

Table 17. Apparel: Indexed spending by household type, 2012

(indexed average annual spending of consumer units (CU) on apparel, accessories, and related services, by type of consumer unit, 2012; index definition: an index of 100 is the average for all consumer units; an index of 125 means that spending by consumer units in that group is 25 percent above the average for all consumer units; an index of 75 indicates spending that is 25 percent below the average for all consumer units)

	total consumer units	total married couples	married couples, no children	married couples with children			single parent with child under age 18	single person	
				total	oldest child under age 6	oldest child aged 6 to 17			oldest child aged 18 or older
Average spending of consumer units, total	\$51,442	\$67,310	\$61,285	\$72,814	\$64,103	\$74,659	\$75,286	\$38,667	\$30,716
Average spending of consumer units, index	100	131	119	142	125	145	146	75	60
APPAREL	100	129	101	155	141	165	145	122	50
Men's apparel	100	124	110	141	94	128	193	83	62
Suits, sports coats, and tailored jackets	100	130	118	151	72	153	198	21	66
Coats and jackets	100	119	127	110	34	100	173	68	47
Underwear and socks	100	121	111	127	62	120	177	91	77
Nightwear	100	145	137	142	72	128	211	34	35
Accessories	100	124	101	157	98	127	245	27	72
Sweaters and vests	100	125	126	133	287	76	134	158	55
Active sportswear	100	122	118	137	84	185	90	117	79
Shirts	100	131	112	153	99	138	211	79	53
Pants and shorts	100	117	97	138	93	122	192	112	63
Uniforms	100	157	151	180	112	56	435	57	26
Costumes	100	109	76	135	82	187	85	4	110
Boys' (aged 2 to 15) apparel	100	147	33	247	142	378	95	230	15
Coats and jackets	100	146	37	234	171	354	71	268	18
Sweaters	100	144	39	244	122	396	67	211	15
Shirts	100	155	43	263	138	392	125	155	16
Underwear, nightwear, socks, and accessories	100	144	34	235	158	358	78	233	16
Suits, sports coats, and vests	100	170	26	283	27	469	137	140	16
Pants and shorts	100	141	25	240	125	373	89	281	14
Uniforms	100	134	15	242	163	343	124	459	2
Active sportswear	100	165	21	294	190	484	38	143	8
Costumes	100	165	11	310	261	493	34	145	10
Women's apparel	100	127	123	132	122	129	145	88	56
Coats and jackets	100	117	92	145	109	189	93	98	51
Dresses	100	133	123	139	105	114	203	87	45
Sports coats, tailored jackets, and suits	100	117	139	105	46	103	147	59	82
Sweaters and vests	100	132	148	119	163	87	146	66	57
Shirts, blouses, and tops	100	131	132	130	91	141	137	98	61
Skirts	100	140	148	147	134	158	136	107	51
Pants and shorts	100	126	108	145	108	151	159	97	49
Active sportswear	100	139	136	156	319	123	110	65	53
Nightwear	100	117	117	125	63	145	131	57	50
Undergarments, hosiery, and socks	100	122	110	124	151	118	115	89	68
Accessories	100	122	138	111	107	88	150	77	61
Uniforms	100	99	102	103	92	96	123	195	76
Costumes	100	147	101	195	105	235	187	91	33
Girls' (aged 2 to 15) apparel	100	142	51	227	141	342	89	289	12
Coats and jackets	100	135	51	210	171	302	82	283	15
Dresses and suits	100	169	94	257	186	324	190	125	9
Shirts, blouses, and sweaters	100	142	43	234	146	364	72	247	9
Skirts, pants, and shorts	100	136	25	229	120	351	94	321	19
Active sportswear	100	113	32	202	128	320	52	599	7
Underwear, nightwear, socks, and accessories	100	147	79	212	136	325	69	228	14
Uniforms	100	131	18	209	66	353	62	403	3
Costumes	100	165	29	293	174	488	39	172	5

	total consumer units	total married couples	married couples, no children	married couples with children			single parent with child under age 18	single person	
				total	oldest child under age 6	oldest child aged 6 to 17			oldest child aged 18 or older
Children's (under age 2) apparel	100	140	38	227	771	129	48	210	13
Footwear	100	129	94	164	122	177	169	152	42
Men's	100	130	111	147	144	131	176	73	63
Children's	100	138	26	244	122	364	119	323	6
Women's	100	124	115	138	108	120	188	126	44
Other apparel products and services	100	122	114	123	111	130	119	65	72
Sewing material, patterns, and notions	100	135	120	158	309	111	142	16	54
Jewelry	100	134	129	122	72	138	127	25	67
Shoe and apparel repair and alteration	100	127	142	125	68	139	137	39	72
Coin-operated apparel laundry and dry cleaning	100	73	46	86	110	96	53	168	98
Clothing rental	100	146	101	178	201	132	240	49	44
Professional laundry, dry cleaning	100	141	130	157	137	169	149	32	65
Clothing storage	100	79	60	100	226	54	97	—	166

Note: "—" means sample is too small to make a reliable estimate.

Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey