

13/2/284
Communication
Advertising
Ad Council Photographs, 1955-

Box 1:

50th Anniversary (2 folders)
Tom Adams Party, c. 1980
Advertisements
 Prints
 Negatives
Advertising Club Silver Medal, 1994
Advertising Hall of Fame, 1992
Advertising Women of New York Luncheon (2 folders)
American Marketing Association Awards, c. 1990
Annual Report, 1987
Association of National Advertisers Conference (2 folders)
Billboard Advertisements
Board of Directors Meeting
 1977
 1979
 1980
 January 1982
 1982
 June 1982
 December 1982
 June 1983
 September 1983
 March 1984
 December 1984
 September 1985
 December 1985
 March 1986
 September 1987
 Spring 1988
 March 1989
 September 1989
 September 1990
 December 1993
 1995
 1997
 June 1997
 October 1997
 March 1998
 June 1998
 May, 1999
Bill Bradley Book Signing, October 1998
Bill Bradley/NCTA Spot
Campaign Cocktail Party
Campaign Review Committee Meeting ,1985
Campaign Team Seminar, 1997
Campaigns
 Ad Council Campaign Press Conference, 1985

AARP - American Association of Retired Persons (35mm slides of advertising copy)
 Aging (35mm slides of advertising copy)
 Aid to Higher Education Promotional Events, 1983
 Aid to Higher Education (35mm slides of advertising copy)
 AIDS Presentation from AAF (35mm slides of advertising copy)
 AIDS Prevention (35mm slides of advertising copy) (2 folders)
 Alcoholism Promotional Events
 Alcoholism (35mm slides of advertising copy)
 Alliance to Save Energy (35mm slides of advertising copy)
 American Cancer Society - Breast Cancer Detection (35mm slides of advertising copy)
 American Economic System Awards Luncheon and Promotional Events, 1978
 American Economic System (35mm slides of advertising copy)
 American Red Cross, [1980s?]
 American Red Cross Promotional Events

Box 2:

Better Business Bureau (35 mm slides of advertising copy)
 Bicentennial of the Constitution (35mm slides of advertising copy)
 Breaking the Cycle of the Disadvantaged (35mm slides of advertising copy)
 CARE (35mm slides of advertising copy)
 Carpooling (35mm slides of advertising copy)
 Carpooling Meeting, c. 1970
 Census (35mm of advertising copy)
 Census 1980 Promotional Events, 1980
 Census 1990 Press Conference, February 1990
 Child Abuse (35mm slides of advertising copy)
 Child Abuse Prevention Promotional Events
 Coalition for America's Children "Whose Side Are You On?" Presentation, 1996
 Coalition for America's Children Press Conference with President Clinton, 1997
 Colon Cancer Detection (35mm slides of advertising copy)
 Colon Cancer Prevention Press Conference, 1988
 Continue Your Education (35mm slides of advertising copy)
 Cooperative Education (35mm slides of advertising copy)
 Covenant House - Nineline (35mm slides of advertising copy)
 Crime Prevention (35mm slides of advertising copy)
 Crime Prevention, [1980]
 Crime Prevention White House Press Conference, October 1991
 Crime Prevention Hispanic Reception, May 1993
 Crime Prevention Hispanic Reception, April 1993
 Crime Prevention Press Conference with Peter, Paul and Mary, January 1997
 Crime Prevention Janet Reno Press Conference, December 1997
 Crime Prevention Campaign Launch, January 1998
 Crime Prevention McGruff Appearance on Today Show, October 1998
 Crime Prevention Press Conference
 Crime Prevention Promotional Events
 Crisis in our Cities (35mm slides of advertising copy)
 Direct Deposit Promotional Events, 1982
 Direct Deposit (35mm slides of advertising copy)
 Disabled Persons Campaign Launch

Disability (35mm slides of advertising copy)
 Drive at 55 mph Meeting with President Carter
 Drive at 55 mph (35mm slides of advertising copy)
 Drug Abuse/Aids Press Conference, July 1990
 Drug Abuse Prevention Award Presentation, November 1991
 Drug Abuse Prevention (35mm slides of advertising copy) (2 folders)
 Drunk Driving (35mm slides of advertising copy)
 Drunk Driving (photographs of advertisement, includes negative)
 Eat Lean (35mm slides of advertising copy)
 Economic Census (35mm slides of advertising copy)
 Education Excellence Partnership at Oriole Park at Camden Yard with President Clinton,
 July 1997
 Education Excellence Partnership (35mm slides of advertising copy)
 Employer Support of the Guard and Reserve Filming of TV Public Service
 Announcement "Washington Crossing," 1982-3
 Employer Support of the Guard and Reserve (35mm slides of advertising copy)
 Energy Conservation Press Conference
 Energy Conservation (Don't Be Fuelish) (35mm slides of advertising copy)
 Environmental Defense Fund - Recycling, Keep America Beautiful (35mm slides of
 advertising copy)
 Export Awareness (35mm slides of advertising copy)
 Flu (Swine) (35mm slides of advertising copy)
 Food and Nutrition (35mm slides of advertising copy)
 Food Stamps (35mm slides of advertising copy)
 Foreign Visitors (35mm slides of advertising copy)
 Forest Fire Prevention Smokey Bear, 1986
 Forest Fire Prevention (35mm slides of advertising copy)
 Free Press (35mm slides of advertising copy)
 Government Waste (35mm slides of advertising copy)
 Health Career Promotion (35mm slides of advertising copy)
 Healthy Start Press Conference, 1992

Box 3:

High Blood Pressure (35mm slides of advertising copy)
 Hire the Veteran (35mm slides of advertising copy)
 Historical (35mm slides of advertising copy)
 Illiteracy Press Conference, 1984
 Individual Giving Press Conference
 Individual Giving/Volunteering (35mm slides of advertising copy)
 Inflation (35mm slides of advertising copy)
 Interfaith Hunger (35mm slides of advertising copy)
 International Executive Service Corps Press Conference, 1983
 International Executive Service Corps (35mm slides of advertising copy)
 International Youth Exchange (35mm slides of advertising copy)
 IRS (Internal Revenue Service) (35mm slides of advertising copy)
 Jobs for Youth
 Keep America Beautiful 25th Anniversary Meeting with President Carter, 1978
 Keep America Beautiful (photographs of advertising copy)
 Leadership Conference Education Fund (35mm slides of advertising copy)
 Math is Power (35mm slides of advertising copy)

Minority Business (35mm slides of advertising copy)
 National Alliance of Businessmen - JOBS (35mm slides of advertising copy)
 National Urban League Press Conference, 1981
 National Urban League (35mm slides of advertising copy)
 NeighborWorks (35mm slides of advertising copy)
 Neighborhood Housing Services (35mm slides of advertising copy)
 Organ and Tissue Donation (35mm slides of advertising copy)
 Pakistan Aid (35mm slides of advertising copy)
 Parental Involvement in Education (35mm slides of advertising copy)
 Peace Corps (35mm slides of advertising copy)
 People's Capitalism Exhibit, 1956
 Physical Fitness (35mm slides of advertising copy)
 Planned Parenthood (35mm slides of advertising copy)
 Points of Light (35mm slides of advertising copy)
 Recruiting Nurses (35mm slides of advertising copy)
 Religion in American Life 30th Anniversary Dinner, 1978
 Religion in American Life (35mm slides of advertising copy) (2 folders)
 Safety Belt Press Conference, 1992
 Safety Belt Event with Vince and Larry and Elizabeth Dole, April 1986
 Safety Belt Education (35mm slides of advertising copy)
 Second Harvest (35mm slides of advertising copy)
 Social Security (35mm slides of advertising copy)
 Space Foundation (35mm slides of advertising copy)
 Stamp Out Polio (35mm slides of advertising copy)
 Statue of Liberty 19th Annual Spring Meeting of American Business Press, 1983
 Statue of Liberty (35mm slides of advertising copy)
 Take Pride in America (Public Lands) (35mm slides of advertising copy)
 Take Stock in America (U.S. Savings Bonds) (35mm slides of advertising copy)
 Technical Education in Training (35mm slides of advertising copy)
 United Negro College Fund (UNCF) unidentified photographic prints
 US Olympic Committee Press Conference
 US Space Foundation Celebrities Featured in Public Service Announcements, 1988
 United Way (35mm slides of advertising copy)
 Urban Coalition (35mm slides of advertising copy)
 USO (35mm slides of advertising copy)
 VD - Venereal Disease (35mm slides of advertising copy)
 Volunteer Against Illiteracy (35mm slides of advertising copy)
 Vote Campaign Meeting, 1984

Chairmen

Chicago Broadcast Media Reception, March 1990

Chicago Meeting

1974

1984

1985

Box 4:

Client Seminar

July 1987

1989

May-June 1991
 Commitment 2000
 Community Action Network Awards Luncheon
 November 1999
 2000
 G.D. Crain Award
 Detroit Airport Advertisements, 1993
 Detroit Meeting, 1976
 FCC Breakfast
 Golden Lightbulb Award, June 1999
 IAB Internet Advertising Event, November 1997
 Industrial Payroll Savings Committee Meeting, 1980
 Industry Advisory Committee, 1988
 Japan Ad Council, 1977-78
 Joint Print Meeting, 1985
 Kincaid Retreat, December 1998
 "Life at the Ad Council," 1998
 Logos
 Gib McCabe Party [2 folders]
 "Madison Avenue Sellout," 1999
 Marketeers Team Retreat, May 1999
 Media Kits (Radio)
 Mentor/Mentee Party, 1992
 Miscellaneous Ad Council Staff, 1996-97
 Miscellaneous

- Groups - Identified
- Groups - Unidentified
- Groups - Unidentified: Slides (2 folders)
- Individuals - Identified
- Individuals - Identified - Jeff Boal
- Individuals - Identified - Jane Dean
- Individuals - Identified - Nancy Clott
- Individuals - Identified - Donna Feiner
- Individuals - Identified - Nina Flower
- Individuals - Identified - Murray Gaylord
- Individuals - Identified - Elenore Hangle
- Individuals - Identified - Luana Lewis
- Individuals - Identified - Brad Lynch
- Individuals - Identified - Andrew Rhoden
- Individuals - Identified - Bob Schultz
- Individuals - Identified - Paula Veale
- Individuals - Identified - Arie Weissman
- Individuals - Identified - Ruth Wooden
- Individuals - Identified - Karen Zavian
- Individuals - Unidentified

 Museum of Broadcast Communications Reception, Fall 1992
 Museum of Television and Radio Exhibit, 1992
 National Association of Broadcasters

- Conference, October 1998
- Radio Show

National Press Club Conference, 1987
New Office Space, May 1997
New York Cares Day, October 1999
New York City Savings Bond Committee, 1975
Newspaper Association of America
Office of National Drug Control Policy Reception, March 1999
Office Pictures
Official White House Photo with President George W. Bush, May 2002
Official White House Photo with President George W. Bush, June 2007
Outdoor Advertising
Partner Summit, September 1998
Presentations
 50th Anniversary
 Advertising Age
 AAF Partnership Program
 American Association of Publishers Board of Directors Meeting, May 26, 1994
 Board of Directors
 Cleveland Outreach
 Colon Cancer Research
 Commitment to Families
 ESOAA

Box 5:

Hachette
Local Media Outreach - Hartford
Mail for Good Causes
Media Development
Media Reports 1989-94 (2 folders)
Media Report 1993
Partnership for a Drug-Free America
Public Relations
Reaching out to Local Media, 1994
Rodale Magazine
Salute to Volunteers
Silver Bell Awards 1989
Various Visuals
Volunteer Media Recruitment
Presidents
 Ted Replier
 Robert Keim
 Ruth Wooden (x3 folders)
 Ruth Wooden Photo Book
 Peggy Conlon
Public Policy Committee Meeting
 undated (2 folders)
 1969
 1985
 October 1988
 March 1988

Spring 1990
Public Service Award Dinner
[undated]
December 1957
November 1959
January 1964
December 1964
December 1965
December 1966
1967
1968
1970
1971
1972
December 1973
November 1975
November 1976
November 1977
November 1978
November 1978
1980
1981
November 1982
1982
November 1983
October 1984
1990
1991
1999
2001
RAB Mercury Award, June 1993
Re-engineering Reception, 1997
Repplier Hall of Fame
Research Committee
Secretary Tom Ridge Reception, June 2003
Salute to Chicago, June 1999
Salute to Volunteers Luncheon
1976
1977
1978
1979
1981
1982
1984
1985
1986

Box 6:

Salute to Volunteers, 1987-98 [8 folders]
 Secretary Tom Ridge, Publisher Reception, 2003
 Seminar Series, 2001
 Sony Salute to Media
 Space Foundation
 Staff Outings, 1994 [3 folders]
 Staff Outing, Goodwill Games, ca. 1998.
 Staff Parties
 Gib McCabe Party
 Wedding Shower
 1990- 1996
 Christmas [4 folders]
 1996
 McLaughlin Baby
 1996
 1997
 Ruth's 10th Anniversary
 1998
 Christmas
 Spin Doctor's Gingerbread House
 Susan Burrow's Goodbye
 1999
 Bridal Shower
 Christmas
 Ruth Wooden's Goodbye
 2000
 Gaylord Goodbye
 2001
 Christmas

Box 7:

Staff Photos, Old
 Staff photos, 1994-99 [6 folders]
 Stand Up For Children, 1996
 Time-Life Photos
 UNCF Annual Dinner, 1998
 UPS Donation
 Volunteer Coordinators
 Washington Conference, 1973-95 [16 folders]
 Volunteer Coordinators
 Washington Conference
 1973
 1974
 1975 [2 folders]
 1977
 1978
 1979

1980

1981

1982

1983

1984

1985

1986

1990 (Photo with President George H.W. Bush)

1992

2002

undated

Wedding shower, undated

West Coast CEO Meetings, 1984

(2/3 cf remaining)