

# "BUILD THAT STADIUM FOR FIGHTING ILLINI"

## The Illinois Stadium Committee Presents—

### Moving Pictures of Stadium Activities, Featuring the Mammoth Mass Meetings

The following letter was sent by Sampson Raphaelson, Manager of Stadium Publicity, to all Illini Club presidents in the United States:

Dear Illini:  
Five 600-foot reels of moving pictures, showing the great student Mass Meeting when \$700,000 was pledged for the Stadium, showing the Sorority Float Parade, and showing the unprecedented gaiety of Tramp Day at the University are printed and ready for your use.

If you are seeking an interesting feature for the next meeting of your Illini Club, we warmly urge that you arrange either in a moving picture theater, a banquet room, or a high school auditorium which has a projectoscope, to have these movies shown.

Simply let me know from two weeks to a month in advance and we will gladly arrange to have the films sent to you.

#### Arouses Great Interest

Wherever this film has been shown, it has aroused great enthusiasm. It includes an interesting picture of G. Huff walking across the Athletic Field, a magnificent panorama of the 4,000 students who packed the Gym Annex at the Mass Meeting and of the 3,000 students who crammed the Auditorium until they had to sit almost on the balcony rails. It includes also familiar scenes on the Campus and scenes in Champaign and Urbana when the students in their Tramp-Day costumes—the boys in rags and paint and the girls with their hair in braids and in old petticoats and calico dresses—celebrated Tramp Day.

The Illini in your city will feel that the movie is well worth while. I know, and we will be delighted to have you use it. Let me know at once, please, when you would like to have it.

With best wishes, I am

Sincerely yours,  
Sampson Raphaelson,  
Manager of Publicity.

Requests for these reels have already been received but there are still many dates open, and Illini Clubs should not miss these exceptional pictures of Stadium and University activities.

Get in touch with your president and make arrangements to have these pictures shipped to you this summer or early fall.

Lantern slides, too, are being prepared and will be ready for distribution this week. Each set contains 50 views of campus scenes, and incidents of the Student Stadium Campaign week, including the mass meetings and Tramp Day.

## Illini Relay Team Gets Third Place

A substitute four-mile relay team of Illinois students, composed largely of inexperienced runners, captured third place in the National A. U. U. games at Pasadena, Calif., on July 5, being nosed out by the New York A. C. and the Los Angeles A. C. in a slow race.

The team, under the direction of Dave Brown '21, sole member of the quartet that landed the country's premier honors at the Penn relays, toured to the coast meet in an automobile loaned by the Overland company. The trip was made in twelve days, and without mishap. On the car was a big slogan, "Build that Stadium for Fighting Illini". The runners also distributed Stadium literature to alumni along the route.

#### Champs Couldn't Go

It had been planned to take the championship team to the coast but at the last minute one of the boys hurt his ankle, while another's father would not let him make the journey. Coach Gill then decided to cancel the trip.

But this could not stop Dave Brown who returned to Champaign and secured three men to fill out the quartet. Only two of the men, Smith and Naughton, had previous Varsity experience. McEldowney ran five miles every night to keep in trim for study but was never a member of the track team.

Not being representative of Illinois, the quartet discarded the Orange and Blue, running under the name of Illinois Independents.

## Story of Stadium Graphically Told In New Booklet

All alumni and former students of the University will receive a book early in September which will tell the whole story of the Stadium project, according to an announcement by Sampson Raphaelson '17, Manager of Publicity.

This book, whose title will be "The Story of the Stadium", will be presented like a story book—that is, it will be illustrated, it will have stiff covers, and, to all intents and purposes, it will be a book not only to be read but to be kept. It will begin with the original Illiniwek Indians and end with the last details about the mammoth Stadium. It will answer a great need on the part of the alumni, for from everywhere there come demands for more and still more information about the Stadium.

The newspapers of the middle west have been publishing thousands of inches of information and yet Illini hungrily demand more. The only way in which the Stadium Committee can tell every Illini all about the Stadium is through mailing to each individual a book with complete information, and this is the function of "The Story of the Stadium."

So, during the first week in September, please be ready for a very pleasant half hour with a very pleasant and informing book from your Alma Mater.

### SING "FIGHT ILLINI!"

AS SOON AS YOU TURN THIS PAGE YOU WILL GET A GLIMPSE OF THE PRIZE-WINNING STADIUM SONG, "FIGHT ILLINI", THE MUSIC FOR WHICH WAS WRITTEN BY ROSE OLTUSKY '22, NEXT YEAR'S WOMAN'S EDITOR OF THE DAILY ILLINI.

TRY IT ON THE PIANO AT ONCE! IF YOU CAN'T PLAY, CALL IN SOME FRIEND WHO CAN "HANDLE THE IVORIES."

#### LEARN THE SONG!

YOU'LL BE SINGING IT THIS SUMMER AND NEXT FALL, BUT IT'S GOING TO SOUND BEST ABOUT TWO YEARS FROM NOW, WHEN ZUP'S FIGHTING ILLINI FOOTBALL TEAM TROTS OUT ON THE NEW STADIUM FIELD FOR THE BIG DEDICATION GAME WITH HARVARD, YALE, PRINCETON, OR SOME OTHER GREAT INSTITUTION.

YOU'LL BE SINGING IT THEN, WITH A GREAT PRIDE IN THE NEW STADIUM AND WITH A GREAT LOVE OF YOUR ALMA MATER.

### SING "FIGHT ILLINI!"