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Communications  
Advertising  
Advertising Council Campaign Listings, 1942-92

Box 1:

Major Campaigns of the Ad Council, 1942-76 (2 folders)  
Ad Council Major Campaigns, 1942-79 (2 folders)  
Contact Sheets (2 folders), 1942-86  
Ad Council Campaigns, Coordinators, and Agencies, 1944-66  
    Campaigns, Coordinators, and Agencies, 1944-71  
Advertising Council Inc. Campaigns with contact info, 1967-81  
Listing of Major and Bulletin Campaigns, 1973-80  
Active Campaigns List, 1992