



8/3/91

Agriculture

Extension Service

Dix Harper Papers, 1947, 1951-52, 1957-94

Box 1:

National Association of Farm Broadcasters

Collected Speeches by Dix Harper to, or about Farm Broadcasters, 1959, 1961-62, 1965, 1975, 1988

Exhibits Committee, 1984-87

"Gypsies" (musical group), 1966, 1969-72

Sales/Marketing Project, 1978-89

Sales/Marketing Board, 1971-76, 1979

Worship Service (Sunday, Nov. 11, 1984); Invocations, 1984-89

Committees, 1982-90

Correspondence, 1986-87

Correspondence, Minutes, 1985-86

Sales/Marketing Board, 1987-88

Study Committee, 1987-88

Budgets, Rate Structure, 1987-88

Inside Report, 1987-88

Archives--Library Selection, 1987-88

Membership, 1985-87

Sales/Marketing, 1985-88

1987 Convention

Thursday, Nov. 12, 1987

Friday, Nov. 13, 1986-87

Saturday, Nov. 14, 1987

1986-87

Membership Review, 1986, 1989

Correspondence (2 folders), 1987-88

Dix Harper Correspondence and Photographs to Von of Chats, 1959, 1993-94

Photograph 1963 NATRFD Summer Meeting at Plambeck's Farm

Box 2

International Harvester

8mm reel-to-reel tapes

Sales Song

Wunsch Combine Story, E. T.

Farm Equipment

3 tracks, 1958

Sales Song (piano version)

Various versions, 5 tracks

National Service Days' Campaign, Classification G-4, 1962

Aubrey, Finlay, Marley & Hodgson  
 Sales Song, Instrumental  
 March  
 504 Rough Cut Audition  
 504 Tractor, 1962-63  
 A-51 and A-52  
 Early Trader's Bonus  
 ETB--Bonus Time #s 1 and 2 AFMH

Box 3:

Sales Song, Service Lyrics Version AFMH  
 ETB-60 AFMH  
 Two Seventy-five AFMH  
 Cotton Picker  
 Service Days Sales Songs, "The Bucks"  
 Sales Promotion  
 Early Trader's Bonus (3 tracks), 1964 Foote, Cone & Belding  
 Farm Equipment (2 tapes), July, 1964 FCB  
 U-23420, Radio Commercials, 424 Tractor Introduction (Southern) (2 tapes), Jan.  
 18 - Feb. 6, ca. 1965 FCB  
 U-23999, 424 Tractors, March, 1965 FCB

Box 4:

U-26016, 1206 Turbo Tractor (2 tapes), September, 1965 FCB  
 U-26218, 30-sec. ETB Announcements (2 tapes), October, 1965 FCB  
 U-25335, 656 Tractor, July 30, 1966 FCB  
 U-29069, Cotton-Picker FCB  
 U-30133, 60 second radio announcements FCB  
 16mm film (3 rolls)  
 Early Trader's Bonus  
 35mm film (2 rolls)  
 16mm film--"World of Power"

Box 5:

Monsanto Company, Agricultural Division  
 8mm reel-to-reel tapes  
 Lasso, November, 1968 FCB  
 April, 1969 FCB  
 NAAMA 1970 Awards, Class XIX FCB  
 De Kalb  
 8mm reel-to-reel tapes

U-50718, Depend on De Kalb (2 tapes) Clinton E. Frank  
 De Kalb II (2 tapes) Frank  
 XL-12, 1973 Frank  
 XL-64 Campaign, Live 60's, Fall 1973 Frank  
 KS-MO/E-57 Yields, "Minnesota 200," Feb. 27, 1974 Frank

## Elanco

8mm reel-to-reel tapes  
 "Picnic"  
 5 tracks (2 tapes) Frank  
 16mm reel-to-reel tapes  
 Reel #2 Frank

Box 6:

## P-A-G

8mm reel-to-reel tapes  
 16 sec. Effect Spots  
 Spring Campaign, 5 spots, 1963

## Harper professional tapes

8mm reel-to-reel tapes  
 Murphy Feeds 60 sec. Jingle  
 Sale of 1958 Grand Champion steer at International Livestock Show  
 Demonstration tape, Salt Lake City, October 1959  
 Trademarks in Sound  
 Aubrey, Finlay, Marley & Hodgson, Christmas, 1961  
 Farm Radio Proposal, 1961-62  
 New Business Tape--De Kalb, Elanco, ca. 1973  
 Tribute to Phil Alampi (NAFB Hall of Fame), November, 1991  
 16mm film  
 Indiana and National Corn Picking Contests, WIBC, Indianapolis, 1951-52

Box 7: (oversize)

## Cassette tapes

Sounds of Farm Radio--1956-75  
 Larry Wherries, Illinois State Director of Agriculture, "Farm Broadcasters," May 17, 1987  
 NAFB Demo, Sides A and B (2 cassettes), 1988  
 ICI Farmer-to-farmer Exchange, Aug. 27, 1988

## Slides, NAAMA Winners, 1970

## International Harvester

7" Records  
 Early Trader Bonus, 1958-59  
 1960-61  
 656 Tractor, 1965 FCB

10" Records

Early Trader's Bonus, 1961-62 AFMH  
National Service Days, December, 1962 AFMH  
B-414 Diesel AFMH  
Let Yourself Go!

12" Records

International Harvester

Farmall Tractor Sales Song AFMH  
U-4639, No. 46 Baler Tag AFMH  
Sales Songs  
Power Teaser, 1957  
Tag Announcement, Fast-Hitch  
Fast-Hitch Tag No. 2  
Sound for Tractor Announcement Meetings, 1957  
ETB-61 AFMH  
Early Trader's Bonus, 1962-63 AFMH  
Dealer Radio Commercials, 424 Tractor Introduction (with written copy) FCB

P-A-G

Genuine Pfister Hybrids, 1959  
How to Sell Seed Corn Without Really Trying

Agency Recording Studios

"Presence" at Agency (includes jingle produced by Harper)