

13/2/215  
Communications  
Advertising  
Magazine Campaign Issuances, 1987-

Box 1:

United Way (Ad only)  
Opportunities for Minorities/Urban League, January 1987  
Red Cross Blood Services, January 1977  
Child Abuse; Peace Corps, January 1987  
American Red Cross (Chapter Kit), January 1987  
Forest Fire Prevention, March 1987  
Bicentennial of the Constitution, April 1987  
Understanding Mental Illness; Individual Giving, April 1987  
Take Pride in America; Free Press, June 1987  
Peace Corps, July 1987  
Red Cross Health Services, August 1987  
Red Cross Blood Services, September 1987  
Cooperative Education; Free Press; United Negro College Fund, October 1987  
Child Abuse Prevention; Make Your Taxes Less Taxing, December 1987  
Red Cross Corporate Campaign, December 1987  
Aid to Higher Education; Crime Prevention, February 1988  
Child Abuse Prevention; Make Your Taxes Less Taxing, March 1988  
Social Security, March 1988  
Statue of Liberty; Ellis Island Foundation; Space Technology, May 1988  
Forest Fire Prevention, April 1988  
Safety Belt Campaign, May 1988  
Red Cross Health and Safety Campaign, July 1988  
Aid to Higher Education; Individual Giving/Volunteering, August 1988  
Continue Your Education, August 1988  
Recycling, October 1988  
Understanding Mental Illness, October 1988  
Red Cross Blood Services, November 1988  
Crime Prevention, December 1988  
Make Your Taxes Less Taxing, December 1988

Box 2:

Seat Belt Education, [1989]  
American Red Cross, January 1989  
Aid to Higher Education; Co-Op Education; United Negro College Fund, Feb. 1989  
Individual Giving/Volunteer Campaign, May 1989  
Red Cross Health and Safety Campaign (Chapter Kit), June 1989  
Make Your Taxes Less Taxing, July 1989  
Covenant House Campaign, July 1989  
Free Press, August 1989  
Space Program, October 1989  
Radon Awareness, November 1989  
Make Your Taxes Less Taxing, December 1989  
Crime Prevention, January 1990  
Census '90, January 1990  
Eat-Lean Campaign, February 1990  
Child Abuse Prevention, February 1990

Religion in American Life, March 1990  
 International Executive Service Corps, March 1990  
 Social Security, March 1990  
 Reach for the Power -- Teach, March 1990  
 Religion in American Life, March 1990  
 Recruiting Nurses Campaign, April 1990  
 Give Five, April 1990  
 Recycling, May 1990  
 Teen Alcoholism, May 1990  
 Red Cross, July 1990  
 IRS Volunteer Recruitment, July 1990  
 Forest Fire Prevention (Children's Magazine Kit), August 1990  
 United Negro College Fund, August 1990  
 Child Abuse Prevention, September 1990  
 Drug Abuse/AIDS Prevention, September 1990  
 Red Cross 1990-91 Blood Donor Recruitment, November 1990  
 Drunk Driving, December 1990  
 It Pays to File Now, January 1991  
 Recycling: The Everyday Way to Save the World, January 1991  
 Drug Abuse and AIDS Prevention, February 1991  
 Red Cross Infant Water Safety, February 1991  
 Red Cross Infant Water Safety -- English and Spanish, February 1991  
 Understanding Mental Illness, February 1991

Box 3:

Employer Support of the Guard and Reserve, March 1991  
 Nurse Recruiting -- Spanish, March 1991  
 Crime Prevention, May 1991  
 IRS Volunteer Recruitment, July 1991  
 Child Abuse Prevention, September 1991  
 Child Abuse Prevention -- Spanish, September 1991  
 Child Abuse Prevention -- Spanish, revised, September 1991  
 Forest Fire Prevention, September 1991  
 Crime Prevention -- drugs, September 1991  
 United Negro College Fund, September 1991  
 Radon Awareness, October 1991  
 Environmental Defense Fund -- Recycling, February 1992  
 Earth Share, May 1992  
 Recruiting New Teachers Campaign, May 1992  
 Safety Belt Education, May 1992  
 Give Five, November 1992  
 Drug Abuse and AIDS Prevention, November 1992  
 If You Are Not Recycling (Newspaper Ad), November 1992  
 Take a Bite out of Crime, December 1992  
 Give Five, January 1993  
 Drunk Driving Prevention Campaign, January 1993  
 Earth Share, March 1993  
 Forest Fire Prevention, March 1993  
 Keep the Promise, April 1993  
 Change the World of a Child, Summer 1993  
 Crime Prevention, Summer, 1993

American Cancer Society, September, 1993  
Crime Prevention, September 1993  
Forest Fire Prevention, September 1993  
Keep the Promise, October 1993  
Acts and Humanities, November, 1993  
Drug Abuse and AIDS Prevention, November 1993  
Drunk Driving Prevention, November 1993  
Recruiting New Teachers, December 1993  
Crime Prevention Campaign, January 1994  
Junior Achievement Elementary School Volunteer Program, January 1994  
Safety Belt Education, January 1994  
Clean Water, February 1994  
Buy Recycled, and Save, March 1994  
American Red Cross, April 1994  
Childhood Immunization, May 1994  
Earth Share, May 1994  
Forest Fire Prevention, May 1994  
Organ and Tissue Donation, June 1994  
Safety Belt Education, June 1994  
United Negro College Fund, June 1994

Box 4:

Domestic Violence, June 1994  
Drunk Driving Prevention, October 1994  
Infant Immunization, October 1994  
National Committee To Prevent Child Abuse, March 1995  
Give the Word - Mammogram, April 1995  
The College Fund/UNCF, April 1995  
Pediatric AIDS Foundation, June 1995  
Keep The Promise, June 1995  
Understanding Mental Illness, June 1995  
Forest Fire Prevention, June 1995  
United Nations Association - 50th Anniversary, June 1995  
Earth Share, August 1995  
Give the Word - Mammogram - Breast Cancer Detection Campaign, Sept. 1995  
Individual Giving/Volunteering, August 1995  
Safe and Sober Campaign, September 1995  
Safety Belt Education, September 1995  
Organ and Tissue Donation, October 1995  
American Red Cross, November 1995  
Gender Equity in Education, November 1995  
Domestic Violence, November 1995  
Take a Bite Out of Crime, November 1995  
Fire Safety Campaign, January 1996  
Forest Fire Prevention, April 1996  
Math is Power, June 1996  
Coalition for America's Children, July 1996  
Keep the Promise, August 1996  
HeadStart, September 1996  
Healthy Start, September 1996  
Buy Recycled/Environmental Defense Fund, December 1996

Drunk Driving Prevention, December 1996  
 Crime Prevention Kids Campaign, February 1997  
 Infant Immunization, February 1997  
 Second Harvest, February 1997  
 Talking with Kids about tough issues, January 1997  
 Compilation File Kit, including promotional file box, December 1996  
     Coalition for America's Children  
     Fire Safety  
     Urban League  
     Crime Prevention  
     Drunk Driving Prevention  
     Employer Support of the Guard and Reserve  
     Give Five  
     Child Abuse Prevention  
     Domestic Violence  
     Buy Recycled  
     Earth Share  
     The College Fund/UNCF  
     Education Reform  
     Gender Equity in Education  
     Junior Achievement  
     Healthy Start  
 Buy Recycled (order form only), March 1997  
 Coalition for American's Children, March 1997  
 The College Fund/UNCF, March 1997  
 Individual Giving/Volunteering, April 1997

Box 5:

Infant Immunization, May 1997  
 Buy Recycled, August 1997  
 Anti-Discrimination Campaign, August 1997  
 4-H (Adult-Targeted Magazines), August 1997  
 4-H (Kid-Targeted Magazines), August 1997  
 Organ and Tissue Donation, August 1997  
 4-H (Adult-Targeted Magazines), October 1997  
 4-H (Kid-Targeted Magazines), October 1997  
 Mentoring, October 1997  
 Clean Water Campaign, November 1997  
 Drunk Driving Prevention, November 1997  
 Healthy Start, November 1997  
 Crime Prevention Campaign, December 1997  
 Infant Immunization, May 1998  
 Buy Recycled, August 1998  
 Crime Prevention Campaign, August 1998  
 Forest Fire Prevention (Adult-Targeted Magazines), August 1998  
 Forest Fire Prevention (Kid-Targeted Magazines), August 1998  
 Parental Responsibility, August 1998  
 Organ and Tissue Donation, October 1998  
 United Negro College Fund, October 1998  
 Welfare to Work, October 1998  
 Compilation of Magazine Ads, October 1998

Coalition for America's Children  
Healthy Start  
Fire Safety  
Forest Fire Prevention  
Crime Prevention  
Education Reform  
Anti-Discrimination  
Gender Equity in Education  
Learning Disabilities  
Infant Immunization  
Give a Kid a Hand  
Drunk Driving Prevention  
Organ and Tissue Donation  
Infant Immunization, October 1998

Box 6:

Earth Share, January 1999  
National World War II Memorial, April 1999  
Compilation Kit of Magazine Ads, April 1999  
Connect for Kids  
Crime Prevention  
Drunk Driving  
EarthShare  
Education Excellence Partnership  
Employer Support of the Guard and Reserve  
United Negro College Fund  
Compilation Kit, July 1999  
America's Promise  
Mentoring  
Forest Fire Prevention  
Earth Share  
Education Excellence Partnership  
Employer Support of the Guard and Reserve  
Compilation Kit, October 1999  
Connect for Kids  
Crime Prevention  
Drunk Driving  
EarthShare  
Education Reform  
Employer Support of the Guard and Reserve  
Learning Disabilities  
Organ and Tissue Donation  
Environmental Defense, July 2000  
Earth Share, December 2000  
National Crime Prevention, December 2000  
Education Excellence Partnership, January 2001  
United Negro College Fund, February 2001  
Coordinated Campaigns for Learning Disabilities, February 2001  
Drunk Driving Prevention, March 2001  
Child Hunger, June 2001  
National Crime Prevention Council, July 2001

United Negro College Fund, July 2001  
September 11 Fund, October 2001  
Community Drug Prevention, January 2002  
Colon Cancer Prevention, February 2002  
Connect for Kids, July 2002  
Prevent Child Abuse America, July 2002  
Drunk Driving Prevention, August 2002  
Wildfire Prevention, September 2002  
Drunk Driving Prevention, October 2002  
United Nations Foundation - AIDS, November 2002  
Art. Ask for More, November 2002  
Earth Share, December 2002  
Firewise (Fire Prevention), March 2003  
Partners for Public Education, April 2003  
Child Help USA, May 2003  
Homeland Security, May 2003  
Martin Luther King, Jr. Memorial Project Foundation, June 2003  
Fall 2003 Magazine Compilation Kit (CD-ROM), Fall 2003  
Earthshare, December 2003  
Parent Teacher Associations, January 2004  
Lewis and Clark Bicentennial, February 2004  
Healthy Lifestyles and Disease Prevention, March 2004  
Teen Volunteering/Crime Prevention, March 2004  
Forest Fire Prevention, May 2004  
Breastfeeding, May 2004  
Reducing Gun Violence, 2005  
National Fair Housing Alliance, November 2005  
United Negro College Fund, April 2006  
Mental Illness, March 2008  
Nutrition Education, April 2008  
Men's Preventive Health, May 2008  
Forest Fire Prevention, June 2008  
Diabetes Awareness, June 2008  
Hispanic Preventive Health (CD-ROM), October 2008  
Adoption (CD-ROM), November 2008  
Financial Literacy (CD-ROM), November 2008  
LATCH System (CD-ROM), February 2009  
Anti-Steroids (CD-ROM), March 2009  
Nutrition Education, March 2009  
Feeding America, April 2009  
Lupus (CD-ROM), April 2009  
Patient Involvement, May 2009  
Autism Awareness, June 2009  
Adoption (CD-ROM), July 2009  
Diabetes Management - Spanish (CD-ROM), October 2009  
Fatherhood Involvement (CD-ROM), October 2009  
Adoption (CD-ROM), November 2009