

USE THE AGRICULTURAL COMMUNICATIONS DOCUMENTATION CENTER



Local and Global Resource and Service
from the University of Illinois



A UNIQUELY VALUABLE RESOURCE

- Largest and broadest existing curated collection in this subject area
- Access to both current and historical resources dating back to the 1800's
- Provides multiple perspectives - from scholarly resources to opinion pieces
- Serves in one of the world's largest public university libraries
- Connects patrons with local and global resources
- Addresses all means of human interaction, from face-to-face to largest media channels
- Interprets "agriculture" broadly - farming and agri-industry, land use, food and nutrition, fibers, natural resources, environmental issues, renewable energy, rural development, and agriculture in relation to society



Email: acdc@library.illinois.edu

Phone: 217-300-0029

Address:

510 Funk ACES Library

1101 S. Goodwin Ave.

Urbana, IL 61801

Visit us online:

<https://www.library.illinois.edu/funkaces/acdc/>

Arrange to visit with the ACDC staff. We are located on the 5th floor of the Funk ACES Library.

COMMUNICATE BETTER

Agricultural Communications Documentation Center (ACDC)



**About
conservation
and
environmental
issues**



**About
sustainable
farming, food,
and
communities**



**About
renewable
energy and
resources**

THE COLLECTION

As a resource, ACDC features a collection of more than 46,000 documents involving agriculture-related communications from 210 countries. It is expanding at the rate of 100 documents per month. Resources include books, newspaper articles, journal articles, pamphlets, reports, teaching materials, and even audiovisual media.

As a service, we offer individual assistance to connect you with relevant literature you need. We can help you plan and conduct literature reviews, develop online search strategies, explore ideas for research, identify useful contacts, and more.

MAKING A DIFFERENCE

The Agricultural Communications Documentation Center (ACDC) strives to bring together diverse, relevant literature about agriculture-related communications. The center acts as the focal point to connect patrons with relevant literature, curated especially to meet the needs of students, teachers, researchers, and professional communicators. The center also works to develop and offer services which help the University of Illinois serve as a home of excellence in the agricultural communications discipline by strengthening its commitment to teaching, research, and services on the local, national, and international levels.

USING THE COLLECTION AND SERVICES

Students can use it for career information, class assignments and projects, media skills, theses and dissertations, and contact with professional agricultural communicator organizations.

Teachers and researchers can use it for teaching materials, literature reviews, theoretical foundations, research needs and methods, historical analysis, and audience research.

Professional journalists and communicators can use it for updates on agricultural media and methods, strategic communications, audience analyses, issue identification and management, ethics, and communications in support of rural development.

ACDC GOALS

- Meet the information needs of users locally and globally
- Provide easy access to the collection through deep subject searching, bibliographic organization, and our database search system
- Improve the quality of communications resources in the subject area through ongoing research, creative endeavor, engagement with users, and public service

What a privilege it is to help gather, preserve, and make available this specialized body of experience and knowledge. It is so vital for communicating effectively in all aspects of agriculture in society.

- Professor Emeritus James F. Evans, Founder of ACDC