

13/2/214
Communications
Advertising
Television Public Service Announcements, 1963, 1971-1992

Box 1:

Peace Corps, undated
Opportunities for Minorities, undated
Alliance to Save Energy, undated
Direct Deposit, undated
Forest Fire Prevention, undated
American Economic System, undated
VD Education, undated
National Endowment for the Arts, undated
High Blood Pressure, undated
Aid to Higher Education, undated
United Negro College Fund, undated
Crisis in Cambodia, undated
Help America Network, undated
Red Cross, undated
Stay in School (text only), August 1993
Cooperative Forest Fire Prevention, October 1963
Help Fight Pollution, May 1971
Employer Support of the Guard and Reserve; Religion in American Life, 1972
Voluntary Action; Keep America Beautiful; American Red Cross, 1973
Productivity, September 1973
Religion In American Life, November 1973
Employer Support of the Guard and Reserve, 1974
Energy Conservation, February 1974
Volunteer Action, April 1974
Rehabilitation of the Handicapped, May 1974
Religion in American Life, September 1974
United Negro College Fund, September 1974
Food, Nutrition & Health, October 1974
Speed Limit 55, 1975
Employer Support of the Guard and Reserve; Red Cross; Keep America Beautiful; Help America
Work; Rehabilitation of the Handicapped; Forest Fire Prevention; United Negro College
Fund, March 1975
Financial Aid to Education; Energy Conservation; Voluntary Action, April 1975
Religion In American Life; Register and Vote; Health Careers, September 1975
United Nations; Technical Careers, October 1975
Forest Fire Prevention; Blood Pressure Education, November 1975
Action, December 1975
Forest Fire Prevention; Employer Support of the Guard and Reserve; Double Up, America, 1976
American Red Cross; Forest Fire Prevention, January 1976
55 MPH, April 1976
American Economic System, May 1976
National Council on Aging, June 1976
Child Abuse Prevention; Southern Cooperative Forest Fire Prevention, September 1976
Register and Vote, October 1976
Swine Flu Immunization, November 1976
Southern Cooperative Forest Fire Prevention; 55 MPH; Employer Support of the Guard and
Reserve; National Endowment for the Arts; Red Cross, 1977

55 mph Speed Limit, March 1977
 Religion In American life, April 1977
 Child Abuse Prevention; National Council on Aging; Help America Work, September 1977
 Health Careers, November 1977
 Technical Education and Training, December 1977
 Forest Fire Prevention; High Blood Pressure Education; National Endowment for the Arts;
 Carpooling; American Economic System; Energy Conservation, 1978
 Technical Education and Training; Religion In American Life, Apr. 1978
 Peace Corps, June 1978
 Child Abuse Prevention, December 1978
 American Economic System; Energy Conservation; Inflation; Direct Deposit; Red Cross; Blood
 Pressure Education; Employer Support of the Guard and Reserve, 1979
 VISTA; High Blood Pressure, March 1979
 Forest Fire Prevention, April 1979
 National Alliance of Business; Religion in American Life, May 1979
 Crime Prevention, November 1979
 Child Abuse Prevention, December 1979
 American Economic System; Energy Efficiency; United Negro College Fund, 1980
 Census; Volunteers In Service to America, January 1980
 Help Fight Pollution (Keep America Beautiful), March 1980
 Census; Peace Corps, April 1980
 Employer Support of the Guard & Reserve; Forest Fire Prevention; Religion In American Life,
 May 1980
 Employer Support of the Guard & Reserve, August 1980
 High Blood Pressure Education; National Alliance of Business, September 1980
 Peace Corps, October 1980
 Keep America Beautiful; Foster Grandparents Program; Year of the Disabled; Red Cross, 1981
 VISTA; Crime Prevention, January 1981
 Interfaith Hunger Appeal, March 1981
 Forest Fire Prevention; Peace Corps; Child Abuse Prevention, April 1981
 National Alliance of Business; Employer Support of Guard and Reserve, May 1981
 Direct Deposit; National Office on Disability; Religion in American Life; Child Abuse
 Prevention; High Blood Pressure Education, 1982
 Crime Prevention, February 1982
 United Negro College Fund, March 1982
 Peace Corps, April 1982
 Alcoholism, August 1982
 Vote Campaign; Direct Deposit, October 1982
 Interfaith Hunger Appeal; Work America, November 1982
 Peace Corps, December 1982
 American Red Cross; Alcoholism: A Treatable Disease, January 1983
 National Alliance of Business; U.S. Savings Bonds, February 1983

Box 2:

Aid to Higher Education, March 1983
 Employer Support of the Guard and Reserve, April 1983
 Peace Corps, May 1983
 American Red Cross, July 1983
 United Negro College Fund; United Negro College Fund; International Youth Exchange, August

1983

Southern Cooperative Forest Fire Prevention, September 1983
American Red Cross, October 1983
Child Abuse Prevention; National Alliance of Business; Drunk Driving, November 1983
Peace Corps; Red Cross; Crime Prevention; Disability, 1984
Forest Fire Prevention; Drug Abuse Prevention, 1984
Individual Giving/Volunteering; Direct Deposit; Interfaith Hunger Appeal, 1984
Take Stock in America, January 1974
U.S. Savings Bonds; National Alliance of Business Youth Campaign; Energy Conservation,
February 1984
Employer Support of the Guard and Reserve; Direct Deposit, March 1984
Religion In American Life; Peace Corps, March 1984
U.S. Savings Bonds; Drunk Driving, April 1984
American Red Cross; U.S. Savings Bonds; The Statue of Liberty, June 1984
United Negro College Fund; Peace Corps; Direct Deposit, August 1984
Vote, September 1984
American Red Cross Blood Services; Statue of Liberty, October 1984
Drunk Driving; National Urban League, November 1984
Individual Giving/Volunteering, January 1985
American Red Cross, January 1985
Job Training Partnership Act, February 1985
Employer Support of the Guard and Reserve, February 1985
Statue of Liberty/Ellis Island, February 1985
Drug Abuse, March 1985
Job Training Partnership Act, March 1985
Religion in American Life, March 1985
Employer Support of the Guard and Reserve, April 1985
Direct Deposit, Apr. 1985
Just Say No (Drug Abuse), May 1985
Drunk Driving, May 1985
Disabled Persons, May 1985
United Way, May 1985
Employer Support of the Guard and Reserve, May 1985
Disability, May 1985
Employer Support of the Guard and Reserve, June 1985
Opportunities for Minorities/National Urban League, July 1985
Drunk Driving, July 1985
Red Cross, July 1985
United Negro College Fund, July 1985
Peace Corps, August 23, 1985
Direct Deposit, September 1985
International Youth Exchange, September 1985
Peace Corps, September 1985
Crime Prevention, October 1985
Red Cross, November 1985
Co-op Education, November 1985
Statue of Liberty/Ellis Island, November 1985
Employer Support of the Guard and Reserve, November 1985
Illiteracy, January 1986
Forest Fire, January 1986

Peace Corps, January 1986
Food Stamp Information, February 1986
Citizens Against Government Waste, February 1986
National Committee for Prevention of Child Abuse, February 1986
American Red Cross, February 1986
American Red Cross, January 1987
United Negro College Fund, January 1987
Forest Fire Prevention, February 1987
Peace Corps, February 1987
Safety Belt Education, February 1987
Child Find Mediation, March 1987
Bicentennial of the Constitution, April 1987
Aid to Higher Education, December 1987
Detecting Colon Cancer, November 1988
Ad Council Televised Campaign List, January 1989
Recycling, April 1989
High School Dropouts, July 1989
Census '90, January 1990
Individual Giving/Volunteering (campaign update), March 1990
Child Find Mediation Campaign, June 1990
Radon Awareness Campaign, August 1990
Drunk Driving Prevention, [1991]
Nursing Recruitment (Hispanic), February 1991
Environmental Defense Fund -- Recycling, March 1991
Safety Belt Education, May 1991
United Negro College Fund, July 1991
Forest Fire Prevention, February 1992
Religion in American Life (campaign update), October 1992
Parents as First Teachers, May 1997
Employer Support of the Guard and Reserve, June 1997
Forest Fire Prevention, June 1997