SWOT ANALYSIS

Strengths

People – energetic, dedicated, committed, leaders, subject expertise, close departmental relationships, expertise, creative, knowledgeable, innovative – experienced staff

Innovation - leadership (national and international), tolerance for change

Collections – internationally recognized, strong tradition, commitment

Weaknesses

Funding – money has not kept pace with increases in providing excellent collections, faculty and staff salaries, necessary capital expansion

Facilities - majority are out of date, not flexible, not enough space for virtual or personal services

Assessment/Accountability – faculty governance does not provide for enough accountability, little culture of assessment exists Library-wide, yet seen as overly bureaucratic structure

Decentralized nature - distributed service points leads to lack of coordination

Reliance on transitory staff – G.A.s must be constantly trained

Tenure system - at the same time that the tenure system is seen as strength in allowing for innovation and experimentation, it is seen as a weakness in that some tenured faculty can become entrenched and slow to innovate

Opportunities

Technological advances – digital initiatives (both IDEALS and other)

Consolidation – combination of service points, cooperation within units and with external units

Entrepreneurial Opportunities – more grant funding, more support from related departments

Public Relations – Slowly developing external awareness, branding

Threats
External Information Providers – Google, user perspective, remote access, keeping up

Budget – rising costs, unfunded mandates, new administration (?)

Access – Gateway

Facilities – deterioration of collections

Other items that seemed unique to divisions were not included.