

Recruiters' Scorecard

Highlights from The Wall Street Journal/Harris Interactive survey of corporate recruiters on business schools

NATIONAL RANKING

The National ranking is based on how recruiters rated each school on 20 different attributes, their future plans to recruit at the school, and the number of survey respondents who said they had recruited recently at the school. These schools enjoy a national reputation and tend to draw recruiters from many of the same companies, usually large national and multinational firms that pay high starting salaries.

2005 Rank	2004 Rank	University (Business School)
1	3	Dartmouth College (Tuck)
2	1	University of Michigan (Ross)
3	2	Carnegie Mellon University (Tepper)
4	7	Northwestern University (Kellogg)
5	6	Yale University
6	4	University of Pennsylvania (Wharton)
7	15	University of California, Berkeley (Haas)
8	8	Columbia University
9	11	University of North Carolina, Chapel Hill (Kenan-Flagler)
10	-	University of Southern California (Marshall)
11	12	University of Virginia (Darden)
12	9	Massachusetts Institute of Technology (Sloan)
13	5	University of Chicago
14	13	Harvard University
15	10	Stanford University
16	17	New York University (Stern)
17	14	Duke University (Fuqua)
18	18	Cornell University (Johnson)
19	19	University of California, Los Angeles (Anderson)

REGIONAL RANKING

The Regional ranking is based on how recruiters rated each school on 20 different attributes, their future plans to recruit at the school, and the number of survey respondents who said they had recruited recently at the school. These schools tend to draw many of their recruiters from their local regions.

2005 Rank	2004 Rank	University (Business School)	2005 Rank	2004 Rank	University (Business School)
1	1	Purdue University (Krannert)	25	18	Washington University (Olin)
2	8	Michigan State University (Broad)	26	30	University of Utah (Eccles)
3	3	Ohio State University (Fisher)	27	21	University of Florida (Warrington)
4	10	Thunderbird (Garvin)	28	31	Texas A&M University (Mays)
5	11	IPADE	29	27	University of Notre Dame (Mendoza)
6	5	Brigham Young University (Marriott)	30	38	University of Georgia (Terry)
7	17	Wake Forest University (Babcock)	31	37	George Washington University
8	9	University of Denver (Daniels)	32	32	University of Minnesota (Carlson)
9	7	Tecnologico de Monterrey	33	26	Pennsylvania State University (Smeal)
10	16	University of Miami	34	33	University of Wisconsin, Madison
11	13	Indiana University (Kelley)	35	-	University of Texas, Austin (McCombs)
12	19	Emory University (Goizueta)	36	29	University of Washington
13	15	University at Buffalo/SUNY	37	22	University of Pittsburgh (Katz)
14	-	Fordham University	38	36	Georgetown University (McDonough)
15	4	University of Maryland (Smith)	39	34	University of California, Irvine (Merage)
16	-	University of Iowa (Tippie)	40	41	Arizona State University (Carey)
17	20	University of Rochester (Simon)	41	39	Boston University
18	6	Texas Christian University (Neeley)	42	40	University of Illinois, Urbana-Champaign
19	25	College of William and Mary	43	35	University of Western Ontario (Ivey)
20	14	Southern Methodist University (Cox)	44	-	University of California, Davis
21	2	Vanderbilt University (Owen)	45	-	Georgia Institute of Technology
22	24	Rice University (Jones)	46	43	York University (Schulich)
23	12	University of Tennessee, Knoxville	47	-	University of Colorado, Boulder (Leeds)
24	-	University of Arizona (Eller)			

INTERNATIONAL RANKING

This ranking includes European, North American and Central American schools that have a global pool of recruiters. It is based on how recruiters rated each school on 20 different attributes, their future plans to recruit students from the school, and the number of countries from which it draws recruiters. To be eligible for this ranking, a school needed respondents from at least four countries.

2005 Rank	2004 Rank	University (Business School)	Number of Countries Recruiters Come From
1	1	IMD, International Institute for Management Development	15
2	3	ESADE	12
3	-	Carnegie Mellon University (Tepper)	6
4	-	IPADE	4
5	2	London Business School	20
6	-	University of Western Ontario (Ivey)	8
7	8	Thunderbird (Garvin)	5
8	5	Massachusetts Institute of Technology (Sloan)	7
9	12	Insead	20
10	-	INCAE	6
11	4	HEC Paris	7
12	20	Instituto de Empresa	13
13	13	Columbia University	5
14	15	Erasmus University (Rotterdam)	8
15	14	York University (Schulich)	5
16	11	University of Chicago	5
17	16	Harvard University	7
18	10	Stanford University	5
19	18	IESE	13
20	-	Bocconi University	6

HONOR ROLL

Recruiters named these schools most often when asked which M.B.A. programs excel in the following academic disciplines. Based on total nominations by recruiters in The Wall Street Journal/Harris Interactive survey in 2004 and 2005.

	Number of Nominations		Number of Nominations
ACCOUNTING			
1	University of Chicago	200	
2	University of Pennsylvania (Wharton)	197	
3	University of Texas (McCombs)	133	
4	Brigham Young University (Marriott)	92	
5	University of Illinois, Urbana-Champaign	82	
ENTREPRENEURSHIP			
1	Stanford University	430	
2	Babson College (F.W. Olin)	229	
3	Harvard University	172	
4	University of California, Berkeley (Haas)	116	
5	Massachusetts Institute of Technology (Sloan)	105	
FINANCE			
1	University of Pennsylvania (Wharton)	722	
2	University of Chicago	472	
3	Columbia University	182	

	Number of Nominations		Number of Nominations
4	New York University (Stern)	139	
5	Carnegie Mellon University (Tepper)	133	
INFORMATION TECHNOLOGY			
1	Massachusetts Institute of Technology (Sloan)	637	
2	Carnegie Mellon University (Tepper)	365	
3	Stanford University	168	
4	University of California, Irvine (Merage)	80	
5	University of California, Berkeley (Haas)	77	
INTERNATIONAL BUSINESS			
1	Thunderbird (Garvin)	649	
2	Insead	265	
3	Harvard University	196	
4	Columbia University	139	
5	University of Pennsylvania (Wharton)	107	
MARKETING			
1	Northwestern University (Kellogg)	1,304	

TOP SCHOOLS FOR RECRUITING WOMEN

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring women graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	Columbia University	123
2	Northwestern University (Kellogg)	116
3	Stanford University	73
4	University of Michigan (Ross)	67
5	University of California, Berkeley (Haas)	64

TOP SCHOOLS FOR RECRUITING MINORITIES

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring minority graduates. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	University of Michigan (Ross)	113
2	Howard University	105
3	Columbia University	67
4	Harvard University	55
5	University of California, Berkeley (Haas)	52

TOP SCHOOLS FOR RECRUITING M.B.A.S WITH HIGH ETHICAL STANDARDS

Recruiters named these schools most often when asked which M.B.A. programs are best for hiring graduates with strong ethical standards. The list is based on total nominations in The Wall Street Journal/Harris Interactive survey in both 2004 and 2005.

Rank	University (Business School)	Number of Nominations
1	Yale University	131
2	Brigham Young University (Marriott)	127
3	Dartmouth College (Tuck)	122
4	University of Denver (Daniels)	101
5	University of Virginia (Darden)	92
6	University of California, Berkeley (Haas)	72
7	IPADE	70
8	University of Notre Dame (Mendoza)	67
9	Stanford University	61
10	Carnegie Mellon University (Tepper)	51
10	ESADE	51
10	University of Michigan (Ross)	51

 **Online Today:** For expanded listings of business schools based on The Wall Street Journal/Harris Interactive survey of corporate recruiters, go to CareerJournal.com/bschool/.