  
 Your time to shine! During this presentation, you will have the opportunity to present to library faculty and staff.
- 1:15 – 6:00 pm **Free time**  
 Please use this time to pack, complete your program evaluation, and take care of any errands.
- 6:00 – 8:00 pm **Graduation Dinner** *(Levis Faculty Center, Reading Room)*  
 Congratulations! You did it! We will have a farewell dinner together to celebrate the end of the program and all your hard work.

**Wednesday                      22 June 2011**

**Departures**

**Mortenson Center Staff Contact Information**

**Mortenson Center for International Library Programs**

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[www.library.uiuc.edu/mortenson](http://www.library.uiuc.edu/mortenson)