

Table 4. Entertainment: Average spending by age, 2012
(average annual spending of consumer units on entertainment, by age of consumer unit reference person, 2012)

	total consumer units	under 25	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75+
Number of consumer units (in 000s)	124,416	8,159	20,112	21,598	24,624	22,770	14,993	12,161
Number of persons per consumer unit	2.5	2.0	2.8	3.4	2.7	2.1	1.8	1.5
Average before-tax income of consumer units	\$65,596.00	\$36,639.00	\$58,832.00	\$78,169.00	\$81,704.00	\$77,507.00	\$53,521.00	\$33,853.00
Average spending of consumer units, total	51,441.87	31,411.08	49,543.74	58,069.31	62,102.54	55,636.31	45,967.87	33,529.54
ENTERTAINMENT	2,605.15	1,257.14	2,382.13	3,232.17	3,050.59	2,910.63	2,412.95	1,531.61
Fees and admissions	614.37	248.90	541.25	864.72	750.97	664.50	534.19	263.13
Recreation expenses on trips	41.98	15.82	28.92	39.62	56.00	57.88	48.20	19.48
Social, recreation, health club membership	127.44	47.07	110.07	171.49	134.30	127.91	138.64	103.32
Fees for participant sports	118.19	21.45	109.51	177.87	128.29	119.60	140.97	39.18
Movie, theater, amusement park, and other admissions	168.75	113.06	172.48	200.59	194.24	197.64	136.23	77.77
Admission to sports events	65.45	29.33	50.61	71.41	97.71	95.45	36.92	17.31
Fees for recreational lessons	92.55	22.15	69.66	203.72	140.43	66.01	33.24	6.09
Audio and visual equipment and services	979.02	587.70	951.11	1,105.02	1,095.15	1,044.93	943.43	743.33
Sound equipment	32.07	15.07	18.71	39.51	28.57	61.08	26.72	11.66
Television sets	102.24	108.65	113.88	115.80	115.01	101.32	77.95	60.47
Cable and satellite television services	661.76	331.36	578.89	683.50	727.60	734.43	729.73	628.67
Miscellaneous video equipment	8.08	—	12.95	10.63	5.35	10.40	6.31	4.23
Satellite radio service	14.83	6.39	12.29	16.63	18.81	16.83	18.10	5.70
Online gaming services	3.51	4.69	5.54	4.19	4.14	2.86	1.50	0.56
VCRs and video disc players	7.35	4.49	9.34	9.92	9.39	6.36	5.31	1.65
Video cassettes, tapes, and discs	29.70	27.78	36.83	31.68	33.08	30.69	29.30	6.56
Video game software	3.26	7.93	7.99	7.32	0.52	—	—	—
Video game hardware and accessories	37.03	16.08	60.61	77.40	44.03	13.73	9.14	—
Streamed and downloaded video	5.35	3.48	8.10	7.48	6.40	4.58	2.51	1.04
Applications, games, ringtones for handheld devices	3.86	3.03	5.58	5.83	4.48	3.55	0.98	0.94
Repair of TV, radio, and sound equipment	3.09	1.09	2.52	3.76	1.88	3.53	4.86	3.68
Personal digital audio players	7.41	3.22	9.33	15.43	11.34	3.30	1.21	0.19
Satellite dishes	1.24	0.35	0.93	0.91	1.88	1.23	0.77	2.20
Compact discs, records, and audio tapes	11.78	11.16	11.03	10.92	15.31	11.41	10.60	9.93
Streamed and downloaded audio	10.39	8.65	14.97	16.36	14.65	7.65	1.94	0.27
Musical instruments and accessories	16.80	15.41	16.68	16.73	31.57	17.50	4.91	1.47
Rental and repair of musical instruments	1.70	1.47	0.89	3.58	2.28	0.15	2.49	0.62
Rental of video cassettes, tapes, discs, films	15.72	16.46	23.04	24.23	16.48	11.62	8.53	3.01
Installation of television sets	0.74	0.56	0.15	2.69	0.55	0.04	0.47	0.41
Pets	522.04	184.85	403.36	513.62	620.38	739.89	564.24	319.09
Pet food	194.70	90.76	145.13	170.82	218.24	312.50	221.08	96.97
Pet purchase, supplies, and medicines	135.69	73.78	124.11	161.02	184.48	154.95	108.26	50.35
Pet services	41.70	8.24	31.70	39.42	62.54	62.97	32.10	14.55
Veterinary services	149.95	12.07	102.42	142.36	155.13	209.47	202.80	157.23
Toys, games, arts and crafts, and tricycles	114.59	74.69	156.57	168.75	107.79	96.08	97.17	40.30
Stamp and coin collecting	8.80	1.44	2.42	3.53	3.31	7.02	40.64	8.81
Playground equipment	2.84	0.34	8.79	3.94	1.82	0.63	1.97	—
Other entertainment supplies, equipment, services	363.49	159.22	318.63	572.59	471.17	357.57	231.30	156.94
Recreational vehicles (boats, campers, trailers)	107.78	33.64	39.31	190.48	141.43	88.38	83.39	122.15
Rental of recreational vehicles	6.11	2.69	3.28	7.61	10.01	7.90	4.27	1.42
Docking and landing fees	7.45	0.02	1.25	10.60	11.86	10.33	9.69	—

	total consumer units	under 25	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75+
Sports, recreation, exercise equipment	\$144.69	\$67.29	\$170.62	\$200.37	\$181.98	\$154.74	\$94.32	\$20.16
Athletic gear, game tables, exercise equipment	60.99	31.33	52.98	87.62	83.43	69.02	43.60	6.54
Bicycles	21.69	20.14	28.02	39.61	19.14	24.49	4.83	1.17
Camping equipment	11.06	0.26	14.31	21.41	12.25	11.87	1.49	1.88
Hunting and fishing equipment	29.06	5.95	42.91	29.81	36.64	30.81	22.50	9.30
Winter sports equipment	4.19	6.61	4.78	4.93	8.24	2.07	0.86	0.11
Water sports equipment	4.45	0.75	7.13	5.21	5.77	3.28	4.95	0.06
Other sports equipment	5.73	1.16	6.38	6.52	6.07	6.19	8.74	1.10
Global positioning system devices	5.66	—	11.39	2.13	8.87	5.52	5.56	—
Rental and repair of miscellaneous sports equipment	1.86	1.09	2.73	3.12	1.57	1.50	1.79	0.01
Photographic equipment and supplies	64.07	48.83	72.85	112.66	66.73	64.34	28.43	11.80
Photo processing	9.15	3.30	11.60	12.57	10.68	8.53	7.21	3.39
Photographic equipment	31.17	17.41	25.50	78.32	28.97	24.17	12.66	6.42
Photographer fees	21.12	26.39	34.10	20.21	25.94	24.04	6.76	0.23
Fireworks	2.46	—	2.08	3.94	5.34	2.04	—	—
Live entertainment for catered affairs	6.48	2.22	10.95	4.56	9.97	5.82	5.89	0.30
Rental of party supplies for catered affairs	12.63	4.29	9.29	11.51	26.76	16.58	3.60	0.83

Note: Numbers do not add to total because not all categories are shown. "—" means sample is too small to make a reliable estimate.
Source: Bureau of Labor Statistics, unpublished tables from the 2012 Consumer Expenditure Survey