

13/2/217

Communications

Advertising

Transit & Bus Shelter Ad Bulletins and Transit Ads, 1944-

This record series consists of three different types of media:

- 1) Ad Bulletins, which contain campaign information and instructions for ordering materials. Before 1997, most of these are on regular (8 1/2" x 11") paper and include miniature black and white reproductions of advertisements. After 1997, most of these are in the form of glossy postcards with miniature color reproductions of advertisements.
- 2) glossy reproductions in miniature (generally half-size or quarter-size) of Transit Ads and car cards, with no accompanying documentation.
- 3) actual Transit Ads, which are of varying sizes.

The Transit and Bus Shelter Ad Bulletins (1989-) and the glossies (1949-1957) are described in the first section of this SFA and housed in a single .3 cubic foot box.

The Transit Ads are described in the second, and larger, section of this SFA, and they take up approximately eight cubic feet, divided into oversized boxes and map drawers. The notation for this section of the finding aid is different than most. At the left, in bold letters, is the name of the campaign. Underneath are the slogans printed on a specific ad. The next column over, size, usually only has one number - the width. Where this is the case, it is assumed that the height is 11 inches. In cases where the height is a different number, both dimensions are listed. The next column over lists the date the ad was produced. In cases where there is no date, "nd" is listed. The final column states the location of the particular ad. Ads that are 21 inches or less in width can be found in Boxes 2-5, which are located with the oversized boxes. Ads that are 28 inches in width or larger can be found in map drawers 50-7 or 50-9. In the case of ads in the map drawers, the ads are also arranged by groups, or bundles, with group one being that one furthest in the drawer, group two in the middle, and group three on the outside.

Communications
Advertising
Transit & Bus Shelter Ad Bulletins and Transit Ads, 1944-

Glossies and Ad Bulletins

Box 1:

Transit and car cards glossies, 1948-57 (3 folders). Contains the following campaigns:

- American Economic System (Iron Curtain ads)
- American Cancer Society
- American Red Cross
- Armed Services of the U.S.
- Arthritis and Rheumatism Foundation
- Better Schools
- CARE packages
- Census
- Citizens Against Government Waste (Hoover Report)
- Fight Tuberculosis
- Forest Fire Prevention
- Freedom is Everybody's Job
- Future of America
- Green Cross (Safety)
- Ground Observer Corps/Civil Defense
- Heart Fund
- Inflation
- Interfaith Hunger Appeal
- Keep America Beautiful
- National Blood Program
- National Guard
- NATO
- Nursing Recruitment/Student Nurse Recruitment
- Polio
- Presidential Committee on Government Contracts
- Radio Free Europe
- Religion in American Life
- Social Security
- Support the College of Your Choice
- Tuberculosis Control
- Understanding Mental Illness/Better Mental Health
- U.S. Savings Bonds
- Vote
- Women in the Services

Transit & Bus Ad Bulletins, 1989

- Give Five (Transit), June 1989
- Covenant House Nineline (Transit), July 1989
- Red Cross CPR for Infant & Child (Transit), July 1989
- Red Cross Blood Services (Transit), October 1989
- Red Cross Blood Services (Transit), October 1989
- Radon Awareness (Transit), December 1989
- Radon Awareness (Transit), December 1989

- Make Your Taxes Less Taxing (Transit), December 1989
- Make Your Taxes Less Taxing (Transit), December 1989
- Make Your Taxes Less Taxing (Transit), December 1989
- Transit & Bus Ad Bulletins, 1990
 - Census '90 (Transit), February 1990
 - Census '90 (King Size Bus), February 1990
 - Census '90 (Bus Shelter), February 1990
 - Eat Lean Campaign (Transit), February 1990
 - Eat Lean Campaign (Bus Shelter), February 1990
 - NeighborWorks (Transit), May 1990
 - Crime Prevention (Transit), May 1990
 - Crime Prevention (Bus Shelter), May 1990
 - Safety Belts (King Size Bus), June 1990
 - Radon Awareness (Transit), July 1990
 - Forest Fire Prevention (Bus Shelter), July 1990
 - Individual Giving/Volunteering (Transit), August 1990
 - It Pays to File Now (Transit), December 1990
 - It Pays to File Now (Bus Shelter), December 1990
- Transit & Bus Ad Bulletins, 1991
 - Red Cross Infant Water Safety (Transit), February 1991
 - Drug Abuse and AIDS Prevention (Bus Shelter), February 1991
 - Drug Abuse and AIDS Prevention (Transit), March 1991
 - Crime Prevention (Transit), March 1991
 - Crime Prevention (Bus Shelter), March 1991
 - Forest Fire Prevention (Transit), August 1991
 - Crime Prevention (Transit), September 1991
 - Crime Prevention (Bus Shelter), September 1991
 - Radon Campaign (Transit), October 1991
 - Radon Campaign (Bus Shelter), October 1991
 - Forest Fire Prevention (Bus Shelter), October 1991
- Transit & Bus Ad Bulletins, 1992
 - Earth Share (Transit), May 1992
 - Employers Support for the Guard and Reserve (Bus Shelter), August 1992
 - Forest Fire Prevention (Transit), August 1992
 - Forest Fire Prevention (Bus Shelter), August 1992
 - Drug Abuse and AIDS Prevention Campaign (Bus Shelter), November 1992
 - Drug Abuse and AIDS Prevention Campaign (Transit), November 1992
- Transit & Bus Ad Bulletins, 1993
 - Crime Prevention Campaign (Bus Shelter), January 1993
 - Crime Prevention Campaign (Transit), January 1993
 - Employer Support of the Guard and Reserve (Bus Shelter), June 1993
 - Employer Support of the Guard and Reserve (Transit), June 1993
 - Every Child Deserves a Healthy Start (Transit), June 1993
 - Earth Share (Bus Shelter), June 1993
- Transit & Bus Ad Bulletins, 1994
 - Junior Achievement (Bus Shelter), February 1994
 - Crime Prevention (Bus Shelter), February 1994
 - Crime Prevention (Transit), February 1994
 - '94 Register and Vote Campaign (Bus Shelter), March 1994
 - Childhood Immunization Campaign (Bus Shelter), April 1994
 - Childhood Immunization Campaign (Transit), April 1994
 - Forest Fire Prevention (Bus Shelter), May 1994

- Forest Fire Prevention (Transit), May 1994
- '94 Register and Vote Campaign (Bus Shelter), September 1994
- Safety Belt Education (King Size Bus), October 1994
- Transit & Bus Ad Bulletins, 1995
 - Employer Support of the Guard and Reserve (Transit), June 1995
 - Forest Fire Prevention (Bus Shelter), June 1995
 - Forest Fire Prevention (Transit), June 1995
 - Keep the Promise / Education Reform (Bus Shelter), July 1995
 - Keep the Promise / Education Reform (Transit), July 1995
 - Individual Giving/Volunteering (Bus Shelter), July 1995
 - The Value of Math and Science (Bus Shelter), September 1995
 - Breast Cancer Detection (Transit), September 1995
 - Take a Bite Out of Crime - Spanish (Transit), September 1995
 - Take a Bite Out of Crime - Spanish (Bus Shelter), September 1995
- Transit & Bus Ad Bulletins, 1996
 - Get Out the Vote '96 (Bus Shelter), February 1996
 - Get Out the Vote '96 (Transit), February 1996
 - Crime Prevention (Transit), March 1996
 - Organ and Tissue Donation, (Bus Shelter), March 1996
 - Organ and Tissue Donation (Transit), March 1996
 - Employer Support of the Guard and Reserve (Transit), October 1996 (2 copies)
 - Holiday Boards - Multi-Campaign (Bus Shelter and Transit), December 1996

NOTE: Since 1997 Ad Council has generally combined their promotional efforts for transit and outdoor advertising. Since “outdoor” is a broader category, these combined bulletins are located in 13/2/216: Outdoor Advertising Bulletins.

- Transit & Bus Ad Bulletins, 1997
 - Infant Immunization (Bus Shelter), April 1997
 - Value of Math and Science - Math is Power (Bus Shelter), June 1997
 - President’s Council on Physical Fitness (Bus Shelter), October 1997
 - Talking With Kids About Tough Issues (Bus Shelter), November 1997
- Transit & Bus Ad Bulletins, 1998
 - Coalition for America’s Children, 1998 (2 copies)
 - Employer Support of the Guard and Reserve, November 1998 (2 copies)
 - United Negro College Fund, December 1998
- Transit & Bus Ad Bulletins, 1999
 - Value of Math and Science - Math is Power, 1999
 - National Fatherhood Initiative (Bus Shelter), 1999
 - National Fatherhood Initiative (Transit), 1999
 - World War II Memorial, April 1999
 - Learning Disabilities, April 1999 (2 copies)
- Transit & Bus Ad Bulletins, 2001
 - Partners for Public Education, September 2001
- Transit & Bus Ad Bulletins, 2002
 - Child Hunger, July 2002
 - Afterschool Programs, October 2002
- Transit & Bus Ad Bulletins, 2003
 - Partners for Public Education, April 2003
- Transit & Bus Ad Bulletins, 2004
 - Teen Volunteering/Crime Prevention, January 2004

Transit Ads

<u>Campaign</u>	<u>size</u>	<u>date</u>	<u>location</u>
Action			
Don't Crawl Under a Rock	21	1973	Box 2
Don't Crawl Under a Rock	28	1973	50-7, gp 1
Getting Nowhere Fast?	21	1974	Box 2
Getting Nowhere Fast?	28	1974	50-7, gp 1
Ad Council			
Inflation can Crush you	21	nd	Box 2
What Good Does Advertising Do?	28	nd	50-7 gp 1
Save Used Fats	28	nd	50-7 gp 1
Hold it Down	28	nd	50-7 gp 1
Can You Solve These Problems?	28	1957	50-7, gp 1
Your Future is Great in a Growing America	21	1958	Box 2
American Business Serves the Public...	28	1961	50-7, gp 1
A.C.T.I.O.N.			
Repair, Replan, Renew	28	1957	50-7, gp 1
You Could Be Robbed Today	28	1958	50-7, gp 1
American Cancer Society			
Strike Back	28	nd	50-7 gp 1
American Economic System			
How High is Your EQ?	28	1977	50-7, gp 1
Armed Forces Ads			
Join the Women in the Services	21	nd	Box 2
Join the National Guard	28	nd	50-7, gp 1
You'll Like it in the Coast Guard	28	1946	50-7, gp 1
Among the First Families of America	21	1948	Box 2
Our All-American "Freedom Team"	28	1948	50-7 gp 1
Among the First Families of America	28	1948	50-7 gp 1
Better Business Bureau			
Speak Up	14	1973	Box 2
Better Schools			
Better Schools, Better Citizens, Better Communities	28	nd	Box 2
Essential Industry in Peace or War	28	1951	50-7, gp 1
Americas Most Important Desk Job...	28	1954	50-7 gp 1
Lets All Help	28	1954	50-7 gp 1
Better Schools Build Better Communities	21	1955	Box 2
Greatest Asset of Any Neighborhood	28	1955	50-7, gp 1
Better Schools...A Problem as Close...	28	1958	50-7, gp 1
Your Child Might be Passing his Tests...	28	1959	50-7 gp 1

The Better We Produce, the Better We Live

Garment Worker	14	nd	Box 2
Grocer	14	nd	Box 2
Here's a Great Story for You	28	nd	50-7, gp 1
Mechanic	14	nd	Box 2
No "Let Downs" on the Defense Line	14	nd	Box 2
Power Lineman	14	nd	Box 2
Here's a Great Story for You...	21	1949	Box 2
Booklet: "Goals for Americans"			
We are Challenged	21	1961	Box 2
We are Challenged	28	1961	50-7, gp 1
Booklet: "The Future of America"			
The Better You Know America...	21	1954	Box 2
The Better You Know America	28	1954	50-7 gp 1
Booklet: "Prices, Growth, and You"			
Dynamic Growth	21	nd	Box 2
Dynamic Growth	28	1960	50-7, gp 1
Boys Club			
Needed... (HH)	21	nd	Box 2
Needed... (HH)	28	1964	50-7, gp 1
Campaign Funding			
Don't Pass the Buck	14	nd	Box 2
Camp Fire Girls			
Fifty years of Service	21	1960	Box 2
CARE			
Choose the Country	21	nd	Box 2
Send Another Care Package Overseas Today	28	nd	50-7 gp 1
Our Friends Abroad are Hungry	21	nd	Box 2
Our Friends Abroad are Hungry	28	nd	50-7 gp 1
Invest in Friendship	28	1948	50-7 gp 1
Send A CARE Package Overseas Today	28	1951	50-7, gp 1
In Korea Where People Are Starving	28	1953	50-7, gp 1
Help Them Help Themselves	21	1954	Box 2
Join the Food Crusade	28	1954	50-7 gp 1
Still Wanted	28	1954	50-7 gp 1
Help Them Help Themselves	28	1954	50-7 gp 1
You Help Harvest Freedom when you Send Tools	28	1954	50-7 gp 1
Join the Food Crusade	21	1955	Box 2
Please Care	21	1956	Box 2
Please Care	28	1958	50-7, gp 1
Straight from your Heart to theirs	21	1960	Box 2
Hunger Can't Wait	28	1962	50-7, gp 1
Please Care... So Others May Eat	21	1963	Box 2
Careers			
Have a College Man's Career without four years...	21	nd	Box 2

Headed for a Dead-end Job?	21	nd	Box 2
You Won't Get Tomorrow's Jobs	28	1964	50-7, gp 1
When This Circuit Learns to do its Job	28	1965	50-7, gp 1
You Can Be More than You Are	28	c1970s	50-7, gp 1
Census			
Helping the Census Helps Uncle Sam	21	1950	Box 2
Helping the Census Helps Uncle Sam	28	1950	50-7, gp 1
1960 Census is Coming	14	1960	Box 2
We Can't Know where We're Going...	28	1970	50-7, gp 1
Answer the Census	28	1980	50-7, gp 1
Child Abuse Prevention			
Child Abuse Hurts Everybody	28	nd	50-7, gp 1
Take Time Out	42	nd	50-7, gp 1
12 Alternatives	21	nd	Box 2
Words Hit as Hard as a Fist	28	nd	50-7, gp 1
You Can Help Us Prevent Child Abuse	28	nd	50-7, gp 1
You Can Help Us Prevent Child Abuse	42	nd	50-7, gp 1
Citizens Against Government Waste			
One of the Largest Depositories...	21	nd	Box 2
Civil Defense			
Disaster Strikes Suddenly	28	1953	50-7, gp 1
Next Time, Brother...	21	1953	Box 2
Civilian Plane Spotters	21	1954	Box 2
Civilian Plane Spotters	28	1954	50-7, gp 1
If You've Ever Listened to Godfrey	28	1954	50-7, gp 1
Which of your Neighbors is Watching....	28	1954	50-7 gp 1
So Long as the Iron Curtain Exists	21	1955	Box 2
So Long as the Iron Curtain Exists	28	1955	50-7 gp 1
Look, Listen and Live	28	1955	50-7 gp 1
US Airforce Needs 1,000,000	28	1955	50-7, gp 1
Your Country Needs More Paul Reveres	21	1956	Box 2
Your Country Needs More Paul Reveres	28	1956	50-7, gp 1
Continue Your Education			
For the Kind of Job You Want	28	1968	50-7, gp 1
Community Relations Service			
Face the Problem, Face-To-Face	28	nd	50-7, gp 2
Co-operative Education			
In Today's Job Market...	21	1985	Box 2
In Today's Job Market...	28	1985	50-7, gp 2
How Do You Get a Job...	21	1987	Box 2
How Do You Get a Job...	28	1987	50-7, gp 2
Crime Prevention Campaign			
Don't Let 'em Knock Your Block Off	42	1981	50-7, gp 2

Don't Get Caught Napping	21	1986	Box 2
Don't Get Caught Napping	28	1986	50-7, gp 2
Talk is Better	28	1987	50-7 gp 2
Direct Deposit			
Before Direct Deposit...	12 1/2x18 1/2	nd	Box 2
Parental Guidance	21		Box 2
Now that I have Direct Deposit.....	28	nd	50-7 gp 2
I Might Take Some Risks	28	nd	50-7, gp 2
Millions of People...	28	nd	50-7, gp 2
Tired of Waiting in Line?	28	nd	50-7, gp 2
Drunk Driving Prevention			
Ever Get Somebody Wasted	7	nd	Box 2
Drinking and Driving Can Kill a Friendship	9 1/2 x 20 1/2	nd	Box 2
Drinking and Driving Can Kill a Friendship	21	nd	Box 2
Drinking and Driving Can Kill a Friendship	28	nd	50-7, gp 2
Employer Support of the Guard and Reserve			
Don't Get Caught...	28	nd	50-7, gp 2
Keep it Up	28	nd	50-7, gp 2
Let Us Be Ready to Take the Field	42	nd	50-7, gp 2
Whenever Public Spirit Prevails	28	nd	50-7, gp 2
Whenever Public Spirit Prevails	42	nd	50-7, gp 2
Fight Tuberculosis			
Check Tuberculosis 2 ways	21	1947	Box 2
Get a Chest X-Ray	21	1948	Box 2
It's Wonderful to Know	28	1948	50-7 gp 2
A Picture of Health	28	1948	50-7 gp 2
Living is Fun!	21	1950	Box 2
Forest Fire Prevention			
Protect your Family, Home and Job	28	nd	50-7 gp 2
Only You	13	nd	Box 2
Another Enemy to Conquer	28	1944	50-7, gp 2
And Please Make People Careful, Amen	28	1947	50-7 gp 2
Another 30 Million Acres will Burn	28	1948	50-7 gp 2
Around Home and in the Woods	28	1948	50-7 gp 2
Our Most Shameful Waste	21	1949	Box 2
Smart Folks are Always Careful with Fire	21	1950	Box 2
Sparky Says	21	1953	Box 2
Sparky Says	28	1953	50-7 gp 2
Sparky Says	28	1953	50-7. gp 2
Good Outdoor Habits for Everyone	28	1955	50-7 gp 2
Smokey's Commandments	28	1958	50-7 gp 2
Thanks for Being Careful	21	1960	Box 2
Smokey's ABCs	28	1964	50-7, gp 2
Before You Start Any Fire	28	1965	50-7, gp 2
Follow Smokey's ABCs	28	1966	50-7, gp 2
Forest Fires Burn More Trees	28	1971	50-7, gp 2

Take Along Some Caution, Too	21		1973	Box 2
Take Along Some Caution, Too	28		1973	50-7, gp 2
Never Turn Your Back on a Debris Fire	13x18 1/2		1982	Box 2
How to Burn up Your Debris	13x18 1/2		1983	Box 2
Help Smokey	13x18 1/2		1983	Box 2
Be Smokey's Friend	13x18 1/2		1983	Box 2
Freedom Crusade				
Broadcast the American Message	28		nd	50-7, gp 2
Freedom is Everybody's Job				
I Voted for the Defendant/ Who Says My Vote Doesn't Count?	14		nd	Box 2
Now Freedom Needs You	28		nd	50-7 gp 2
When You're Giving Thanks	21		1949	Box 2
When Your Giving Thanks	28		1949	50-7 gp 2
Green Cross				
Do-It-Yourself Projects	28		nd	50-7, gp 2
Driving Without Safety Belts	14	nd		Box 2
Look First! Live Longer	21		1949	Box 2
Look First! Live Longer	28		1949	50-7, gp 2
Shortcut to Death	21		1950	Box 2
Shortcut to Death	28		1950	50-7, gp 2
Take Your Time-Not Your Life	21		1951	Box 2
Take Your Time - Not Your Life	28		1951	50-7, gp 2
Be Careful - The Life You Save...	28		1952	50-7, gp 2
You Have Only One Life	21		1954	Box 2
Poison in Person	28		1956	50-7, gp 2
Handicap Rehabilitation				
Pride, Fear and Confusion	21		nd	Box 2
I Used to Have a Handicap	28		1970	50-7, gp 2
Health Care Jobs				
Can You See Me...	21		nd	Box 2
I Wanted More out of Life	21		nd	Box 2
Heart Fund				
Help your Heart	28		nd	50-7 gp 2
Independent Sector				
Lend a Hand	21		nd	Box 2
What You Give in Five	21		nd	Box 2
What You Give in Five	28		nd	50-7, gp 2
Interfaith Hunger Appeal				
Promise You'll Remember	21		nd	Box 2
Promise You'll Remember	28		nd	50-7, gp 2
Twenty-Two Dollars Will Help	21		nd	Box 2
Give them Help Overseas	28		nd	50-7 gp 2
Keep Faith with Those in Need	28		1956	50-7, gp 2

America's Religious Faiths	28		1958	50-7, gp 2
America's Religious Faiths	21		1958	Box 2
Give Them Help Overseas	21		1959	Box 2
Their Hope...Your Help	21		1959	Box 2
Their Hope...Your Help	28		1959	50-7 gp 2
Alone...And in Need	14		1960	Box 2
Alone...And in Need	14		1961	Box 2
International Youth Exchange				
The World is Waiting	28	nd		50-7, gp 2
The World is Waiting	42	nd		50-7, gp 2
IRS/Tax Advice				
For the Best Free Tax Advice	28		nd	50-7, gp 2
This Year, the IRS Would Like to Give...	28		nd	50-7, gp 2
Jobs (NAB)				
Reach Out Hire the Disadvantaged	21		nd	Box 3
Businessmen: Put Unemployment out of Business	21		nd	Box 3
Of All the Things He Could Be...	21		nd	Box 3
The Fountain of Youth/One Job for One Kid	21		nd	Box 3
(Youth) It's Up to You, Mr. Businessman	21		1971	Box 3
If You Can Help Find...	28		1973	50-7, gp 2
Jobs for Disabled Veterans				
Passports to Dignity	21		1959	Box 3
Passports to Dignity	28		1959	50-7 gp 2
Hire Disabled Veterans	21		1960	Box 3
Jobs for Veterans				
He's Home	21		nd	Box 3
Peace is Hell...	28		nd	50-7 gp 2
Welcome Home	28		1972	50-7 gp 2
Hire the Veterans and You...	28		1972	50-7, gp 2
Keep America Beautiful				
Litter. It's Enough to Make You Sick	21		nd	Box 3
Litter. It's Enough to Make You Sick	28		nd	50-7, gp 2
The Cure for Pollution is People	28		nd	50-7, gp 2
Bit by Bit...Every Litter Bit Counts	28		1963	50-7, gp 2
Join the Pollution Fighters	21		1971	Box 3
Know Mexico				
Know Mexico	21		1963	Box 3
National Center for Productivity				
America Needs More Work	28		nd	50-7, gp 3
National Blood Program				
It's Time to Roll Up Your Sleeve	28		nd	50-7 gp 2

Listen to Your Conscience	21	1953	Box 3
National Commission on Productivity			
Would You Hire You?	21	1973	Box 3
How Would You Like to Sign the Work You Do?	28	1973	50-7, gp 3
National Urban League			
Everybody Deserves a Chance (I)	14	nd	Box 3
Everybody Deserves a Chance (II)	14	nd	Box 3
Everybody Deserves a Chance (III)	14	nd	Box 3
Everybody Deserves a Chance (IV)	21	nd	Box 3
Everybody Deserves a Chance (V)	14	nd	Box 3
Everybody Deserves a Chance	42	nd	50-7, gp 3
Love It Comes in All Colors	21	1970	Box 3
NATO			
Your Shield of Freedom	21	nd	Box 3
If NATO Wasn't There...	14	nd	Box 3
Shield of Freedom	28	1949	50-7 gp 3
Nursing Recruitment			
What did You Accomplish this Morning?	9 1/2x10	nd	Box 3
While He's in Training...	28	1951	50-7, gp 3
Nursing - The Opportunity...	28	1953	50-7, gp 3
Opportunity Knocks Twice in Nursing	28	1954	50-7 gp 3
Nursing is a Proud Profession	28	1954	50-7, gp 3
Office of Housing Expedition			
Help a Veteran's Family	28	1947	50-7, gp 3
Peace Corps			
Best Job You'll Ever Love	21	nd	Box 3
There's a Place for You	28	1962	50-7, gp 3
Why Would Anyone Want to Join	28	1964	50-7, gp 3
Peace Demonstration	28	1967	50-7, gp 3
Planned Parenthood			
An Unexpected Child Can Really...	21	nd	Box 3
How Many Children Should a Couple Have?	14	1972	Box 3
Polio			
Don't Press Your Luck	21	1957	Box 3
President's Committee on Government Contracts			
President's Committee on Government Contracts	21	1955	Box 3
There are no Closed Doors	28	1955	50-7 gp 3
President's Commission on Mental Retardation			
If the President Finds Time...	28	c1960s	50-7, gp 3
President's Council on Physical Fitness			

The Future Belongs to the Fit	14	nd	Box 3
The Future Belongs to the Fit	21	nd	Box 3
Fight Hypokinesia	28	1964	50-7, gp 3
Don't Fence me Out	14	1966	Box 3
Tryouts for the President...	14	1966	Box 3

Radio Free Europe

He Knows Freedom is not Free	21	nd	Box 3
Shouldn't They Hear Both Sides?	21	nd	Box 3
Shouldn't They Hear Both Sides?	28	nd	50-7, gp 3
He Knows Freedom is not Free	28	nd	50-7 gp 3
Fight Communism with "Truth Dollars"	28	1954	50-7 gp 3
Let George do it!	28	1954	50-7, gp 3
The One Thing the Iron Curtain Can't Keep Out	21	1957	Box 3
Write a 25-Word Truth Broadcast	28	1959	50-7, gp 3
Answer the Call for Help	21	1960	Box 3
Answer the Call for Help	28	1960	50-7, gp 3
The Iron Curtain Isn't Soundproof	21	1965	Box 3
The Iron Curtain Isn't Soundproof II	21	1965	Box 3
The In Sound from the Outside	28	1969	50-7, gp 3
He Needs a Mind of his Own	28	1970	50-7 gp 3

Red Cross

It's Time to Roll Up Your Sleeve	28	nd	50-7, gp 3
Everyday Someone Needs Us	21	nd	Box 3
Everyday Someone Needs Us	28	nd	50-7, gp 3
For Safe Boating	14	nd	Box 3
If Only They Came with Instructions	28	nd	50-7, gp 3
Learn How to Jumpstart a Life	21	nd	Box 3
Learn How to Jumpstart a Life	28	nd	50-7, gp 3
Please, My Little Girl Needs Blood	21	nd	Box 3
Roll Up Your Sleeves	28	nd	50-7, gp 3
Somewhere Somebody	28	nd	50-7, gp 3
This Dummy Could Save a Life	28	nd	50-7, gp 3
Until there is no Loneliness...	12x24 1/2	nd	Box 3
Until there is no Loneliness...	28	nd	50-7, gp 3
We'll Help. Will You?	28	nd	50-7, gp 3
We'll Help. Will You?	42	nd	50-7, gp 3
Your Armed Forces	28	1951	50-7, gp 3
Give to Launch Hope	21	1960	Box 3
One Side of the POW Question	21	c1970s	Box 3
One Side of the POW Question (II)	21	c1970s	Box 3
We're Counting on You	21	1977	Box 3
Please, My Little Girl Needs Blood	11x17	1987	Box 3

RIAL

And Now a Word From Our Creator	21	nd	Box 4
Break the Hate Habit	21	nd	Box 4
Break the Hate Habit	28	nd	50-9, gp 1
God Knows, You Should Practice what You Pray	14	nd	Box 4
Live Your Faith	21	nd	Box 4
Loneliness	14	nd	Box 4

Love Thy Family	42	nd	50-9, gp 1
Love Thy Family	9x20	nd	Box 4
United We Stand	21	nd	Box 4
What's Going On	14	nd	Box 4
Worship Together	28	1958	50-7 gp 1
Find the Strength for Your Life	28	1959	50-7 gp 1
Worship Together (II)	21	1960	Box 4
You Can Lift Your Life	28	1962	50-9 gp 1
Find the Strength	28	1963	50-9, gp 1
Give them a Faith	28	1964	50-9, gp 1
Put Your Faith to Work	28	1965	50-9, gp 1
Let's Keep it Growing	14	c1976	Box 4
Worship Together	21	1984	Box 4
Service Life Insurance			
Don't Be the Sad Sack	28	1946	50-9, gp 1
It's not too Late to Reinstate	28	1946	50-9, gp 1
Share Medical Knowledge			
Give to Help Launch Hope	28	nd	50-9, gp 1
Social Security			
Many People Only Know Half the Story	28	nd	50-9, gp 1
Social Security for 10 Million People	21	1950	Box 4
Spanish (Proper Nutrition)			
Dos Buenas Rozones...	28	nd	50-9, gp 1
State Department of Vocational Rehab			
I Got My Job Through...	28	nd	50-9, gp 1
I Got My Job Through...	21	1974	Box 4
Stay in School			
Education is For the Birds	28	1965	50-9, gp 1
Looking for Work?	28	1968	50-9, gp 1
The Odds are 2 to 1 Against a Dropout	28	1970	50-9, gp 1
Support the College of Your Choice			
Enrich his Future and Americas	28	nd	50-9 gp 1
College is America's Best Friend	28	nd	50-9, gp 1
Help	28	nd	50-9, gp 1
Help	42	nd	50-9, gp 1
Invest in the Future of America	21	nd	Box 4
Invest in the Future of America	42	nd	50-9, gp 1
Make America Smarter	21	nd	Box 4
Tuition Now Covers about 1/3	21	nd	Box 4
When He's Ready for College	21	1957	Box 4
When He's Ready for College	28	1957	50-9, gp 1
When He's Ready for College	28	1957	50-9, gp 1
When They're Ready for College	28	1958	50-9 gp 1
His Future and Yours Depends on Our Colleges	28	1958	50-9, gp 1
When They're Ready for College	28	1958	50-9, gp 1

When He is Ready for College	28	1959	50-9, gp 1
Wanted: 200,000 More Teachers	21	1960	Box 4
Wanted: 200,000 More Teachers	28	1960	50-9, gp 1
The Strength of Our Community	14	1960	Box 4
Every Drop in the Bucket Helps	14	1961	Box 4
Pick a College, Any College	14	1971	Box 4
Swine Flu Shot			
If You're Sick...	28	nd	50-9, gp 2
Technical Training			
Have a College Graduate's Career	28	nd	50-9, gp 2
Understanding Mental Illness (Better Mental Health)			
Your Understanding can Help her Find Herself (I)	28	nd	50-9 gp 2
Your Understanding can Help her Find Herself (II)	28	nd	50-9 gp 2
Are Your Attitudes...Dark Ages?	28	nd	50-9, gp 2
Most Precious Gift	21	1957	Box 5
16 Million Americans	21	1957	Box 5
Troubled Minds	21	1960	Box 5
"Troublemaker"	21	1963	Box 5
"Troublemaker"	28	1963	50-9, gp 2
United Nations			
A Trip to United Nations Headquarters	28	nd	50-9 gp 2
You are Looking at one Alternative	28	1963	50-9 gp 2
United Negro College Fund			
Who Ever Said...	21	nd	Box 5
My Mother is Scrubbing Floors	28	nd	50-9, gp 2
The Person Who Could Save Your Life Tomorrow	28	nd	50-9, gp 2
His Contribution was Made Possible	21	1977	Box 5
His Contribution was Made Possible	28	1977	50-9, gp 2
The Old Brodie Plantation	21	1981	Box 5
A Part-time Job Only Pays for Part...	21	1982	Box 5
Some Students are Fighting for More	21	1983	Box 5
When Bright Young Students	28	1984	50-9, gp 2
United Way			
Thanks to You it's Working (I)	28	1972	50-9, gp 2
Thanks to You it's Working (II)	28	1972	50-9, gp 2
USO			
Someone You Know	21	nd	Box 5
Someone You Know	28	nd	50-9 gp 2
Winning the Peace is a Lonely Battle	21	1961	Box 5
Winning the Peace is a Lonely Battle	28	1961	50-9 gp 2
Does Anybody Know I'm Here?	28	1962	50-9, gp 2
Don't Short Change Him	28	1963	50-9, gp 2
USO is There	28	1964	50-9, gp 2
USO is There	28	1965	50-9, gp 2

USO is There	28	1966	50-9, gp 2
Someone You Know Needs USO	28	1968	50-9, gp 2
The USO is for Someone...	21	1969	Box 5
When You Say Good-bye	21	1970	Box 5
There is no USO	21	1971	Box 5

United States Department of Health, Education, and Welfare

Protect America's Clean Water	14	1964	Box 5
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United States Savings Bonds

Happy New Yield	42	nd	50-9, gp 2
New Variable Interest Rate	42	nd	50-9, gp 2
Opportunity Knocks but Once	42	nd	50-9, gp 2
See How Your Money Grows	28	1947	50-9 gp 2
The Part of Your Take Home Pay	21	1948	Box 5
I See a Happy Future	21	1948	Box 5
I See a Happy Future	28	1948	50-9 gp 2
Today...Plan for Tomorrow	28	1949	50-9 gp 2
Are you Taking Care of yours	28	1949	50-9 gp 2
Paint Yourself a Rosy Future	28	1949	50-9, gp 2
For That Rainy Day	28	1949	50-9, gp 2
I've Signed My Declaration of Independence	28	1950	50-9, gp 2
Invest Regularly in Defense Bonds	21	1952	Box 5
U.S. Defense Bonds	28	1952	50-9, gp 2
It's Your Future	28	1953	50-9, gp 2
Take Your Future in Your Own Hands	21	1954	Box 5
Better Buy Bonds for A Better Future	21	1954	Box 5
Put Your Future on the Payroll	28	1954	50-9, gp 2
Better Buy Bonds for a Better Future	28	1954	50-9 gp 2
Take your Future in your Own Hands	28	1954	50-9 gp 2
Safe as America	28	1955	50-9 gp 2
Store'em Away	28	1955	50-9 gp 2
Safe as America	21	1956	Box 5
In Savings There's Security	28	1957	50-9, gp 2
Strengthen Americas Peace Power	28	1958	50-9 gp 2
Your Shares in America	28	1958	50-9, gp 2
When You Buy US Savings Bonds	21	1959	Box 5
When You Buy US Savings Bonds	28	1959	50-9 gp 2
Share in America	28	1959	50-9, gp 2
Buy U.S. Savings Bonds	28	1960	Box 5
Buy U.S. Savings Bonds (II)	21	1960	Box 5
Buy U.S. Savings Bonds	28	1960	50-9, gp 2
You Save More than Money	28	1961	50-9, gp 2
Keep Freedom in Your Future	21	1962	Box 5
Keep Freedom in Your Future	28	1962	50-9, gp 2
Keep Freedom in Her Future	28	1963	50-9, gp 2
Keep Freedom in Their Future	28	1963	50-9, gp 2
Keep Freedom in Their Future	21	1963	Box 5
Buy Better-Than-Ever	28	1966	50-9, gp 2
Buy Bonds Where You Work	21	1967	Box 5
Only Certain Americans Can...	21	1968	Box 5
Take Stock in America	28	1968	50-9, gp 2

Take Stock in America	28	1970	50-9, gp 2
New Bonus Interest Rates	28	1970	50-9, gp 2
Join the Payroll Savings Plan	28	1971	50-9, gp 2
This Space Available	28	1971	50-9, gp 2
For a Rainy Day	21	1972	50-9, gp 2
Buy U.S. Savings Bonds	21	1980	Box 5
Save for a Sunny Day	21	1980	Box 5
U.S. Travel Service			
This Year Why Not Invite	28	nd	50-9, gp 2
Urban America			
What Happens to Our Cities	21	1968	Box 5
Ghettos	28	1968	50-9, gp 2
Volunteer			
It'll Make You a Better Human Being	28	nd	50-9, gp 2
You'll Never Know How Much Good...	14	nd	Box 5
Wanted!	28	1972	50-9, gp 2
Vote			
See You at the Polls	28	1952	50-9, gp 2
Don't Pass the Buck	21	1960	Box 5
Don't Pass the Buck	28	1960	50-9, gp 2
Vote and the Choice is Yours	28	1966	50-9, gp 2
Work America			
His Hardest Job Shouldn't Be Finding One	21	nd	Box 5
His Hardest Job Shouldn't Be Finding One	42	nd	50-9, gp 2
World Refugee Year			
The Homeless of the World Still Wait	21	1959	Box 5
The Homeless of the World Still Wait	28	1959	50-9 gp 2