

13/2/211

Communications

Advertising

Business Press Campaign Material, 1987-

Box 1:

Points of Light (Business Press Kit) undated

Export Awareness (Business Press Mailing), January 1987

American Red Cross (Special Business Press Mailing), March 1987

Co-op Education (Business Press Kit), March 1987

AIDS Public Education (Business Press Kit), March 1987

Export Awareness (Business Press Mailing), May 1987

Red Cross Health Services (Business Press Mailing), July 1987

Red Cross Blood Services (Business Press Mailing), October 1987

American Red Cross (Business Press Mailing), December 1987

Cooperative Education (Business Press Kit), December 1987

Aid to Higher Education (Business Press Kit), February 1988

Take Pride in America (Business Press Kit), March 1988

Crime Prevention (Business Press Mailing), April 1988

Social Security (Business Press Mailing), May 1988

American Red Cross (Business Press Mailing), July 1988

Give to the College of Your Choice (Business Press Mailing), August 1988

Make Someone's Taxes Less Taxing (Special Business Press Mailing), September 1988

Make Someone's Taxes Less Taxing (Special Business Press Mailing), October 1988

Blood Donation (Special Business Press Mailing), November 1988

Make Your Taxes Less Taxing (Special Business Press Mailing), December 1988

Understanding Mental Illness (Special Business Press Mailing), September 1988

United Negro College Fund (Special Business Press), February 1989

Crime Prevention (Business Press Kit), December 1989

Census '90 (Business Press Kit), January 1990

Deleting Colon Cancer (Medical Press Mailing), March 1990

Co-op Education (Business Press), April 1990

Neighborworks (Banking and Lending), April 1990

Neighborworks (Business Press Kit), May 1990

Neighborworks (Real Estate and Construction), April 1990

Employer Support of the Guard and Reserve (Business Press Kit), June 1990

Make Your Taxes Less Taxing (Business Press Kit), July 1990

Crime Prevention (Business Press Kit), September 1990

United Negro College Fund (Business Press Kit), January 1991

Employer Support of the Guard and Reserve (Business Press Kit), May 1992

Help Make Someone's Taxes Less Taxing (Business Press Kit), June 1991

Employer Support to the Guard and Reserve (Business Press), May 1992

United Negro College Fund (Business Press), September 1992

Points of Lights Foundation (Business Press), September 1992

Employer Support of the Guard and Reserve (Business Press), Summer 1993

Breast Cancer Detection (Business Press), August 1993

Employer Support of the Guard and Reserve (Business Press), February 1994

Earth Share (Business Press Kit), June 1994

Junior Achievement (Business Press Kit), June 1994

Head Start (Business Press Kit), September 1994

Second Harvest (Business Kit), October 1994

Business Press Kit, including a cover letter and ads and ad bulletins from several campaigns

in a green binder, May 1995

Box 2:

Pediatric AIDS Foundation (Business Kit), June 1995
Employer Support of the Guard and Reserve (Business Press Kit), June 1995
Math is Power (Education Magazine Kit), August 1995
Pediatric AIDS Foundation (Medical Press), February 1996
Employer Support of the Guard and Reserve (Business and Military Press Kit), April 1996
Head Start (Business Kit), September 1996
Employer Support of the Guard and Reserve (Business and Military Press Kit), November 1996
Employer Support of the Guard and Reserve (Business and Military Press Kit), June 1997
Employer Support of the Guard and Reserve (Business and Military Press Kit), August 1998
Education Excellence Partnership (Business Press Kit), September 1998
Employer Support of the Guard and Reserve (Business and Military Press Kit), October 1998
Compilation Kit (Business Press Kit), May 1999:
 Connect for Kids
 Earth Share
 Education Excellence Partnership
 Employer Support of the Guard and Reserve
Employer Support of the Guard and Reserve (Business and Military Press Kit), October 1999