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Communications

Advertising

AAAA Ad Council Campaigns File 1955-1991

- 1 AIDS, 1988
- 2 Alcoholism - A Treatable Disease, 1982
- 3 American Economic System, 1975-1978
- 4 American Red Cross, 1979
- 5 Anti-Inflation, 1979
- 6 Census, 1980
- 7 Child Abuse Prevention, 1988
- 8 Colon Cancer, 1991
- 9 Crime Prevention, 1980
- 10 Department of Transportation, 1986
- 11 Department of Transportation - carpooling, 1978
- 12 Department of Transportation - 55 MPH campaign, 1978
- 13 Direct Deposit Campaign, 1981
- 14 Drug Abuse Prevention, 1985-1986
- 15 Education Campaign - Aids to Higher Education, Better Schools etc., 1980
- 16 Employers' support of the Reserve and National Guard, 1980
- 17 Energy Conservation, 1974-1980
- 18 Export Development, 1977
- 19 Fair Campaign: Pledge and Symbol, 1975
- 20 Federal Energy Administration, 1975
- 21 Food, Nutrition and Health campaign, 1973
- 22 Food Stamp Program, 1984
- 23 Forest Fire Prevention (Smokey the Bear) - 1955-, 1961, 1965, 1968, 1977-1980
- 24 The Future of America, 1956
- 25 High Blood Pressure - HEW, 1977
- 26 JOBS (Job Opportunities in the Business Sector), 1968
- 27 Keep America Beautiful, 1978
- 28 National Center for Voluntary Action (volunteering campaign), 1973, 1984
- 29 National Council on the Aging, 1977
- 30 National Institute on Drug Abuse: No. 1983
- 31 Opportunities for Minorities, 1979, 1981, 1983
- 32 Peace Corps Volunteers, 1978
- 33 Productivity, 1973, 1977
- 34 Radio Free Europe, 1967, 1970
- 35 Religion in American Life, 1970-71, 1972, 1976, 1979
- 36 Slogans, USA, 1976, 1975
- 37 Stop Accidents, 1970
- 38 Swine Flu, 1976
- 39 Technical Education and Training Campaign, (TE&TC), 1977
- 40 Teen ALcoholism, 1986
- 41 United Negro College Fund, 1977-78, 1981

- 42 USO (United Service Organization) 1970-71
- 43 US Savings Bonds, 1986
- 44 US Savings Bonds Campaign - Payroll Savings 1971, 1976, 1979, 1986
- 45 United Way Campaign, 1982-1983
- 46 Venereal Disease, 1973
- 47 Whip Inflation Now (WIN), 1976